

Vorlesungsverzeichnis

Master of Arts - National and International
Administration and Policy
Prüfungsversion Sommersemester 2016

Sommersemester 2019

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Abkürzungsverzeichnis

Veranstaltungsarten

AG	Arbeitsgruppe
B	Blockveranstaltung
BL	Blockseminar
DF	diverse Formen
EV	Einführungsveranstaltung
EX	Exkursion
FP	Forschungspraktikum
FS	Forschungsseminar
FU	Fortgeschrittenenübung
GK	Grundkurs
IL	individuelle Leistung
KL	Kolloquium
KU	Kurs
LK	Lektürekurs
LP	Lehrforschungsprojekt
OS	Oberseminar
P	Projektseminar
PJ	Projekt
PR	Praktikum
PU	Praktische Übung
RE	Repetitorium
RV	Ringvorlesung
S	Seminar
S1	Seminar/Praktikum
S2	Seminar/Projekt
S3	Schulpraktische Studien
S4	Schulpraktische Übungen
SK	Seminar/Kolloquium
SU	Seminar/Übung
TU	Tutorium
U	Übung
V	Vorlesung
VE	Vorlesung/Exkursion
VP	Vorlesung/Praktikum
VS	Vorlesung/Seminar
VU	Vorlesung/Übung
WS	Workshop

Andere

N.N.	Noch keine Angaben
n.V.	Nach Vereinbarung
LP	Leistungspunkte
SWS	Semesterwochenstunden
	Belegung über PULS
	Prüfungsleistung
	Prüfungsnebenleistung
	Studienleistung
	sonstige Leistungserfassung

Veranstaltungsrhythmen

wöch.	wöchentlich
14t.	14-täglich
Einzel	Einzeltermin
Block	Block
BlockSa	Block (inkl. Sa)
BlockSaSo	Block (inkl. Sa, So)

Vorlesungsverzeichnis

A/C - Foundation Modules

NIA-M.1 - National and Comparative Public Administration

74646 S - On the Shoulders of Giants – Public Administration Classics revisited

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Di	10:00 - 12:00	wöch.	3.06.S23	09.04.2019	Moritz Heuberger

Kommentar

Administrative Science is a young and not always clearly shaped discipline. Influences from Political Science, Economics, Business Administration, Psychology, Law and Sociology merge to an unmistakably growing and interesting branch of Social Science research. This seminar aims to contribute to a consolidation of our discipline in dealing with classical literature in form of **12 selected elementary texts**.

The goal is not only to get in touch with some of the texts for the first time - to gain expertise in the field of public administration - but also to rediscover already known texts and their meaning and value for the everyday work of both administrative science researchers and public administration practitioners.

Literatur

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- Balla, S. J., Lodge, M., & Page, E. C. (2015). What Makes a Classic? In S. J. Balla, M. Lodge, & E. C. Page (Eds.), . Oxford: Oxford Univ. Press.
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- Kaufman, H. (1959). *The forest ranger: A study in administrative behavior*. Baltimore: Jons Hopkins Press.
- Lindbloom, C. E. (1959). The Science of "Muddling Through." *Public Administration Review*, 19 (2), 79–88.
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- Pressman, J. L., & Wildavsky, A. (1984). . University of California Press.
- Simon, H. A. (1947). *Administrative behavior. A study of decision-making processes in administrative organization*. New York, NY: Free Press.
- Walker, J. L. (1969). The Diffusion of Innovations among the American States. *American Political Science Review*, 63 (3), 880–899.
- Wilson, J. Q. (1989). *Bureaucracy: What government agencies do and why they do it*. New York, NY: Basic Books.

Wilson, W. (1887). The Study of Administration. *Political Science Quarterly*, 2 (2).

Leistungsnachweis

The seminar is a literature based seminar, containing sessions about 12 administration science classics. For every session, it is expected that all participants have read the text. The experts (1-3 participants) will give an introduction in form of a talk with the lecturer - recorded for a podcast project. They will have to show why this classic is one, how it shaped public administration science and what we can take away for research and/or administration practice nowadays.

In the end of the seminar, the participants are expected to write a term paper, taking one classic to explain a certain administrative phenomenon, represented in a case study..

Leistungen in Bezug auf das Modul

PNL 427811 - Seminar (unbenotet)

PNL 427812 - Seminar (unbenotet)

74647 S - Public Administration and Reforms in Italy							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	09:00 - 16:00	Einzel	3.06.S13	06.06.2019	Prof. Dr. Giulio Citroni
1	S	N.N.	09:00 - 13:00	BlockSa	3.06.S21	07.06.2019	Prof. Dr. Giulio Citroni
1	S	Do	09:00 - 16:00	Einzel	3.06.S13	13.06.2019	Prof. Dr. Giulio Citroni
1	S	N.N.	09:00 - 13:00	BlockSa	3.06.S21	14.06.2019	Prof. Dr. Giulio Citroni
Leistungen in Bezug auf das Modul							
PNL	427811 - Seminar (unbenotet)						
PNL	427812 - Seminar (unbenotet)						

74649 S - Local migration policy after refugee crisis. A European comparison							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	EV	Mi	13:00 - 14:00	Einzel	3.06.S12	17.04.2019	apl. Prof. Dr. Jochen Franzke
1	S	Di	12:00 - 17:00	Einzel	3.06.S27	04.06.2019	apl. Prof. Dr. Jochen Franzke
1	S	Di	12:00 - 17:00	Einzel	3.06.S27	02.07.2019	apl. Prof. Dr. Jochen Franzke
1	S	Di	12:00 - 17:00	Einzel	3.06.S27	09.07.2019	apl. Prof. Dr. Jochen Franzke
1	S	Di	12:00 - 17:00	Einzel	3.06.S27	16.07.2019	apl. Prof. Dr. Jochen Franzke

Kommentar

This seminar focusses on the local dimension of migration and integration Policy in European countries, especially after the so-called refugee crisis 2015/2016. In the first part of the seminar, we will discuss the theoretical framework of migration and in European comparison current problems of multi-level migration policy in Europe. Based on the challenges of local integration policy of migrants we will analyse problems of integration governance, the capacity for policy formulation and implementation of integration policy. Finally, we will have a look for the economic and other dimensions of local integration policy. In the second part seminar we will analyze a number of specific cases of migration and integration policy in order to reflect the variety of traditions and policies in European countries. For this purpose, we will analyze based on international scientific studies some cases at the nation state level like Germany, France, Netherlands, Italy, Spain, Czech Republic and Poland. Then we examine the some city level cases like Berlin and Altena (German), Malmö and Gothenburg (Sweden), Rotterdam and Amsterdam (Netherlands).

Leistungen in Bezug auf das Modul

PNL 427811 - Seminar (unbenotet)

PNL 427812 - Seminar (unbenotet)

74863 S - Public Sector Reform							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	EV	Fr	14:15 - 15:15	Einzel	3.07.2.27	26.04.2019	Prof. Dr. Geert Bouckaert
1	BL	Fr	09:30 - 16:30	Einzel	3.07.2.27	03.05.2019	Prof. Dr. Geert Bouckaert
1	BL	Mo	09:30 - 16:30	Einzel	3.07.2.27	06.05.2019	Prof. Dr. Geert Bouckaert
1	BL	Mo	09:30 - 16:30	Einzel	3.07.2.27	03.06.2019	Prof. Dr. Geert Bouckaert
1	BL	Mi	09:30 - 16:30	Einzel	3.07.2.27	05.06.2019	Prof. Dr. Geert Bouckaert
Kommentar							
Managing performance is a common denominator in all reform models. This course is about understanding the content of managing performance as a driver for public sector reform. Three models of reform will be presented: New Public Management (a market based model), Neo Weberian State (a hierarchy based model), and New Public Governance (a network based model). The connection with performance implies its measurement, its incorporation, and its use. The models will be illustrated with examples from 'pilot' countries in the OECD. Students will be required to present texts, to critically assess these, and to implement them to their home country or their 'chosen country'. There will be exercises in class, including a role play of a performance budget and discussions on quality models in the public sector. This module is offered for the Master of Public Management (MPM), five places are open to other students of the faculty.							
Leistungen in Bezug auf das Modul							
PNL	427811 - Seminar (unbenotet)						
PNL	427812 - Seminar (unbenotet)						

NIA-M.2 - Government, Governance and Organization

74621 S - Climate Change and Development							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	12:00 - 14:00	wöch.	3.06.S24	11.04.2019	Prof. Dr. Harald Fuhr
Kommentar							
This course is on climate change and how it affects the policies and practices of international development. After a brief review of some recent data on climate change, and the role of the Paris Agreement, the course will take a critical look at the multiple challenges for development policy to address broader issues of climate change in the developing world. Some of the topics covered in the course include: the effects of climate change in developing countries; climate change discourses in developing countries; forced migration and conflict; climate smart agriculture; deforestation, REDD policies and governance; resource transfers and climate funds; policies for low-carbon development; private sector development and green growth; city networks and climate change.							
Leistungen in Bezug auf das Modul							
PNL	427911 - Seminar (unbenotet)						
PNL	427912 - Seminar (unbenotet)						

74630 S - Institutional Complexity in World Politics							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Fr	10:00 - 14:00	14t.	3.06.S23	12.04.2019	Dr. Thomas Hickmann
Kommentar							
This course takes stock of recent developments in global policy-making. While the post-1945 period witnessed the rise of multilateralism and the creation of numerous intergovernmental institutions, the 21st century is marked by their transformation. After recapitulating several milestones of the multilateral system, the course explores the dense web of public and private institutions that has emerged in the past few years. In particular, students will analyze the way how intergovernmental institutions have opened up to direct collaboration with different types of sub-national and non-state actors, such as city networks, civil society groups, and private corporations. The course is structured in three parts: First, students will gain an overview of existing theoretical and conceptual approaches to the growing institutional complexity in world politics. Second, students will focus on distinct policy domains and conduct in-depth case studies on the interplay between intergovernmental institutions with various sub-national and non-state actors. Third, we will summarize the main findings and insights from the different case studies and draw conclusions on the theoretical accounts discussed in the first part of the course.							

Leistungen in Bezug auf das Modul

PNL 427911 - Seminar (unbenotet)

PNL 427912 - Seminar (unbenotet)

 74631 S - Informal Governance

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Di	16:00 - 20:00	Einzel	3.06.S13	07.05.2019	Dr. rer. pol. Nina Reiners
1	S	Fr	10:00 - 18:00	Einzel	3.06.S16	24.05.2019	Dr. rer. pol. Nina Reiners
1	S	Fr	10:00 - 18:00	Einzel	3.06.S13	28.06.2019	Dr. rer. pol. Nina Reiners
1	S	Sa	10:00 - 16:00	Einzel	3.06.S13	29.06.2019	Dr. rer. pol. Nina Reiners

Leistungen in Bezug auf das Modul

PNL 427911 - Seminar (unbenotet)

PNL 427912 - Seminar (unbenotet)

 74632 S - International Economic Relations: What Next for Globalization and Global Governance

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	12:00 - 14:00	wöch.	3.06.S23	09.05.2019	Prof. Dr. Heribert Dieter

Kommentar

International economic relations are of enormous importance, yet their analysis often is somewhat limited. In this seminar, we will examine international economic relations with an approach that combines economics and international relations. The key question of international political economy is: Who gets what, when and why? Of course, there is no shortage of topics in this area. In finance, the world has not yet fully recovered from the last crises. But what are the potential solutions that reduce the severity and impact of future financial crises? Does finance have to be tamed further, and how can that be achieved? Are policy makers sufficiently independent from the financial sector, or are they more concerned with "Wall Street" than with "Main Street"? And what can we learn from the changes of the international financial order of the last 150 years? 2016 may turn out to be the beginning of a new era – both for the international division of labor and for global co-operation. The vote for Brexit and the election of Donald Trump were both unexpected and will both have severe consequences. Rod Little from The Spectator has argued that 2016 is 1968 in reverse: the overthrowing of political correctness and a return to the values of flag and family. Of course, May and Trump might soften their position, but it seems unlikely that they will eventually implement policies that are supporting multilateral co-operation. Both are embracing populism, which – according to Francis Fukuyama – is the name that elites give to policies supported by ordinary citizens that they dislike. In finance, two problems persist: The first is that banks continue to be undercapitalized. A prominent member of the US Central Bank has released a paper asking for a dramatic increase of capital requirements for large banks – three times as much as Basle III currently requires. The second is uncertainty about the balkanization of finance. In November 2016, the EU is replicating a measure the USA has implemented since 2014. Both now ask foreign banks to establish full subsidiaries with own capital, which means the previous system is obsolete. Another question of the seminar will be the rise and decline of economies. Of course, China continues to look mighty and invincible, but so did Japan in thirty years ago. Is China better prepared to weather a turbulent transition, or is China the world's largest Ponzi scheme (The Economist), i.e. a credit-financed speculative bubble? In this context, we will also look at the development of resource prices, which is crucial to economies like Brazil and China.

