

# Master of Public Management

at the University of Potsdam

The Master of Public Management (MPM) at the University of Potsdam is designed to equip young professionals with a new understanding of public service issues. As a program that aims to contribute to a sustainable development in the public sector, it provides students with the necessary theoretical foundations, practical management and communication skills and hands-on knowledge that make them capable of driving public administration reform. The one-year program is conducted in English and brings together a selected group of students from all over the world.



The executive degree is part of the Potsdam Center for Policy and Management (PCPM), a national and international center of competence in research, teaching and consulting for the public sector and thus part of the University's excellent profile in Public Sector and Governance research. On Campus Griebnitzsee, close to Berlin, students are taught by a highly recognized faculty from different professional and academic sectors.

The academic program is complemented by practical insights into the work of experts and professionals through a number of extracurricular activities, such as additional management trainings, site visits and a Study Tour to Brussels. In addition MPM students benefit from continuous on-campus support and the use of the University's various services including the center for sports, the careers service as well as family and housing services.

This way, the MPM with its unique set-up meets the demand for appropriately trained, managerial staff and the majority of the program's Alumni hold executive positions in ministries, local governments and NGO's.

## KEY FEATURES

- One-year, fulltime Master degree
- 60 ECTS
- Highly recognized and experienced faculty
- Alumni network in more than 85 countries
- Continuous on-campus support
- Access to all University facilities and services
- Accredited by the European Association for Public Administration Accreditation (EAPAA)
- Tuition fees: 12.900€

## TARGET GROUP

- Qualified graduates in social sciences, economics, business management, law and/or natural sciences with
- Minimum of 2 – 3 years work experience
- Currently working in the public sector, business enterprises, NGO's or development agencies

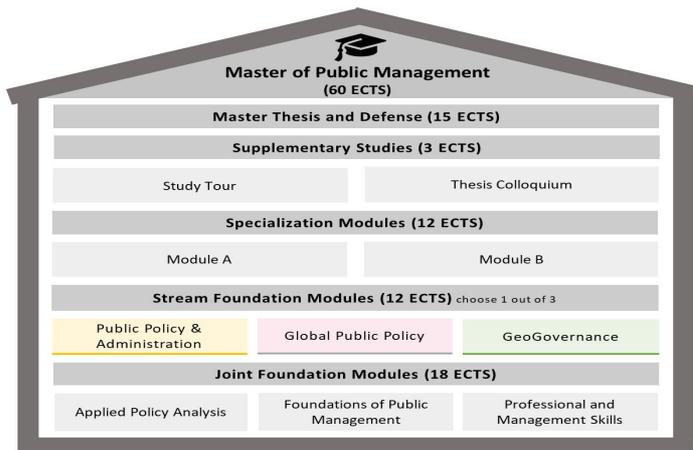
## UNIVERSITY PROFILE AND EXCELLENCE



The University of Potsdam was founded in 1991 and as Brandenburg's largest University it took first place for young universities in Germany and 17th place worldwide in the Times Higher Education (THE) – Ranking in 2017. In the general World Education Ranking it was placed in ranking group 201-250 (from a total of 1250 institutions) and 28th in Germany. It was recently declared one of the three most important German universities and research institutions in the area of Politics, Administration and Management by the German Association for Political Sciences and the Center for Higher Education Development considers the Master's and Ph.D. programs offered to be among the best in Europe.

## CURRICULUM DESIGN

In order to meet the requirements of a public sector that is facing increasingly complex organizational problems and policy changes, the program equips its participants with solid theoretical knowledge, a broad range of practical skills and particular training in one of three specialization areas: Public Policy and Administration, Global Public Policy or GeoGovernance. At the beginning of their studies, the participants choose one of these three specializations. Throughout the year, MPM students acquire foundational knowledge in Public Management and Applied Policy Analysis, complemented by trainings in leadership and management as well as communication and research skills.



Depending on which specialization they decide to study, students attend different stream foundation modules. In the Public Policy and Administration (PPA) Stream, public financial management and human resource management is vital working knowledge that students learn. Global Public Policy (GPP) students are familiarized with concepts of global public policy as well as governments and governance in different developing and transition countries while the GeoGovernance (GG) specialization offers modules from both, social and natural sciences and allows students to deepen their knowledge in global environmental policies as well as earth sciences.

The specialization modules are complemented by elective courses that the students can choose freely amongst the foundation courses of other streams or an additional offer of courses, for example in Public Sector Reform, Climate Diplomacy or Globalization Policies.

## ALUMNI & CAREER

### Alumni Network

To date, more than **390 students from 85 different countries** graduated from the Master of Public Management. The majority of students hold civil servant, executive and leadership positions in the public or non-profit sector after their studies. They undertake reform projects in the public sector in cooperation with international aid agencies and organizations, such as the German International Cooperation (GIZ) and the United Nations Development Programme (UNDP).



The quality of German higher education, the prestige of the University of Potsdam as well as the multidisciplinary approach and international network of the program were most relevant to the career development of the program's graduates after the end of their studies.



### Career Development

The MPM has a significant impact upon its graduates by enhancing their capacity to manage complex projects, tackle problems and apply theoretical knowledge.

Students also have the chance to create a professional network with German and international experts and organizations and benefit from extracurricular events and individual career support.