Literatur

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Cooper, Andrew. F. (2010): The G20 as an Improvised Crisis Committee and/or Contested 'Steering Committee' for the World. International Affairs 86 (3), S. 741–757.

Dieter, Heribert (2016): Deutschland in der Weltwirtschaft. Ein Modell mit Zukunft? Bonn: Bundeszentrale für Politische Bildung. 2nd edition.

Reinhardt, Carmen; Rogoff, Kenneth (2009): This Time is Different: Eight Centuries of Financial Folly, Princeton: Princeton University Press.

Rodrik, Dani (2011): The Globalization Paradox. Democracy and the future of the World Economy. London und New York: W.W. Norton.

Winham, Gilbert R. (2005): The evolution of the global trade regime, in: Ravenhill, John (ed.): Global Political Economy. Oxford: Oxford University Press 2005, pp. 87-115.

Leistungen in Bezug auf das Modul

PNL 427911 - Seminar (unbenotet)

PNL 427912 - Seminar (unbenotet)

74634 S - International Diplomacy in the 21st Century							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
N.N.	N.N.	N.N.	N.N.	N.N.	N.N.	N.N.	N.N.
Leistungen in Bezug auf das Modul							
PNL	427911 - Seminar (unbenotet)						
PNL	427912 - Seminar (unbenotet)						

74637 S - Global Climate Governance							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	14:00 - 17:00	wöch.	3.06.S12	11.04.2019	Professor Detlef Sprinz
Kommentar							
This seminar provides an overview of global climate governance, incl. overarching conceptual frameworks, a variety of empirical subdomains, interlinkages with other policy fields, and central challenges encountered in global climate governance. Using a portfolio approach to examinations, students will prepare a range of individual and group assignments throughout the semester.							
Literatur							
Luterbacher, Urs, and Detlef F. Sprinz, eds. 2018. Global Climate Policy: Actors, Concepts, and Enduring Challenges. Cambridge, MA: The MIT Press.							
Leistungen in Bezug auf das Modul							
PNL	427911 - Seminar (unbenotet)						
PNL	427912 - Seminar (unbenotet)						

74863 S - Public Sector Reform							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	EV	Fr	14:15 - 15:15	Einzel	3.07.2.27	26.04.2019	Prof. Dr. Geert Bouckaert
1	BL	Fr	09:30 - 16:30	Einzel	3.07.2.27	03.05.2019	Prof. Dr. Geert Bouckaert
1	BL	Mo	09:30 - 16:30	Einzel	3.07.2.27	06.05.2019	Prof. Dr. Geert Bouckaert
1	BL	Mo	09:30 - 16:30	Einzel	3.07.2.27	03.06.2019	Prof. Dr. Geert Bouckaert
1	BL	Mi	09:30 - 16:30	Einzel	3.07.2.27	05.06.2019	Prof. Dr. Geert Bouckaert
Kommentar							
Managing performance is a common denominator in all reform models. This course is about understanding the content of managing performance as a driver for public sector reform. Three models of reform will be presented: New Public Management (a market based model), Neo Weberian State (a hierarchy based model), and New Public Governance (a network based model). The connection with performance implies its measurement, its incorporation, and its use. The models will be illustrated with examples from 'pilot' countries in the OECD. Students will be required to present texts, to critically assess these, and to implement them to their home country or their 'chosen country'. There will be exercises in class, including a role play of a performance budget and discussions on quality models in the public sector. This module is offered for the Master of Public Management (MPM), five places are open to other students of the faculty.							
Leistungen in Bezug auf das Modul							
PNL	427911 - Seminar (unbenotet)						
PNL	427912 - Seminar (unbenotet)						

NIA-M.3 - Public Policy							
74621 S - Climate Change and Development							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	12:00 - 14:00	wöch.	3.06.S24	11.04.2019	Prof. Dr. Harald Fuhr

Kommentar

This course is on climate change and how it affects the policies and practices of international development. After a brief review of some recent data on climate change, and the role of the Paris Agreement, the course will take a critical look at the multiple challenges for development policy to address broader issues of climate change in the developing world. Some of the topics covered in the course include: the effects of climate change in developing countries; climate change discourses in developing countries; forced migration and conflict; climate smart agriculture; deforestation, REDD policies and governance; resource transfers and climate funds; policies for low-carbon development; private sector development and green growth; city networks and climate change.

Leistungen in Bezug auf das Modul

PNL 428011 - Seminar (unbenotet)

PNL 428012 - Seminar (unbenotet)

 74630 S - Institutional Complexity in World Politics

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Fr	10:00 - 14:00	14t.	3.06.S23	12.04.2019	Dr. Thomas Hickmann

Kommentar

This course takes stock of recent developments in global policy-making. While the post-1945 period witnessed the rise of multilateralism and the creation of numerous intergovernmental institutions, the 21st century is marked by their transformation. After recapitulating several milestones of the multilateral system, the course explores the dense web of public and private institutions that has emerged in the past few years. In particular, students will analyze the way how intergovernmental institutions have opened up to direct collaboration with different types of sub-national and non-state actors, such as city networks, civil society groups, and private corporations. The course is structured in three parts: First, students will gain an overview of existing theoretical and conceptual approaches to the growing institutional complexity in world politics. Second, students will focus on distinct policy domains and conduct in-depth case studies on the interplay between intergovernmental institutions with various sub-national and non-state actors. Third, we will summarize the main findings and insights from the different case studies and draw conclusions on the theoretical accounts discussed in the first part of the course.

Leistungen in Bezug auf das Modul

PNL 428011 - Seminar (unbenotet)

PNL 428012 - Seminar (unbenotet)

 74631 S - Informal Governance

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Di	16:00 - 20:00	Einzel	3.06.S13	07.05.2019	Dr. rer. pol. Nina Reiners
1	S	Fr	10:00 - 18:00	Einzel	3.06.S16	24.05.2019	Dr. rer. pol. Nina Reiners
1	S	Fr	10:00 - 18:00	Einzel	3.06.S13	28.06.2019	Dr. rer. pol. Nina Reiners
1	S	Sa	10:00 - 16:00	Einzel	3.06.S13	29.06.2019	Dr. rer. pol. Nina Reiners

Leistungen in Bezug auf das Modul

PNL 428011 - Seminar (unbenotet)

PNL 428012 - Seminar (unbenotet)

 74632 S - International Economic Relations: What Next for Globalization and Global Governance

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	12:00 - 14:00	wöch.	3.06.S23	09.05.2019	Prof. Dr. Heribert Dieter

Kommentar

International economic relations are of enormous importance, yet their analysis often is somewhat limited. In this seminar, we will examine international economic relations with an approach that combines economics and international relations. The key question of international political economy is: Who gets what, when and why? Of course, there is no shortage of topics in this area. In finance, the world has not yet fully recovered from the last crises. But what are the potential solutions that reduce the severity and impact of future financial crises? Does finance have to be tamed further, and how can that be achieved? Are policy makers sufficiently independent from the financial sector, or are they more concerned with "Wall Street" than with "Main Street"? And what can we learn from the changes of the international financial order of the last 150 years? 2016 may turn out to be the beginning of a new era – both for the international division of labor and for global co-operation. The vote for Brexit and the election of Donald Trump were both unexpected and will both have severe consequences. Rod Little from The Spectator has argued that 2016 is 1968 in reverse: the overthrowing of political correctness and a return to the values of flag and family. Of course, May and Trump might soften their position, but it seems unlikely that they will eventually implement policies that are supporting multilateral co-operation. Both are embracing populism, which – according to Francis Fukuyama – is the name that elites give to policies supported by ordinary citizens that they dislike. In finance, two problems persist: The first is that banks continue to be undercapitalized. A prominent member of the US Central Bank has released a paper asking for a dramatic increase of capital requirements for large banks – three times as much as Basle III currently requires. The second is uncertainty about the balkanization of finance. In November 2016, the EU is replicating a measure the USA has implemented since 2014. Both now ask foreign banks to establish full subsidiaries with own capital, which means the previous system is obsolete. Another question of the seminar will be the rise and decline of economies. Of course, China continues to look mighty and invincible, but so did Japan in thirty years ago. Is China better prepared to weather a turbulent transition, or is China the world's largest Ponzi scheme (The Economist), i.e. a credit-financed speculative bubble? In this context, we will also look at the development of resource prices, which is crucial to economies like Brazil and China.

Literatur

Bremmer, Ian (2012): Every Nation for itself. Winners and Losers in a G-Zero World. London: Penguin.

Cooper, Andrew. F. (2010): The G20 as an Improvised Crisis Committee and/or Contested 'Steering Committee' for the World. International Affairs 86 (3), S. 741–757.

Dieter, Heribert (2016): Deutschland in der Weltwirtschaft. Ein Modell mit Zukunft? Bonn: Bundeszentrale für Politische Bildung. 2nd edition.

Reinhardt, Carmen; Rogoff, Kenneth (2009): This Time is Different: Eight Centuries of Financial Folly, Princeton: Princeton University Press.

Rodrik, Dani (2011): The Globalization Paradox. Democracy and the future of the World Economy. London und New York: W.W. Norton.

Winham, Gilbert R. (2005): The evolution of the global trade regime, in: Ravenhill, John (ed.): Global Political Economy. Oxford: Oxford University Press 2005, pp. 87-115.

Leistungen in Bezug auf das Modul

PNL 428011 - Seminar (unbenotet)

PNL 428012 - Seminar (unbenotet)

74637 S - Global Climate Governance

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	14:00 - 17:00	wöch.	3.06.S12	11.04.2019	Professor Detlef Sprinz

Kommentar

This seminar provides an overview of global climate governance, incl. overarching conceptual frameworks, a variety of empirical subdomains, interlinkages with other policy fields, and central challenges encountered in global climate governance. Using a portfolio approach to examinations, students will prepare a range of individual and group assignments throughout the semester.

Literatur

Luterbacher, Urs, and Detlef F. Sprinz, eds. 2018. Global Climate Policy: Actors, Concepts, and Enduring Challenges. Cambridge, MA: The MIT Press.

Leistungen in Bezug auf das Modul

PNL 428011 - Seminar (unbenotet)

PNL 428012 - Seminar (unbenotet)

74649 S - Local migration policy after refugee crisis. A European comparison							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	EV	Mi	13:00 - 14:00	Einzel	3.06.S12	17.04.2019	apl. Prof. Dr. Jochen Franzke
1	S	Di	12:00 - 17:00	Einzel	3.06.S27	04.06.2019	apl. Prof. Dr. Jochen Franzke
1	S	Di	12:00 - 17:00	Einzel	3.06.S27	02.07.2019	apl. Prof. Dr. Jochen Franzke
1	S	Di	12:00 - 17:00	Einzel	3.06.S27	09.07.2019	apl. Prof. Dr. Jochen Franzke
1	S	Di	12:00 - 17:00	Einzel	3.06.S27	16.07.2019	apl. Prof. Dr. Jochen Franzke

Kommentar

This seminar focusses on the local dimension of migration and integration Policy in European countries, especially after the so-called refugee crisis 2015/2016. In the first part of the seminar, we will discuss the theoretical framework of migration and in European comparison current problems of multi-level migration policy in Europe. Based on the challenges of local integration policy of migrants we will analyse problems of integration governance, the capacity for policy formulation and implementation of integration policy. Finally, we will have a look for the economic and other dimensions of local integration policy. In the second part seminar we will analyze a number of specific cases of migration and integration policy in order to reflect the variety of traditions and policies in European countries. For this purpose, we will analyze based on international scientific studies some cases at the nation state level like Germany, France, Netherlands, Italy, Spain, Czech Republic and Poland. Then we examine the some city level cases like Berlin and Altena (German), Malmö and Gothenburg (Sweden), Rotterdam and Amsterdam (Netherlands).

Leistungen in Bezug auf das Modul

PNL 428011 - Seminar (unbenotet)

PNL 428012 - Seminar (unbenotet)

74863 S - Public Sector Reform							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	EV	Fr	14:15 - 15:15	Einzel	3.07.2.27	26.04.2019	Prof. Dr. Geert Bouckaert
1	BL	Fr	09:30 - 16:30	Einzel	3.07.2.27	03.05.2019	Prof. Dr. Geert Bouckaert
1	BL	Mo	09:30 - 16:30	Einzel	3.07.2.27	06.05.2019	Prof. Dr. Geert Bouckaert
1	BL	Mo	09:30 - 16:30	Einzel	3.07.2.27	03.06.2019	Prof. Dr. Geert Bouckaert
1	BL	Mi	09:30 - 16:30	Einzel	3.07.2.27	05.06.2019	Prof. Dr. Geert Bouckaert

Kommentar

Managing performance is a common denominator in all reform models. This course is about understanding the content of managing performance as a driver for public sector reform. Three models of reform will be presented: New Public Management (a market based model), Neo Weberian State (a hierarchy based model), and New Public Governance (a network based model). The connection with performance implies its measurement, its incorporation, and its use. The models will be illustrated with examples from 'pilot' countries in the OECD. Students will be required to present texts, to critically assess these, and to implement them to their home country or their 'chosen country'. There will be exercises in class, including a role play of a performance budget and discussions on quality models in the public sector.

This module is offered for the Master of Public Management (MPM), five places are open to other students of the faculty.

Leistungen in Bezug auf das Modul

PNL 428011 - Seminar (unbenotet)

PNL 428012 - Seminar (unbenotet)

NIA-M.7 - Research and Methods

74619 S - Puzzles, Theories, and Design in Research							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	EV	Fr	14:00 - 16:00	Einzel	3.06.S19	26.04.2019	Prof. Dr. Julia Fleischer
1	BL	Fr	09:00 - 18:00	Einzel	3.06.S13	17.05.2019	Prof. Dr. Julia Fleischer
1	BL	Di	09:00 - 18:00	Einzel	3.06.S27	28.05.2019	Prof. Dr. Julia Fleischer

Kommentar

This seminar addresses research strategies in political science and public administration with an emphasis on the formulation of research puzzles, corresponding theoretical arguments and frameworks, and, most importantly, the selection and creation of a suitable analytical design and methodological strategy. We discuss key methodological contributions and their promises and pitfalls (and applications).

Course requirements (for participation only, the * elements have to be completed)

- constant and active participation (incl. min. 5 forum posts) *
- 15 May 2019 = submission of a literature review (1,500 words without references) *
- 31 May 2019 = submission of a research design (roadmap, 2,500 words without references)
- 01 July 2019 = submission of a term paper (3,500 words without references)

Note :

The key reference for this seminar is [Toskhov \(2016\)](#), it is available at UP library (MB 2300 TOS) but you may want to consider to purchase it (we will read almost all chapters).

Leistungen in Bezug auf das Modul

PNL 428111 - Vorlesung oder Seminar (unbenotet)

74788 BL - Approaches and Methods of Evaluation							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	EV	Fr	10:00 - 12:00	Einzel	3.06.S28	12.04.2019	Prof. Dr. Valeska Pailin Korff
1	BL	Do	10:00 - 17:00	Einzel	3.06.S22	25.04.2019	Prof. Dr. Valeska Pailin Korff
1	BL	Fr	10:00 - 17:00	Einzel	3.06.S16	26.04.2019	Prof. Dr. Valeska Pailin Korff
1	BL	Fr	10:00 - 15:00	Einzel	3.06.S16	17.05.2019	Prof. Dr. Valeska Pailin Korff
1	BL	Fr	09:00 - 13:30	Einzel	3.06.S16	14.06.2019	Prof. Dr. Valeska Pailin Korff

Kommentar

Evaluation can be broadly defined as the systematic collection and analysis of information about an organization's -, a project's - or a program's activities, characteristics, and results to make judgments, improve or further develop effectiveness, inform future decision-making, and increase understanding. In conducting evaluations, evaluators are guided by different approaches emphasizing user-orientation, methodological rigor, values or social transformation and apply a diversity of social research methods both qualitative, quantitative, and combinations thereof. In this course, students will gain insights in different evaluation approaches and associated methodologies and, more importantly, apply them in practice. For this end, one organization—the *Zentrum für praktische Sportpsychologie (ZPS)*—invites course participants to design and conduct evaluations of their services. Through this active engagement, course participants will have the opportunity to gain practical evaluation experience and meaningfully contribute to the organization's further development. Given the substantial practical component, several disclaimers are to be considered:

- 1) The course is labor-intensive and requires substantial engagement outside the course sessions during the semester (evaluation planning, data collection, analysis, report). You will be supervised and supported, but the bulk of the work will be done independently, most likely in groups.
- 2) Students will have to record and report the results of their evaluations (possibly in groups depending on class size) in written form. The deadline for submission of reports is June 30th 2019.
- 3) Although the language of instruction is English, working-knowledge of German will be necessary for the purpose of data collection and analysis in a German-speaking organization.
- 4) The course entails the application of social research methods and is no introductory methods course. Students need to be familiar with principles of research design and with core methods such as interviews, surveys, analysis of existing data etc.

Literatur

Stockmann, R. 2011. A Practitioner Handbook on Evaluation. Cheltenham: Edward Elgar. Rossi, P.H., M.W. Lipsey, and Freeman, H.E. 2004. Evaluation. A Systematic Approach. Thousand Oaks: Sage. Weiss Carol H. 1998. Evaluation: Methods for Studying Programs and Policies. Upper Saddle River: Prentice Hall. Fitzpatrick, J.L. Sanders, J.R., and Worthen, B.R. 2004. Program Evaluation: Alternative Approaches and Practical Guidelines. White Plains: Allyn and Bacon. Stufflebeam, D. L. and Coryn, C. L. S. 2014. Evaluation Theory, Models, & Application (2nd ed.). San Francisco, CA: Jossey-Bass.

Leistungen in Bezug auf das Modul

PNL 428111 - Vorlesung oder Seminar (unbenotet)

PNL 428112 - Seminar (unbenotet)

B - Specialization Modules

NIA-M.4 - Political Science **74630 S - Institutional Complexity in World Politics**

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Fr	10:00 - 14:00	14t.	3.06.S23	12.04.2019	Dr. Thomas Hickmann

Kommentar

This course takes stock of recent developments in global policy-making. While the post-1945 period witnessed the rise of multilateralism and the creation of numerous intergovernmental institutions, the 21st century is marked by their transformation. After recapitulating several milestones of the multilateral system, the course explores the dense web of public and private institutions that has emerged in the past few years. In particular, students will analyze the way how intergovernmental institutions have opened up to direct collaboration with different types of sub-national and non-state actors, such as city networks, civil society groups, and private corporations. The course is structured in three parts: First, students will gain an overview of existing theoretical and conceptual approaches to the growing institutional complexity in world politics. Second, students will focus on distinct policy domains and conduct in-depth case studies on the interplay between intergovernmental institutions with various sub-national and non-state actors. Third, we will summarize the main findings and insights from the different case studies and draw conclusions on the theoretical accounts discussed in the first part of the course.

Leistungen in Bezug auf das Modul

PNL 428211 - Seminar (unbenotet)

 74631 S - Informal Governance

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Di	16:00 - 20:00	Einzel	3.06.S13	07.05.2019	Dr. rer. pol. Nina Reiners
1	S	Fr	10:00 - 18:00	Einzel	3.06.S16	24.05.2019	Dr. rer. pol. Nina Reiners
1	S	Fr	10:00 - 18:00	Einzel	3.06.S13	28.06.2019	Dr. rer. pol. Nina Reiners
1	S	Sa	10:00 - 16:00	Einzel	3.06.S13	29.06.2019	Dr. rer. pol. Nina Reiners

Leistungen in Bezug auf das Modul

PNL 428211 - Seminar (unbenotet)

 74637 S - Global Climate Governance

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	14:00 - 17:00	wöch.	3.06.S12	11.04.2019	Professor Detlef Sprinz

Kommentar

This seminar provides an overview of global climate governance, incl. overarching conceptual frameworks, a variety of empirical subdomains, interlinkages with other policy fields, and central challenges encountered in global climate governance. Using a portfolio approach to examinations, students will prepare a range of individual and group assignments throughout the semester.

Literatur

Luterbacher, Urs, and Detlef F. Sprinz, eds. 2018. Global Climate Policy: Actors, Concepts, and Enduring Challenges. Cambridge, MA: The MIT Press.

Leistungen in Bezug auf das Modul

PNL 428211 - Seminar (unbenotet)

74638 S - The Security Council and Crisis Management

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	14:00 - 16:00	wöch.	3.06.S24	18.04.2019	Dr. Thomas Dörfler

Kommentar

The Security Council is one of the most important international organizations. Consisting of five permanent members, the great powers equipped with a veto on all substantive questions, and ten elected members, the Council has wide-ranging powers to set binding international law for all UN members under Chapter VII of the UN Charter. This seminar will examine the Security Council as an international "high politics" institution through different theoretical lenses including both established and contemporary approaches. We will apply those perspectives to critically evaluate Security Council action in crisis management. This includes the fields of sanctions policy, peacekeeping, military and "humanitarian" intervention and counter-terrorism. We will also cover the issue of Security Council reform, the debate on the Responsibility to Protect and the future of the Council in times of great power rivalry.

Please note: The first session will be in the second week of the semester (on 18 April). No class on 11 April!

Literatur**Literature recommendations:**

Lowe, A.V. et al. (eds) (2008). *The United Nations Security Council and War: The Evolution of Thought and Practice since 1945*. Oxford, New York: Oxford University Press.

Einsiedel, S.v., Malone, D.M. & Stagno Ugarte, B. (eds) (2016). . Boulder, Colorado: Lynne Rienner Publishers.

Simma, B. et al. (eds) (2012). *The Charter of the United Nations: A Commentary*. Oxford: Oxford University Press.

Rittberger, V., Zangl, B. & Kruck, A. (2012). . Basingstoke: Palgrave Macmillan.

Bosco, D.L. (2009). *Five to Rule Them All: The UN Security Council and the Making of the Modern World*. Oxford: Oxford University Press.

Leistungen in Bezug auf das Modul

PNL 428211 - Seminar (unbenotet)

NIA-M.5 - Public Management and E-Government**73063 S - Methods of Psychology in Information Systems**

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Di	16:00 - 20:00	wöch.	3.06.S12	09.04.2019	Fenne große Deters
Einzeltermine							
1	S	Di	16:00 - 20:00	Einzel	3.06.S13	04.06.2019	Fenne große Deters
Einzeltermine							

Voraussetzung

Interest in social media, online social interaction, and research methods. Basic knowledge in statistical methods. This class is limited to **22** students, and takes place both in German and English.

Leistungsnachweis

Mid-term Short Essay; Seminar Paper.

Bemerkung

Einzeltermine (siehe Lerninhalte)

Lerninhalte

In the last years, experiments became more and more widely applied - be it in academic research, A/B testing in companies, or large scale experiments in the public sector. In this seminar, students will be introduced to the essentials of understanding and planning state-of-the-art experimental research. Advantages and disadvantages as well as common pitfalls will be covered extensively. Building on this knowledge three selected empirical studies on online social interaction will be critically discussed in class covering topics on emotional contagion, trolling, and online participation. In the last third of the seminar, a new project will be presented and the focus will be on gaining practical experience. Hence, all students will be asked to run the proposed experiment with a few participants. All data will then be aggregated, analyzed, and discussed in class.

PLEASE NOTE THE COURSE STARTS ON TUESDAY 16.04.2019 at 16:15!

16.04.2019 16:15-19:45	Lecture
07.05.2019 16:15-19:45	Lecture and Reading
14.05.2019 16:15-19:45	Lecture and Reading
21.05.2019 16:15-19:45	Lecture and Reading
28.05.2019 16:15-19:45	Discussion and Introduction to Empirical Project
04.06.2019 16:15-19:45	Data Collection
25.06.2019 16:15-19:45	Data Analysis and Discussion
02.07.2019 16:15-17:45	Academic Consulting

Leistungen in Bezug auf das Modul

PNL 428311 - Seminar (unbenotet)

 73065 S - Social Media and Digital Privacy

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mo	12:00 - 16:00	Einzel	3.06.S22	08.04.2019	Prof. Dr. Hanna Krasnova, Dr. Antonia Köster, Dr. Annika Baumann
Einzeltermine							
1	S	Mo	12:00 - 16:00	wöch.	3.06.S12	15.04.2019	Prof. Dr. Hanna Krasnova, Dr. Antonia Köster, Dr. Annika Baumann
Einzeltermine							
1	S	Mo	12:00 - 16:00	Einzel	3.06.S22	08.07.2019	Prof. Dr. Hanna Krasnova, Dr. Antonia Köster, Dr. Annika Baumann
Einzeltermine							

Literatur

Collis, J., Hussey, R. (2013). Business research: A practical guide for undergraduate and postgraduate students. Palgrave Macmillan.

Leistungsnachweis

Early-Bird Presentation (Science Slam), Mid-Term Presentation, Final Presentation --> in English or in German

Seminar Paper

Lerninhalte

PLEASE NOTE THE COURSE STARTS ON MONDAY 15.04.2019 at 12:15!

Please note that it is only possible to attend the seminar if you were present during the first session. If there are important reasons preventing you from participating in the first session, please let us know in advance via e-mail.

A number of social platforms have gained popularity in recent years (e.g. Facebook, Instagram, Airbnb, etc). Their breath-taking success manifests itself in millions of user subscriptions, significant time spent on the site, and a steep growth of conducted transactions. Facebook alone has over 2.32 billion monthly active users. By rapidly changing the way we communicate, inform ourselves, spend our free time, learn and buy, these platforms transform the society we live in today. Facing this wave of new developments, many keep asking about the meaning and long-term consequences of these changes.

Against this background, this seminar focuses on two related research areas:

- (1) User perceptions and behavior on Social Media and
- (2) The value of privacy on Social Media.

Possible topics include, but are not limited to:

- User Perceptions of Algorithmic Decision Making on Platforms, especially **F**airness, **A**ccountability, **T**ransparency
- Privacy Violations on Platforms, especially De-Anonymization in the Form of **Doxing**
- **Sentiment Analysis** of Consumer Attitudes on YouTube
- Social Media Content and its Impact on Individual Perceptions and Behavior
- The Change of **Communication** Behavior on Social Networking Sites over Time
- **How Machines such as Chatbots Mimic Humans**: Systematic literature Review on Mimicing Theories
- **Corporate Digital Responsibility** or Ethics-Washing? Case Studies on how Companies Seek to be Ethical
- **Privacy Concerns**: A Means-End Approach

Students will be asked to get a deep understanding of the topic of their choice, present their findings at the mid-term and final presentations and write a final paper. The seminar will be held in English. However, presentations in German are possible.

TENTATIVE SCHEDULE:

Date	Content
15.04.	Kick-off sessions & Academic reading and writing
22.04.	No session (easter monday)
29.04.	Science slam
06.05.	Consultation hours
13.05.	Consultation hours
20.05.	Consultation hours
27.05.	Mid-term presentations
03.06.	Mid-term presentations (only if necessary)
10.06.	Consultation hours
17.06.	Consultation hours
24.06.	Consultation hours
01.07.	Consultation hours
08.07.	Final presentations (only if necessary)
15.07.	Final presentations

Submission of seminar paper: 18.08.

Leistungen in Bezug auf das Modul

PNL 428311 - Seminar (unbenotet)

74503 S - Digital Marketing Strategy							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mi	10:00 - 12:00	wöch.	3.06.H02	10.04.2019	Prof. Dr. Hanna Krasnova, Safa'a Abujarour
Kommentar							
Schedule: Wednesday, 17.04.2019, 10:15 - 11:45 – Project Presentation and Assignments, Room 3.06.H02 Wednesday, 24.04.2019, 10:15 - 11:45 – Fundamentals of Social Media Marketing, Room 3.06.H02 Wednesday, 08.05.2019, 10:15 - 11:45 – Early Bird Presentation, Room 3.06.H02 Wednesday, 15.05.2019, 10:15 - 11:45 – Fundamentals of Social Media Marketing, Room 3.06.H02 Wednesday, 22.05.2019, 10:15 - 11:45 – Academic Coordination, Room 3.06.H02 Wednesday, 29.05.2019, 10:15 - 11:45 – Academic Coordination, Room 3.06.H02 Wednesday, 05.06.2019, 10:15 - 11:45 – Mid-Term Presentation, Room 3.06.H02 Wednesday, 12.06.2019, 10:15 - 11:45 – Mid-Term Presentation, Room 3.06.H02 Wednesday, 19.06.2019, 10:15 - 11:45 – Academic Coordination, Room 3.06.H02 Wednesday, 26.06.2019, 10:15 - 11:45 – Academic Coordination, Room 3.06.H02 Wednesday, 03.07.2019, 10:15 - 11:45 – Academic Coordination, Room 3.06.H02 Wednesday, 10.07.2019, 10:15 - 11:45 – Academic Coordination, Room 3.06.H02 Wednesday, 17.07.2019, 10:15 - 11:45 – Final Presentation, Room 3.06.H02 Wednesday, 24.07.2019, 10:15 - 11:45 – Final Presentation, Room 3.06.H02 Wednesday, 31.07.2019, 10:15 - 11:45 – Submit Final Report!							
Voraussetzung							
Interest in Social Media Marketing and research methods. This class is limited to 20 students ; and takes place both in German and English. Presentations can be held in German or in English.							
Literatur							
Tuten, T.L.and Solomon, M.R: Social media marketing. Sage, 2014. The Beginner's Guide to Social Media, https://moz.com/beginners-guide-to-social-media/ Example of past student projects: www.uni-potsdam.de/social-media-krasnova/teaching/students-projects.html							
Leistungsnachweis							
Early-Bird, Mid-Term, and Final Presentations; Final Report							

Lerninhalte

PLEASE NOTE THE COURSE STARTS ON 17.04.2019 at 10:15 !

As consumers spend more and more time on online and especially on Social Media platforms, business and non-for-profit organizations are rededicating their marketing budgets away from traditional TV and radio advertising to social media channels. However, many businesses struggle with their online and Social Media presence. Reflecting these developments, the goal of this course is to familiarize students with the fundamentals of online and Social Media Strategy and the mechanics of digital marketing campaigns. As part of this course, students will be expected to perform an in-depth situational analysis for a specific product, company or social cause, including existing weakness, strengths, threats and opportunities. Building on this, students will be required to develop a social media strategy for their industry partner and implement it as part of the original social media campaign using one of social media channels (e.g. Facebook, YouTube, LinkedIn, Blog, Instagram). Development of original "value"-content is a critical component of this course and may include blog posts, videos, photos, and infographics. The timeline of the course includes mid-term and final presentations, as well as the final project report. Presentations and campaigns could be made in either English or German.

Leistungen in Bezug auf das Modul

PNL 428311 - Seminar (unbenotet)

75205 S - Lehrforschungsprojekt Public Management: Innovations in Public Services Design and Delivery							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	BL	N.N.	N.N.	Block	N.N.	N.N.	Prof. Dr. Isabella Proeller
01.-08.09.19; extern							

Kommentar

The International Summer School: Innovations in public services design and delivery (InnPubServ) is designed for **Master students** in Business administration, Public management, Public policy, Economics, Political Science and Law interested in entering the field of public management and/or in enhancing their knowledge on current developments in public management. In a cooperation between University of **Rostock** /Germany, University of **Modena** and Reggio Emilia/Italy, University of **Potsdam** /Germany, University of **Minho** /Portugal, University of **Salerno** /Italy and University of **Zaragoza** /Spain.

We invite Master students from our partner universities from Italy, Portugal, Spain and Germany with the following objectives in mind:

- Raise mutual understanding by discussing Southern European and German perspectives of Public Services Design and Delivery;
- Enhance students' ability to creative thinking by understanding methods and challenges of modern public management and innovation management;
- Increase students' awareness for the public sector as an interesting employer.

The Summer School will be held from **02.09.-07.09.2019** at the University of Modena and Reggio Emilia (Italy). Participants are Master students from partner universities in Italy, Portugal, Spain and Germany.

The Summer School is supported by the programme "Hochschuldialog mit Südeuropa 2019" of the German Academic Exchange Service (DAAD). The DAAD provides (cost-covering) subsidies for travel, accommodation and meals as lump sums.

Written applications for the module must be submitted (by e-mail) **by Wed. 24.04.2019** to the Chair of Public and Nonprofit Management to Jan P. Adam (jan.adam@uni-potsdam.de). The English application documents should include:

- Curriculum vitae,
- Current overview of all marks and a listing of all test results (Transcript of records),
- letter of motivation

Interested students will be informed of their participation by the end of May 2019.

THE NUMBER OF PARTICIPANTS IS STRICTLY LIMITED!

DUE TO THE LATE DEADLINE IN MAY, APPLICANTS FOR THIS COURSE SHOULD ALSO APPLY FOR THE COURSE "Modernisierung des öffentlichen Sektors: Management der Digitalen Transformation" (course held in German).

This is a unique offer without the possibility of repetition.

Leistungen in Bezug auf das Modul

PNL 428311 - Seminar (unbenotet)

NIA-M.6 - Law and Administration**74887 BL - Basic structures and Europeanisation of German administrative law**

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	BL	Mi	16:00 - 19:00	Einzel	3.06.S16	24.04.2019	Prof. Dr. Alexander Windoffer
1	BL	Do	10:00 - 20:00	Einzel	3.06.S22	11.07.2019	Prof. Dr. Alexander Windoffer
1	BL	Fr	10:00 - 20:00	Einzel	3.06.S18	12.07.2019	Prof. Dr. Alexander Windoffer
1	BL	Sa	10:00 - 20:00	Einzel	3.06.S18	13.07.2019	Prof. Dr. Alexander Windoffer

Bemerkung

Die Teilnehmerzahl der Veranstaltung ist auf 15 Studierende begrenzt.

Neben der Anmeldung bei PULS bitte eine kurze Bewerbung mit Exposé unter kurzer Darlegung des Werdegangs und des besonderen Interesses am Seminar, als Word- oder pdf-Datei zu senden an awindoff@uni-potsdam.de.

Leistungen in Bezug auf das Modul

PNL 112311 - Seminar (unbenotet)

D - Complementary & Cross Disciplinary Courses / Internship

D-PF - Compulsory Module

NIA-M.8 - Complementary Courses

73063 S - Methods of Psychology in Information Systems

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Di	16:00 - 20:00	wöch.	3.06.S12	09.04.2019	Fenne große Deters
Einzeltermine							
1	S	Di	16:00 - 20:00	Einzel	3.06.S13	04.06.2019	Fenne große Deters
Einzeltermine							

Voraussetzung

Interest in social media, online social interaction, and research methods. Basic knowledge in statistical methods. This class is limited to **22** students, and takes place both in German and English.

Leistungsnachweis

Mid-term Short Essay; Seminar Paper.

Bemerkung

Einzeltermine (siehe Lerninhalte)

Lerninhalte

In the last years, experiments became more and more widely applied - be it in academic research, A/B testing in companies, or large scale experiments in the public sector. In this seminar, students will be introduced to the essentials of understanding and planning state-of-the-art experimental research. Advantages and disadvantages as well as common pitfalls will be covered extensively. Building on this knowledge three selected empirical studies on online social interaction will be critically discussed in class covering topics on emotional contagion, trolling, and online participation. In the last third of the seminar, a new project will be presented and the focus will be on gaining practical experience. Hence, all students will be asked to run the proposed experiment with a few participants. All data will then be aggregated, analyzed, and discussed in class.

PLEASE NOTE THE COURSE STARTS ON TUESDAY 16.04.2019 at 16:15!

16.04.2019 16:15-19:45	Lecture
07.05.2019 16:15-19:45	Lecture and Reading
14.05.2019 16:15-19:45	Lecture and Reading
21.05.2019 16:15-19:45	Lecture and Reading
28.05.2019 16:15-19:45	Discussion and Introduction to Empirical Project
04.06.2019 16:15-19:45	Data Collection
25.06.2019 16:15-19:45	Data Analysis and Discussion
02.07.2019 16:15-17:45	Academic Consulting

Leistungen in Bezug auf das Modul

PNL	428411 - Seminar (unbenotet)
PNL	428412 - Seminar (unbenotet)

73065 S - Social Media and Digital Privacy

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mo	12:00 - 16:00	Einzel	3.06.S22	08.04.2019	Prof. Dr. Hanna Krasnova, Dr. Antonia Köster, Dr. Annika Baumann
Einzeltermine							
1	S	Mo	12:00 - 16:00	wöch.	3.06.S12	15.04.2019	Prof. Dr. Hanna Krasnova, Dr. Antonia Köster, Dr. Annika Baumann
Einzeltermine							
1	S	Mo	12:00 - 16:00	Einzel	3.06.S22	08.07.2019	Prof. Dr. Hanna Krasnova, Dr. Antonia Köster, Dr. Annika Baumann
Einzeltermine							

Literatur

Collis, J., Hussey, R. (2013). Business research: A practical guide for undergraduate and postgraduate students. Palgrave Macmillan.

Leistungsnachweis

Early-Bird Presentation (Science Slam), Mid-Term Presentation, Final Presentation --> in English or in German

Seminar Paper

Lerninhalte

PLEASE NOTE THE COURSE STARTS ON MONDAY 15.04.2019 at 12:15!

Please note that it is only possible to attend the seminar if you were present during the first session. If there are important reasons preventing you from participating in the first session, please let us know in advance via e-mail.

A number of social platforms have gained popularity in recent years (e.g. Facebook, Instagram, Airbnb, etc). Their breath-taking success manifests itself in millions of user subscriptions, significant time spent on the site, and a steep growth of conducted transactions. Facebook alone has over 2.32 billion monthly active users. By rapidly changing the way we communicate, inform ourselves, spend our free time, learn and buy, these platforms transform the society we live in today. Facing this wave of new developments, many keep asking about the meaning and long-term consequences of these changes.

Against this background, this seminar focuses on two related research areas:

- (1) User perceptions and behavior on Social Media and
- (2) The value of privacy on Social Media.

Possible topics include, but are not limited to:

- User Perceptions of Algorithmic Decision Making on Platforms, especially **F**airness, **A**ccountability, **T**ransparency
- Privacy Violations on Platforms, especially De-Anonymization in the Form of **Doxing**
- **Sentiment Analysis** of Consumer Attitudes on YouTube
- Social Media Content and its Impact on Individual Perceptions and Behavior
- The Change of **Communication** Behavior on Social Networking Sites over Time
- **How Machines such as Chatbots Mimic Humans**: Systematic literature Review on Mimicing Theories
- **Corporate Digital Responsibility** or Ethics-Washing? Case Studies on how Companies Seek to be Ethical
- **Privacy Concerns**: A Means-End Approach

Students will be asked to get a deep understanding of the topic of their choice, present their findings at the mid-term and final presentations and write a final paper. The seminar will be held in English. However, presentations in German are possible.

TENTATIVE SCHEDULE:

Date	Content
15.04.	Kick-off sessions & Academic reading and writing
22.04.	No session (easter monday)
29.04.	Science slam
06.05.	Consultation hours
13.05.	Consultation hours
20.05.	Consultation hours
27.05.	Mid-term presentations
03.06.	Mid-term presentations (only if necessary)
10.06.	Consultation hours
17.06.	Consultation hours
24.06.	Consultation hours
01.07.	Consultation hours
08.07.	Final presentations (only if necessary)
15.07.	Final presentations

Submission of seminar paper: 18.08.

Leistungen in Bezug auf das Modul

PNL	428411 - Seminar (unbenotet)
PNL	428412 - Seminar (unbenotet)

74503 S - Digital Marketing Strategy							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mi	10:00 - 12:00	wöch.	3.06.H02	10.04.2019	Prof. Dr. Hanna Krasnova, Safa'a Abujarour
Kommentar							
Schedule: Wednesday, 17.04.2019, 10:15 - 11:45 – Project Presentation and Assignments, Room 3.06.H02 Wednesday, 24.04.2019, 10:15 - 11:45 – Fundamentals of Social Media Marketing, Room 3.06.H02 Wednesday, 08.05.2019, 10:15 - 11:45 – Early Bird Presentation, Room 3.06.H02 Wednesday, 15.05.2019, 10:15 - 11:45 – Fundamentals of Social Media Marketing, Room 3.06.H02 Wednesday, 22.05.2019, 10:15 - 11:45 – Academic Coordination, Room 3.06.H02 Wednesday, 29.05.2019, 10:15 - 11:45 – Academic Coordination, Room 3.06.H02 Wednesday, 05.06.2019, 10:15 - 11:45 – Mid-Term Presentation, Room 3.06.H02 Wednesday, 12.06.2019, 10:15 - 11:45 – Mid-Term Presentation, Room 3.06.H02 Wednesday, 19.06.2019, 10:15 - 11:45 – Academic Coordination, Room 3.06.H02 Wednesday, 26.06.2019, 10:15 - 11:45 – Academic Coordination, Room 3.06.H02 Wednesday, 03.07.2019, 10:15 - 11:45 – Academic Coordination, Room 3.06.H02 Wednesday, 10.07.2019, 10:15 - 11:45 – Academic Coordination, Room 3.06.H02 Wednesday, 17.07.2019, 10:15 - 11:45 – Final Presentation, Room 3.06.H02 Wednesday, 24.07.2019, 10:15 - 11:45 – Final Presentation, Room 3.06.H02 Wednesday, 31.07.2019, 10:15 - 11:45 – Submit Final Report!							
Voraussetzung							
Interest in Social Media Marketing and research methods. This class is limited to 20 students ; and takes place both in German and English. Presentations can be held in German or in English.							
Literatur							
Tuten, T.L.and Solomon, M.R: Social media marketing. Sage, 2014. The Beginner's Guide to Social Media, https://moz.com/beginners-guide-to-social-media/ Example of past student projects: www.uni-potsdam.de/social-media-krasnova/teaching/students-projects.html							
Leistungsnachweis							
Early-Bird, Mid-Term, and Final Presentations; Final Report							

Lerninhalte**PLEASE NOTE THE COURSE STARTS ON 17.04.2019 at 10:15 !**

As consumers spend more and more time on online and especially on Social Media platforms, business and non-for-profit organizations are rededicating their marketing budgets away from traditional TV and radio advertising to social media channels. However, many businesses struggle with their online and Social Media presence. Reflecting these developments, the goal of this course is to familiarize students with the fundamentals of online and Social Media Strategy and the mechanics of digital marketing campaigns. As part of this course, students will be expected to perform an in-depth situational analysis for a specific product, company or social cause, including existing weakness, strengths, threats and opportunities. Building on this, students will be required to develop a social media strategy for their industry partner and implement it as part of the original social media campaign using one of social media channels (e.g. Facebook, YouTube, LinkedIn, Blog, Instagram). Development of original "value"-content is a critical component of this course and may include blog posts, videos, photos, and infographics. The timeline of the course includes mid-term and final presentations, as well as the final project report. Presentations and campaigns could be made in either English or German.

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

74619 S - Puzzles, Theories, and Design in Research

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	EV	Fr	14:00 - 16:00	Einzel	3.06.S19	26.04.2019	Prof. Dr. Julia Fleischer
1	BL	Fr	09:00 - 18:00	Einzel	3.06.S13	17.05.2019	Prof. Dr. Julia Fleischer
1	BL	Di	09:00 - 18:00	Einzel	3.06.S27	28.05.2019	Prof. Dr. Julia Fleischer

Kommentar

This seminar addresses research strategies in political science and public administration with an emphasis on the formulation of research puzzles, corresponding theoretical arguments and frameworks, and, most importantly, the selection and creation of a suitable analytical design and methodological strategy. We discuss key methodological contributions and their promises and pitfalls (and applications).

Course requirements (for participation only, the * elements have to be completed)

- constant and active participation (incl. min. 5 forum posts) *
- 15 May 2019 = submission of a literature review (1,500 words without references) *
- 31 May 2019 = submission of a research design (roadmap, 2,500 words without references)
- 01 July 2019 = submission of a term paper (3,500 words without references)

Note :

The key reference for this seminar is [Toskhov \(2016\)](#), it is available at UP library (MB 2300 TOS) but you may want to consider to purchase it (we will read almost all chapters).

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

74621 S - Climate Change and Development

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	12:00 - 14:00	wöch.	3.06.S24	11.04.2019	Prof. Dr. Harald Fuhr

Kommentar

This course is on climate change and how it affects the policies and practices of international development. After a brief review of some recent data on climate change, and the role of the Paris Agreement, the course will take a critical look at the multiple challenges for development policy to address broader issues of climate change in the developing world. Some of the topics covered in the course include: the effects of climate change in developing countries; climate change discourses in developing countries; forced migration and conflict; climate smart agriculture; deforestation, REDD policies and governance; resource transfers and climate funds; policies for low-carbon development; private sector development and green growth; city networks and climate change.

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

74630 S - Institutional Complexity in World Politics							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Fr	10:00 - 14:00	14t.	3.06.S23	12.04.2019	Dr. Thomas Hickmann

Kommentar

This course takes stock of recent developments in global policy-making. While the post-1945 period witnessed the rise of multilateralism and the creation of numerous intergovernmental institutions, the 21st century is marked by their transformation. After recapitulating several milestones of the multilateral system, the course explores the dense web of public and private institutions that has emerged in the past few years. In particular, students will analyze the way how intergovernmental institutions have opened up to direct collaboration with different types of sub-national and non-state actors, such as city networks, civil society groups, and private corporations. The course is structured in three parts: First, students will gain an overview of existing theoretical and conceptual approaches to the growing institutional complexity in world politics. Second, students will focus on distinct policy domains and conduct in-depth case studies on the interplay between intergovernmental institutions with various sub-national and non-state actors. Third, we will summarize the main findings and insights from the different case studies and draw conclusions on the theoretical accounts discussed in the first part of the course.

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

74631 S - Informal Governance							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Di	16:00 - 20:00	Einzel	3.06.S13	07.05.2019	Dr. rer. pol. Nina Reiners
1	S	Fr	10:00 - 18:00	Einzel	3.06.S16	24.05.2019	Dr. rer. pol. Nina Reiners
1	S	Fr	10:00 - 18:00	Einzel	3.06.S13	28.06.2019	Dr. rer. pol. Nina Reiners
1	S	Sa	10:00 - 16:00	Einzel	3.06.S13	29.06.2019	Dr. rer. pol. Nina Reiners

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

74632 S - International Economic Relations: What Next for Globalization and Global Governance							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	12:00 - 14:00	wöch.	3.06.S23	09.05.2019	Prof. Dr. Heribert Dieter

Kommentar

International economic relations are of enormous importance, yet their analysis often is somewhat limited. In this seminar, we will examine international economic relations with an approach that combines economics and international relations. The key question of international political economy is: Who gets what, when and why? Of course, there is no shortage of topics in this area. In finance, the world has not yet fully recovered from the last crises. But what are the potential solutions that reduce the severity and impact of future financial crises? Does finance have to be tamed further, and how can that be achieved? Are policy makers sufficiently independent from the financial sector, or are they more concerned with "Wall Street" than with "Main Street"? And what can we learn from the changes of the international financial order of the last 150 years? 2016 may turn out to be the beginning of a new era – both for the international division of labor and for global co-operation. The vote for Brexit and the election of Donald Trump were both unexpected and will both have severe consequences. Rod Little from The Spectator has argued that 2016 is 1968 in reverse: the overthrowing of political correctness and a return to the values of flag and family. Of course, May and Trump might soften their position, but it seems unlikely that they will eventually implement policies that are supporting multilateral co-operation. Both are embracing populism, which – according to Francis Fukuyama – is the name that elites give to policies supported by ordinary citizens that they dislike. In finance, two problems persist: The first is that banks continue to be undercapitalized. A prominent member of the US Central Bank has released a paper asking for a dramatic increase of capital requirements for large banks – three times as much as Basle III currently requires. The second is uncertainty about the balkanization of finance. In November 2016, the EU is replicating a measure the USA has implemented since 2014. Both now ask foreign banks to establish full subsidiaries with own capital, which means the previous system is obsolete. Another question of the seminar will be the rise and decline of economies. Of course, China continues to look mighty and invincible, but so did Japan in thirty years ago. Is China better prepared to weather a turbulent transition, or is China the world's largest Ponzi scheme (The Economist), i.e. a credit-financed speculative bubble? In this context, we will also look at the development of resource prices, which is crucial to economies like Brazil and China.

Literatur

Bremmer, Ian (2012): Every Nation for itself. Winners and Losers in a G-Zero World. London: Penguin.

Cooper, Andrew. F. (2010): The G20 as an Improvised Crisis Committee and/or Contested 'Steering Committee' for the World. *International Affairs* 86 (3), S. 741–757.

Dieter, Heribert (2016): Deutschland in der Weltwirtschaft. Ein Modell mit Zukunft? Bonn: Bundeszentrale für Politische Bildung. 2nd edition.

Reinhardt, Carmen; Rogoff, Kenneth (2009): This Time is Different: Eight Centuries of Financial Folly, Princeton: Princeton University Press.

Rodrik, Dani (2011): The Globalization Paradox. Democracy and the future of the World Economy. London und New York: W.W. Norton.

Winham, Gilbert R. (2005): The evolution of the global trade regime, in: Ravenhill, John (ed.): *Global Political Economy*. Oxford: Oxford University Press 2005, pp. 87-115.

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

74634 S - International Diplomacy in the 21st Century							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
N.N.	N.N.	N.N.	N.N.	N.N.	N.N.	N.N.	N.N.
Leistungen in Bezug auf das Modul							
PNL	428411 - Seminar (unbenotet)						
PNL	428412 - Seminar (unbenotet)						

74637 S - Global Climate Governance							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	14:00 - 17:00	wöch.	3.06.S12	11.04.2019	Professor Detlef Sprinz

Kommentar

This seminar provides an overview of global climate governance, incl. overarching conceptual frameworks, a variety of empirical subdomains, interlinkages with other policy fields, and central challenges encountered in global climate governance. Using a portfolio approach to examinations, students will prepare a range of individual and group assignments throughout the semester.

Literatur

Luterbacher, Urs, and Detlef F. Sprinz, eds. 2018. *Global Climate Policy: Actors, Concepts, and Enduring Challenges*. Cambridge, MA: The MIT Press.

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

74646 S - On the Shoulders of Giants – Public Administration Classics revisited							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Di	10:00 - 12:00	wöch.	3.06.S23	09.04.2019	Moritz Heuberger

Kommentar

Administrative Science is a young and not always clearly shaped discipline. Influences from Political Science, Economics, Business Administration, Psychology, Law and Sociology merge to an unmistakably growing and interesting branch of Social Science research. This seminar aims to contribute to a consolidation of our discipline in dealing with classical literature in form of **12 selected elementary texts**.

The goal is not only to get in touch with some of the texts for the first time - to gain expertise in the field of public administration - but also to rediscover already known texts and their meaning and value for the everyday work of both administrative science researchers and public administration practitioners.

Literatur

Argyris, C. (1977). Double loop learning in organizations. *Harvard Business Review*, 55 (5), 115–125.

- Argyris, C. (1992). *On Organizational Learning*. Cambridge, MA: Blackwell Publishers.
- Balla, S. J., Lodge, M., & Page, E. C. (2015). What Makes a Classic? In S. J. Balla, M. Lodge, & E. C. Page (Eds.), . Oxford: Oxford Univ. Press.
- Cohen, M. D., March, J. G., & Olsen, J. P. (1972). A garbage can model of organizational choice. , 1–25.
- Crozier, M. (1963). *The Bureaucratic Phenomenon*. Paris: Éditions de Seuil.
- Downs, A. (1967). *Inside bureaucracy*. Boston: Little Brown.
- Kaufman, H. (1959). *The forest ranger: A study in administrative behavior*. Baltimore: Johns Hopkins Press.
- Lindbloom, C. E. (1959). The Science of "Muddling Through." *Public Administration Review*, 19 (2), 79–88.
- Lipsky, M. (1980). *Street-Level Bureaucracy*. New York, NY: Russell Sage Foundation.
- March, J. G., & Olsen, J. P. (1975). The Uncertainty of the Past: Organizational Learning Under Ambiguity. , (2), 147–171.
- Mayntz, R. (1965). The Study of Organizations. *Current Sociology*, 13 (3), 95–119.
- Merton, R. K. (1940). Bureaucratic structure and personality. *Social Forces*, 18 (4), 560–568.
- Niskanen, W. A. (1971). *Bureaucracy and Representative Government*. New York, NY: Routledge.
- Olson, M. (1971). *The Logic of Collective Action*. Boston, MA: Harvard University Press.
- Ostrom, E. (1990). *Governing the Commons*. New York, NY: Cambridge University Press.
- Pressman, J. L., & Wildavsky, A. (1984). . University of California Press.
- Simon, H. A. (1947). *Administrative behavior. A study of decision-making processes in administrative organization*. New York, NY: Free Press.
- Walker, J. L. (1969). The Diffusion of Innovations among the American States. *American Political Science Review*, 63 (3), 880–899.
- Wilson, J. Q. (1989). *Bureaucracy: What government agencies do and why they do it*. New York, NY: Basic Books.
- Wilson, W. (1887). The Study of Administration. *Political Science Quarterly*, 2 (2).

Leistungsnachweis

The seminar is a literature based seminar, containing sessions about 12 administration science classics. For every session, it is expected that all participants have read the text. The experts (1-3 participants) will give an introduction in form of a talk with the lecturer - recorded for a podcast project. They will have to show why this classic is one, how it shaped public administration science and what we can take away for research and/or administration practice nowadays.

In the end of the seminar, the participants are expected to write a term paper, taking one classic to explain a certain administrative phenomenon, represented in a case study..

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

74647 S - Public Administration and Reforms in Italy							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	09:00 - 16:00	Einzel	3.06.S13	06.06.2019	Prof. Dr. Giulio Citroni
1	S	N.N.	09:00 - 13:00	BlockSa	3.06.S21	07.06.2019	Prof. Dr. Giulio Citroni
1	S	Do	09:00 - 16:00	Einzel	3.06.S13	13.06.2019	Prof. Dr. Giulio Citroni
1	S	N.N.	09:00 - 13:00	BlockSa	3.06.S21	14.06.2019	Prof. Dr. Giulio Citroni
Leistungen in Bezug auf das Modul							
PNL	428411	Seminar (unbenotet)					
PNL	428412	Seminar (unbenotet)					

74649 S - Local migration policy after refugee crisis. A European comparison							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	EV	Mi	13:00 - 14:00	Einzel	3.06.S12	17.04.2019	apl. Prof. Dr. Jochen Franzke
1	S	Di	12:00 - 17:00	Einzel	3.06.S27	04.06.2019	apl. Prof. Dr. Jochen Franzke
1	S	Di	12:00 - 17:00	Einzel	3.06.S27	02.07.2019	apl. Prof. Dr. Jochen Franzke
1	S	Di	12:00 - 17:00	Einzel	3.06.S27	09.07.2019	apl. Prof. Dr. Jochen Franzke
1	S	Di	12:00 - 17:00	Einzel	3.06.S27	16.07.2019	apl. Prof. Dr. Jochen Franzke

Kommentar

This seminar focusses on the local dimension of migration and integration Policy in European countries, especially after the so-called refugee crisis 2015/2016. In the first part of the seminar, we will discuss the theoretical framework of migration and in European comparison current problems of multi-level migration policy in Europe. Based on the challenges of local integration policy of migrants we will analyse problems of integration governance, the capacity for policy formulation and implementation of integration policy. Finally, we will have a look for the economic and other dimensions of local integration policy. In the second part seminar we will analyze a number of specific cases of migration and integration policy in order to reflect the variety of traditions and policies in European countries. For this purpose, we will analyze based on international scientific studies some cases at the nation state level like Germany, France, Netherlands, Italy, Spain, Czech Republic and Poland. Then we examine the some city level cases like Berlin and Altena (German), Malmö and Gothenburg (Sweden), Rotterdam and Amsterdam (Netherlands).

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

74788 BL - Approaches and Methods of Evaluation							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	EV	Fr	10:00 - 12:00	Einzel	3.06.S28	12.04.2019	Prof. Dr. Valeska Pailin Korff
1	BL	Do	10:00 - 17:00	Einzel	3.06.S22	25.04.2019	Prof. Dr. Valeska Pailin Korff
1	BL	Fr	10:00 - 17:00	Einzel	3.06.S16	26.04.2019	Prof. Dr. Valeska Pailin Korff
1	BL	Fr	10:00 - 15:00	Einzel	3.06.S16	17.05.2019	Prof. Dr. Valeska Pailin Korff
1	BL	Fr	09:00 - 13:30	Einzel	3.06.S16	14.06.2019	Prof. Dr. Valeska Pailin Korff

Kommentar

Evaluation can be broadly defined as the systematic collection and analysis of information about an organization's -, a project's - or a program's activities, characteristics, and results to make judgments, improve or further develop effectiveness, inform future decision-making, and increase understanding. In conducting evaluations, evaluators are guided by different approaches emphasizing user-orientation, methodological rigor, values or social transformation and apply a diversity of social research methods both qualitative, quantitative, and combinations thereof. In this course, students will gain insights in different evaluation approaches and associated methodologies and, more importantly, apply them in practice. For this end, one organization—the *Zentrum für praktische Sportpsychologie (ZPS)*—invites course participants to design and conduct evaluations of their services. Through this active engagement, course participants will have the opportunity to gain practical evaluation experience and meaningfully contribute to the organization's further development. Given the substantial practical component, several disclaimers are to be considered:

- 1) The course is labor-intensive and requires substantial engagement outside the course sessions during the semester (evaluation planning, data collection, analysis, report). You will be supervised and supported, but the bulk of the work will be done independently, most likely in groups.
- 2) Students will have to record and report the results of their evaluations (possibly in groups depending on class size) in written form. The deadline for submission of reports is June 30th 2019.
- 3) Although the language of instruction is English, working-knowledge of German will be necessary for the purpose of data collection and analysis in a German-speaking organization.
- 4) The course entails the application of social research methods and is no introductory methods course. Students need to be familiar with principles of research design and with core methods such as interviews, surveys, analysis of existing data etc.

Literatur

Stockmann, R. 2011. A Practitioner Handbook on Evaluation. Cheltenham: Edward Elgar. Rossi, P.H., M.W. Lipsey, and Freeman, H.E. 2004. Evaluation. A Systematic Approach. Thousand Oaks: Sage. Weiss Carol H. 1998. Evaluation: Methods for Studying Programs and Policies. Upper Saddle River: Prentice Hall. Fitzpatrick, J.L. Sanders, J.R., and Worthen, B.R. 2004. Program Evaluation: Alternative Approaches and Practical Guidelines. White Plains: Allyn and Bacon. Stufflebeam, D. L. and Coryn, C. L. S. 2014. Evaluation Theory, Models, & Application (2nd ed.). San Francisco, CA: Jossey-Bass.

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

74863 S - Public Sector Reform							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	EV	Fr	14:15 - 15:15	Einzel	3.07.2.27	26.04.2019	Prof. Dr. Geert Bouckaert
1	BL	Fr	09:30 - 16:30	Einzel	3.07.2.27	03.05.2019	Prof. Dr. Geert Bouckaert
1	BL	Mo	09:30 - 16:30	Einzel	3.07.2.27	06.05.2019	Prof. Dr. Geert Bouckaert
1	BL	Mo	09:30 - 16:30	Einzel	3.07.2.27	03.06.2019	Prof. Dr. Geert Bouckaert
1	BL	Mi	09:30 - 16:30	Einzel	3.07.2.27	05.06.2019	Prof. Dr. Geert Bouckaert

Kommentar

Managing performance is a common denominator in all reform models. This course is about understanding the content of managing performance as a driver for public sector reform. Three models of reform will be presented: New Public Management (a market based model), Neo Weberian State (a hierarchy based model), and New Public Governance (a network based model). The connection with performance implies its measurement, its incorporation, and its use. The models will be illustrated with examples from 'pilot' countries in the OECD. Students will be required to present texts, to critically assess these, and to implement them to their home country or their 'chosen country'. There will be exercises in class, including a role play of a performance budget and discussions on quality models in the public sector.

This module is offered for the Master of Public Management (MPM), five places are open to other students of the faculty.

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

74887 BL - Basic structures and Europeanisation of German administrative law							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	BL	Mi	16:00 - 19:00	Einzel	3.06.S16	24.04.2019	Prof. Dr. Alexander Windoffer
1	BL	Do	10:00 - 20:00	Einzel	3.06.S22	11.07.2019	Prof. Dr. Alexander Windoffer
1	BL	Fr	10:00 - 20:00	Einzel	3.06.S18	12.07.2019	Prof. Dr. Alexander Windoffer
1	BL	Sa	10:00 - 20:00	Einzel	3.06.S18	13.07.2019	Prof. Dr. Alexander Windoffer

Bemerkung

Die Teilnehmerzahl der Veranstaltung ist auf 15 Studierende begrenzt.

Neben der Anmeldung bei PULS bitte eine kurze Bewerbung mit Exposé unter kurzer Darlegung des Werdegangs und des besonderen Interesses am Seminar, als Word- oder pdf-Datei zu senden an awindoff@uni-potsdam.de.

Leistungen in Bezug auf das Modul

PNL 428411 - Seminar (unbenotet)

PNL 428412 - Seminar (unbenotet)

D-WP - Elective Module

NIA-M.9 - Cross Disciplinary Courses

72484 V - Public Policy Evaluation (1)							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	V	Di	10:00 - 12:00	wöch.	3.06.S21	09.04.2019	Prof. Dr. Marco Caliendo, Stefan Tübbicke

Kommentar

Der erste Vorlesungstermin ist der 8.4.2019 um 10 Uhr im Hörsaal 3.06.H08. Weitere aktuelle Informationen zum Kurs finden Sie auf unserer Lehrstuhlhomepage!

The aim of this course is to provide participants with a deeper understanding of microeconomic estimation techniques. We will use the topic "Policy Evaluation" to illustrate and discuss several methods under various types of assumptions.

Topics:

- Causality and the Potential Outcome Framework
- Experiments
- Unconfoundedness
- Matching
- Difference-in-Differences
- Instrumental Variables
- Regression-Discontinuity Design

The lecture will be complemented by a practical computer session "Public Policy Evaluation (2)" where the estimators will be implemented using STATA.

Voraussetzung

Neue StO: MA-B-300 dringend empfohlen

Alte StO: MA-600 dringend empfohlen; Belegung nur zusammen mit der Fortgeschrittenen-Übung MA-061 (Teil 2)

Literatur

Caliendo, M. and R. Hujer (2006): The Microeconomic Estimation of Treatment Effects. An Overview, Allgemeines Statistisches Archiv 90(1), 197–212.

Imbens, G., and J.M. Wooldridge (2009): Recent Developments in the Econometrics of Program Evaluation, Journal of Economic Literature 47(1), 5-86.

Wooldridge, J. (2013): Introductory Econometrics. A Modern Approach. South-Western Cengage Learning.

A detailed reading list with relevant papers will be distributed in the lecture.

Leistungsnachweis**Klausur (90 Min)****Leistungen in Bezug auf das Modul**

PNL 428511 - Vorlesung oder Seminar (unbenotet)

 72485 FU - Public Policy Evaluation (2)

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	FU	Mo	10:00 - 12:00	wöch.	3.06.H08	08.04.2019	Prof. Dr. Marco Caliendo, Stefan Tübbicke
1	FU	Fr	10:00 - 14:00	wöch.	3.06.H06	12.04.2019	Prof. Dr. Marco Caliendo, Stefan Tübbicke
1	FU	Fr	10:00 - 14:00	Einzel	3.06.S13	14.06.2019	Prof. Dr. Marco Caliendo, Stefan Tübbicke
1	FU	N.N.	N.N.	wöch.	N.N.	N.N.	Prof. Dr. Marco Caliendo, Stefan Tübbicke
Fr 10-14 3.01.165a							
1	FU	N.N.	N.N.	wöch.	N.N.	N.N.	Prof. Dr. Marco Caliendo, Stefan Tübbicke
Mo 10-12 3.01.165a							

Kommentar**Aktuelle Informationen zum Kurs finden Sie auf unserer Lehrstuhlhomepage!**

This course is a complement to the lecture "Public Policy Evaluation (1)" and will provide students with the skills and insight necessary for conducting their own empirical analysis. Estimation and hypotheses testing procedures will be illustrated using both simulated and real data application using STATA.

Voraussetzung

MA-B-300 dringend empfohlen

Literatur

Kohler, U., und F. Kreuter (2008): Datenanalyse mit Stata, Oldenburg Verlag.

Cameron, C., and P. K. Trivedi (2009): Microeconometrics Using Stata, Stata Press, College Station, Texas.

Leistungsnachweis**Aktive Mitarbeit und Präsentationen während der Veranstaltung sowie Term Paper.****Leistungen in Bezug auf das Modul**

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

 72598 S - Climate Change and Fiscal Policy

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mo	12:00 - 14:00	wöch.	3.06.S26	08.04.2019	Prof. Dr. Matthias Kalkuhl
Zusatztermine s. Kommentar							

Kommentar
Die Veranstaltung finden zusätzlich an folgenden Terminen statt: 3.6. 14-16 Uhr 3.06.H06 und 16-18 3.06.H08 1.7. 14-16 Uhr 3.06.H06 8.7. 14-16 Uhr 3.06.H06
Voraussetzung
Advanced Macroeconomics, Advanced Microeconomics, Growth and Distribution
Literatur
Will be published in moodle.
Leistungsnachweis
Portfolio (presentation and term paper)
Lerninhalte
This seminar will focus on fiscal policy aspects of climate change. This includes interactions of carbon taxes with the fiscal system, green fiscal reforms, works on the 'double dividend' of environmental taxes as well as public debt crises due to climate-induced natural disasters.
Leistungen in Bezug auf das Modul
PNL 428511 - Vorlesung oder Seminar (unbenotet)
PNL 428512 - Seminar (unbenotet)

72666 S - Diversity and Social Inequalities							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mi	14:00 - 16:00	wöch.	2.31.1.18	10.04.2019	Tugce Aral
Leistungen in Bezug auf das Modul							
PNL	428511 - Vorlesung oder Seminar (unbenotet)						
PNL	428512 - Seminar (unbenotet)						

72840 S - International educational expansion, or: The Upgrading of the Population and the Consequences							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	12:00 - 14:00	wöch.	2.24.0.50	25.04.2019	Prof. Dr. Wolfgang Lauterbach
1	B	Fr	08:00 - 16:00	Einzel	2.24.0.50	14.06.2019	Prof. Dr. Wolfgang Lauterbach

Kommentar

Only 150 years ago, people were able to get a job in the labor market, only asking for work. For most of the people work was a question of labor demand. If a worker was needed, the pure workforce was sufficient to carry out the activity. Collected experience, personal reference letter or family references were helpful and increased the likelihood of getting a job. But, basically no formal training or conformed certificate was necessary to enter the workforce. This has changed drastically in the course of educational expansion: Today, young people must have passed different qualification levels from school level to vocational training or tertiary level and it is required to show different levels of qualification by official certificates. Hence, nowadays credentials have become the gatekeeper to getting a job. The modern 'Schooled Society' (Baker 2014) is based on the principle that credentials are necessary to enter qualified positions, wherefore a continuously increasing number of occupations require formal education.

Over the last 150 years, the educational level of the population increased in almost all countries. Never before, were this many people so highly educated, and never before, families spend so much money to get their children educated. David Baker (2014) called this development "the education revolution". Over 4 family generations only, education has become a universal feature for all children.

However, up to now social inequality in educational attainment remains in all societies. Either the access to school and to different school levels or the educational outcomes measured by grades, competencies or credentials follow country specific tracks of social inequality. But why can this be the case when the upgrading, understood as the "big picture" of the educational development in the last 150 years is just an ongoing process?

In this seminar, we explore the worldwide development of the upgrading of the population. We ask, what kind of consequences arise out of this development for families and the education of their children.

Literatur

- Baker, David P. (2014): *The Schooled Society*. Stanford: Stanford University Press.
- Bray, Mark, Bob Adamson & Mark Mason (eds.) (2014): 2nd edition. CERC Hong Kong: Springer.
- Breen, Richard & John H. Goldthorpe (1997): Explaining educational differentials: Towards a formal rational action theory. 9(3): 275-305.
- Hadjar, Andreas & Rolf Becker [Hrsg.] (2009): Wiesbaden: VS Verlag.
- Lucas, Samuel R. & Delma Byrne (2017): Effectively Maintained Inequality in Education: An Introduction. 61(1): 3-7.
- Mori, Izumi & David Baker (2010): The Origin of Universal Shadow Education - What the supplemental Education Phenomenon tells us about the postmodern Institution of Education. (11): 36-48.

Leistungsnachweis

- presentation (case study): 2 LP
- portfolio: 4 LP
- essay: 1 LP

Bemerkung

The seminar will be held in English.

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

73061 VU - Data Science							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
Alle	V	Sa	10:00 - 12:00	wöch.	3.06.S27	13.04.2019	Prof. Dr. Hanna Krasnova, Dr. Sergei Evdokimov
1	U	Mi	12:00 - 14:00	wöch.	3.06.S21	10.04.2019	N.N.
2	U	Mi	14:00 - 16:00	wöch.	3.06.H06	10.04.2019	N.N.

Voraussetzung

Interest in data science. Basic knowledge of statistics. This class is limited to **18** students. The class will be held in English.

Literatur

https://blog.coursera.org/5-data-science-books-read-2017/?utm_medium=email&utm_source=marketing&utm_campaign=xlppYP-pEea-CeWG7AzsXg

Leistungsnachweis

Written exam

Lerninhalte**PLEASE NOTE:****THE COURSE STARTS ON SATURDAY 20th of April at 10:15 - 13:45 (LECTURE).****THE FIRST EXERCISE STARTS ON WEDNESDAY, 24th of April (EXERCISE).**

Data is increasingly seen as a driving force behind many industries, ranging from data-driven start-ups to traditional manufacturing companies. Recent years have been marked by the hype around big data technologies and the implications that go along with it. In response to these developments, data science has become one of the most demanded specializations. Against this background, this class will introduce students to the fundamentals of data science, using Python. Specifically, the course will start with a short introduction into Python, covering such topics as syntax, basic data types, assignments and reference semantics, complex data types, functions, control of flow, modules, classes and objects, iPython, and debugging. In the next step, the students will be taught the basics of web scraping using Beautiful Soup library as well as learn to access data via dedicated APIs (Facebook, Twitter). In the follow-up sessions, the capabilities of NumPy, pandas, matplotlib, seaborn, and also Scikit Learn libraries will be explored to empower students with approaches to data analysis and visualization.

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

73218 FS - Research Seminar - Current Issues in Accounting and Auditing							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	FS	Fr	09:00 - 18:00	Einzel	3.06.S21	28.06.2019	Prof. Dr. Ulfert Gronewold, Jan-Robert Kirchner, Bernd Wihan, Katharina Weiß, Denny Kutter
1	FS	Fr	09:00 - 18:00	Einzel	3.06.S21	05.07.2019	Prof. Dr. Ulfert Gronewold, Jan-Robert Kirchner, Bernd Wihan, Katharina Weiß, Denny Kutter
1	FS	Fr	09:00 - 18:00	Einzel	3.06.S21	12.07.2019	Prof. Dr. Ulfert Gronewold, Jan-Robert Kirchner, Bernd Wihan, Katharina Weiß, Denny Kutter

Kommentar**Lehrsprache des Seminars ist Englisch.**

Das Seminar findet zu wechselnden Themen des Themenfeldes „Rechnungswesen und Wirtschaftsprüfung“ statt. Der Schwerpunkt liegt auf der externen Rechnungslegung und betriebswirtschaftlichen Prüfungen. Studierende fertigen zu einem forschungsnahen Thema eine wissenschaftliche Seminararbeit an. Die Ergebnisse werden mit einem Vortrag vorgestellt und in einer anschließenden Diskussion verteidigt.

Research Seminar – Current Issues in Accounting and Auditing

The research seminar is held in English. Current issues in accounting and auditing in the private and public sector are introduced and discussed. Participants are required to prepare a written paper during the preceding semester break. During the seminar students present their topic in an oral presentation and discuss their results with the group.

Voraussetzung

Es wird dringend empfohlen, vor Belegung des Moduls mindestens ein Modul aus dem Masterbereich Rechnungswesen und Wirtschaftsprüfung erfolgreich absolviert zu haben. Die Teilnehmerzahl in den jeweiligen Seminaren ist begrenzt. Es wird empfohlen, das Forschungsseminar gegen Ende Studiums im Masterbereich zu belegen.

Literatur	
Detaillierte Literaturhinweise erfolgen in der Veranstaltung.	
Leistungsnachweis	
Eine Portfolioprüfung (bestehend aus einer Seminararbeit (ca. 15 Seiten) [75%] mit einer dazugehörigen Präsentation und Diskussion [25%]).	
Leistungen in Bezug auf das Modul	
PNL	428511 - Vorlesung oder Seminar (unbenotet)
PNL	428512 - Seminar (unbenotet)

74489 S - International Political Economics: Political Economy of Populism and Monetary Policy							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mi	12:00 - 14:00	Einzel	3.06.H08	24.04.2019	Dr. rer. pol. Ulas Sener
1	S	Mi	12:00 - 14:00	Einzel	3.06.H08	29.05.2019	Dr. rer. pol. Ulas Sener
1	S	Mo	10:00 - 20:00	Einzel	3.06.S13	17.06.2019	Dr. rer. pol. Ulas Sener
1	S	Di	11:00 - 15:00	Einzel	3.06.S12	18.06.2019	Dr. rer. pol. Ulas Sener
1	S	Mo	10:00 - 20:00	Einzel	3.06.S13	24.06.2019	Dr. rer. pol. Ulas Sener
1	S	Di	11:00 - 15:00	Einzel	3.06.S27	25.06.2019	Dr. rer. pol. Ulas Sener

Kommentar	
Die Teilnehmer/innen der Veranstaltung werden den einzelnen Themen zugeordnet. Sie müssen zu diesem Themenstellungen eine Hausarbeit anfertigen, deren Ergebnisse sie vorgetragen und diskutiert werden. Zusätzlich muss ein Koreferat zu einem weiteren Thema gehalten werden. Die aktive Mitarbeit an allen Sitzungen wird erwartet. Die Vorträge und Hausarbeiten können auf deutscher oder englischer Sprache gehalten bzw. verfasst werden. Further information will be provided via the website of the Chair of International Economics and Moodle: www.uni-potsdam.de/u/intwipo ; https://moodle2.uni-potsdam.de/	

Voraussetzung	
Student profile: Master	
Language of instruction will be English.	
This course will be hold as a block seminar	
Further information will be provided via the website of the Chair of International Economics and Moodle: www.uni-potsdam.de/u/intwipo ; https://moodle2.uni-potsdam.de/	

Literatur	
Course outline and a reading list will be available at the first session on the 16.04.2019	
Leistungsnachweis	
Attendance, participation, presentation, term paper	
Seminarsprache: englisch	

Lerninhalte

This course deals with the political economy of populism. Students will gain a thorough understanding of the relationship between populism and recent economic policies as well as the history of populism.

The course will aim at understanding, how populism has evolved over the last decades and how populist policies have assumed their present shape under globalization. We will examine key features of populist policies, case studies and recent debates on populism. A special emphasis will be on money, monetary policies and institutional features of populist policies after the global financial crisis.

Topics and issues include: Defining populism; theoretical and empirical questions on populism; populism and economic policies; neoliberalism-globalization-populism nexus; money, monetary policy and central bank independence and populism; populism of the left and of the right; case studies USA, EU and Turkey.

Further: Topics of common interest on the course subject can be integrated into the program.

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

74491 S - Development Economics: Competition Policy in Developing Countries

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Fr	12:00 - 16:00	Einzel	3.06.S27	12.04.2019	Dr. Johannes Paha
1	S	Fr	12:00 - 18:00	Einzel	3.06.S14	10.05.2019	Dr. Johannes Paha
1	S	Fr	08:00 - 18:00	Einzel	3.06.S13	05.07.2019	Dr. Johannes Paha
1	S	Sa	08:00 - 16:00	Einzel	3.06.S13	06.07.2019	Dr. Johannes Paha

Links:

Syllabus https://www.uni-potsdam.de/fileadmin01/projects/intwipo/Syllabus_DE_190320.pdf

Kommentar**Allgemeine Hinweise / General Remarks**

This seminar is about demonstrating the relevance of competition, and thus competition policy, for the economic development of countries. The students shall present results of theoretical and empirical research on competition and combine them with information about competition cases and competition policy in developing countries.

Literatur

A list of literature will be delivered.

Leistungsnachweis

Seminararbeit + Vortrag + Assignments

Lerninhalte

The students shall learn to work with state-of-the-art research, and how to align this research with information they collect about practice. They shall learn how to write a paper meeting scientific standards, which will prepare them for writing their thesis later-on.

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

74797 S - Authoritarianism and Democracy

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mi	14:00 - 16:00	wöch.	3.06.S24	10.04.2019	Dr. Zafer Yilmaz

Kommentar

This seminar aims to discuss both the characteristics and dynamics of authoritarian regimes and sources of authoritarianism in the modern world from a comparative perspective. Therefore, rather than analyzing authoritarianism solely as a form of regime, it also targets to enlarge the discussion to current state and problems of modern democracies so as to shed light on different sources of the recent escalation of authoritarian politics. It will also review and discuss the literature on authoritarianism in pursuit of finding the answers to the following questions: What makes authoritarian politics sustainable or fragile? What are the sources of authoritarian politics in the modern world? What are the political strategies, followed by authoritarian leaders? How and why authoritarian parties get the support of masses in the contemporary world? How authoritarian regimes transform democracies institutionally, legally and politically after getting power? In that context, varieties of authoritarian regimes, sustenance, durability, and resilience of authoritarian politics in the modern world will be discussed with a reference to theories of democracy, populism and contemporary classifications of authoritarian regimes, such as competitive authoritarianism, electoral authoritarianism, hybrid regimes, and non-democratic regimes, etc. Meanwhile, contemporary authoritarian tendencies and country cases will also be analyzed with close scrutiny to underline their differences and commonalities.

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

74798 S - Migration and Democracy

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mo	16:00 - 18:00	wöch.	3.06.S22	08.04.2019	Dr. Özge Yaka

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

74887 BL - Basic structures and Europeanisation of German administrative law

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	BL	Mi	16:00 - 19:00	Einzel	3.06.S16	24.04.2019	Prof. Dr. Alexander Windoffer
1	BL	Do	10:00 - 20:00	Einzel	3.06.S22	11.07.2019	Prof. Dr. Alexander Windoffer
1	BL	Fr	10:00 - 20:00	Einzel	3.06.S18	12.07.2019	Prof. Dr. Alexander Windoffer
1	BL	Sa	10:00 - 20:00	Einzel	3.06.S18	13.07.2019	Prof. Dr. Alexander Windoffer

Bemerkung

Die Teilnehmerzahl der Veranstaltung ist auf 15 Studierende begrenzt.

Neben der Anmeldung bei PULS bitte eine kurze Bewerbung mit Exposé unter kurzer Darlegung des Werdegangs und des besonderen Interesses am Seminar, als Word- oder pdf-Datei zu senden an awindoff@uni-potsdam.de.

Leistungen in Bezug auf das Modul

PNL 428511 - Vorlesung oder Seminar (unbenotet)

PNL 428512 - Seminar (unbenotet)

NIA-M.10 - Cross Disciplinary Courses and Internship**72484 V - Public Policy Evaluation (1)**

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	V	Di	10:00 - 12:00	wöch.	3.06.S21	09.04.2019	Prof. Dr. Marco Caliendo, Stefan Tübbicke

Kommentar

Der erste Vorlesungstermin ist der 8.4.2019 um 10 Uhr im Hörsaal 3.06.H08. Weitere aktuelle Informationen zum Kurs finden Sie auf unserer Lehrstuhlhomepage!

The aim of this course is to provide participants with a deeper understanding of microeconomic estimation techniques. We will use the topic "Policy Evaluation" to illustrate and discuss several methods under various types of assumptions.

Topics:

- Causality and the Potential Outcome Framework
- Experiments
- Unconfoundedness
- Matching
- Difference-in-Differences
- Instrumental Variables
- Regression-Discontinuity Design

The lecture will be complemented by a practical computer session "Public Policy Evaluation (2)" where the estimators will be implemented using STATA.

Voraussetzung

Neue StO: MA-B-300 dringend empfohlen

Alte StO: MA-600 dringend empfohlen; Belegung nur zusammen mit der Fortgeschrittenen-Übung MA-061 (Teil 2)

Literatur

Caliendo, M. and R. Hujer (2006): The Microeconomic Estimation of Treatment Effects. An Overview, Allgemeines Statistisches Archiv 90(1), 197–212.

Imbens, G., and J.M. Wooldridge (2009): Recent Developments in the Econometrics of Program Evaluation, Journal of Economic Literature 47(1), 5-86.

Wooldridge, J. (2013): Introductory Econometrics. A Modern Approach. South-Western Cengage Learning.

A detailed reading list with relevant papers will be distributed in the lecture.

Leistungsnachweis

Klausur (90 Min)

Leistungen in Bezug auf das Modul

PL 428611 - Vorlesung oder Seminar (benotet)

72598 S - Climate Change and Fiscal Policy							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mo	12:00 - 14:00	wöch.	3.06.S26	08.04.2019	Prof. Dr. Matthias Kalkuhl
Zusatztermine s. Kommentar							
Kommentar							
Die Veranstaltung finden zusätzlich an folgenden Terminen statt: 3.6. 14-16 Uhr 3.06.H06 und 16-18 3.06.H08 1.7. 14-16 Uhr 3.06.H06 8.7. 14-16 Uhr 3.06.H06							
Voraussetzung							
Advanced Macroeconomics, Advanced Microeconomics, Growth and Distribution							
Literatur							
Will be published in moodle.							
Leistungsnachweis							
Portfolio (presentation and term paper)							
Lerninhalte							
This seminar will focus on fiscal policy aspects of climate change. This includes interactions of carbon taxes with the fiscal system, green fiscal reforms, works on the 'double dividend' of environmental taxes as well as public debt crises due to climate-induced natural disasters.							
Leistungen in Bezug auf das Modul							
PL 428611 - Vorlesung oder Seminar (benotet)							

72666 S - Diversity and Social Inequalities							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mi	14:00 - 16:00	wöch.	2.31.1.18	10.04.2019	Tugce Aral
Leistungen in Bezug auf das Modul							
PL 428611 - Vorlesung oder Seminar (benotet)							

72840 S - International educational expansion, or: The Upgrading of the Population and the Consequences							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Do	12:00 - 14:00	wöch.	2.24.0.50	25.04.2019	Prof. Dr. Wolfgang Lauterbach
1	B	Fr	08:00 - 16:00	Einzel	2.24.0.50	14.06.2019	Prof. Dr. Wolfgang Lauterbach

Kommentar

Only 150 years ago, people were able to get a job in the labor market, only asking for work. For most of the people work was a question of labor demand. If a worker was needed, the pure workforce was sufficient to carry out the activity. Collected experience, personal reference letter or family references were helpful and increased the likelihood of getting a job. But, basically no formal training or conformed certificate was necessary to enter the workforce. This has changed drastically in the course of educational expansion: Today, young people must have passed different qualification levels from school level to vocational training or tertiary level and it is required to show different levels of qualification by official certificates. Hence, nowadays credentials have become the gatekeeper to getting a job. The modern 'Schooled Society' (Baker 2014) is based on the principle that credentials are necessary to enter qualified positions, wherefore a continuously increasing number of occupations require formal education.

Over the last 150 years, the educational level of the population increased in almost all countries. Never before, were this many people so highly educated, and never before, families spend so much money to get their children educated. David Baker (2014) called this development "the education revolution". Over 4 family generations only, education has become a universal feature for all children.

However, up to now social inequality in educational attainment remains in all societies. Either the access to school and to different school levels or the educational outcomes measured by grades, competencies or credentials follow country specific tracks of social inequality. But why can this be the case when the upgrading, understood as the "big picture" of the educational development in the last 150 years is just an ongoing process?

In this seminar, we explore the worldwide development of the upgrading of the population. We ask, what kind of consequences arise out of this development for families and the education of their children.

Literatur

- Baker, David P. (2014): *The Schooled Society*. Stanford: Stanford University Press.
- Bray, Mark, Bob Adamson & Mark Mason (eds.) (2014): 2nd edition. CERC Hong Kong: Springer.
- Breen, Richard & John H. Goldthorpe (1997): Explaining educational differentials: Towards a formal rational action theory. 9(3): 275-305.
- Hadjar, Andreas & Rolf Becker [Hrsg.] (2009): Wiesbaden: VS Verlag.
- Lucas, Samuel R. & Delma Byrne (2017): Effectively Maintained Inequality in Education: An Introduction. 61(1): 3-7.
- Mori, Izumi & David Baker (2010): The Origin of Universal Shadow Education - What the supplemental Education Phenomenon tells us about the postmodern Institution of Education. (11): 36-48.

Leistungsnachweis

- presentation (case study): 2 LP
- portfolio: 4 LP
- essay: 1 LP

Bemerkung

The seminar will be held in English.

Leistungen in Bezug auf das Modul

PL 428611 - Vorlesung oder Seminar (benotet)

74489 S - International Political Economics: Political Economy of Populism and Monetary Policy							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mi	12:00 - 14:00	Einzel	3.06.H08	24.04.2019	Dr. rer. pol. Ulas Sener
1	S	Mi	12:00 - 14:00	Einzel	3.06.H08	29.05.2019	Dr. rer. pol. Ulas Sener
1	S	Mo	10:00 - 20:00	Einzel	3.06.S13	17.06.2019	Dr. rer. pol. Ulas Sener
1	S	Di	11:00 - 15:00	Einzel	3.06.S12	18.06.2019	Dr. rer. pol. Ulas Sener
1	S	Mo	10:00 - 20:00	Einzel	3.06.S13	24.06.2019	Dr. rer. pol. Ulas Sener
1	S	Di	11:00 - 15:00	Einzel	3.06.S27	25.06.2019	Dr. rer. pol. Ulas Sener

Kommentar

Die Teilnehmer/innen der Veranstaltung werden den einzelnen Themen zugeordnet. Sie müssen zu diesem Themenstellungen eine Hausarbeit anfertigen, deren Ergebnisse sie vorgetragen und diskutiert werden. Zusätzlich muss ein Koreferat zu einem weiteren Thema gehalten werden. Die aktive Mitarbeit an allen Sitzungen wird erwartet. Die Vorträge und Hausarbeiten können auf deutscher oder englischer Sprache gehalten bzw. verfasst werden.

Further information will be provided via the website of the Chair of International Economics and Moodle: www.uni-potsdam.de/u/intwipo ; <https://moodle2.uni-potsdam.de/>

Voraussetzung

Student profile: Master

Language of instruction will be English.

This course will be hold as a block seminar

Further information will be provided via the website of the Chair of International Economics and Moodle: www.uni-potsdam.de/u/intwipo; <https://moodle2.uni-potsdam.de/>

Literatur

Course outline and a reading list will be available at the first session on the 16.04.2019

Leistungsnachweis

Attendance, participation, presentation, term paper

Seminarsprache: englisch

Lerninhalte

This course deals with the political economy of populism. Students will gain a thorough understanding of the relationship between populism and recent economic policies as well as the history of populism.

The course will aim at understanding, how populism has evolved over the last decades and how populist policies have assumed their present shape under globalization. We will examine key features of populist policies, case studies and recent debates on populism. A special emphasis will be on money, monetary policies and institutional features of populist policies after the global financial crisis.

Topics and issues include: Defining populism; theoretical and empirical questions on populism; populism and economic policies; neoliberalism-globalization-populism nexus; money, monetary policy and central bank independence and populism; populism of the left and of the right; case studies USA, EU and Turkey.

Further: Topics of common interest on the course subject can be integrated into the program.

Leistungen in Bezug auf das Modul

PL 428611 - Vorlesung oder Seminar (benotet)

74491 S - Development Economics: Competition Policy in Developing Countries							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Fr	12:00 - 16:00	Einzel	3.06.S27	12.04.2019	Dr. Johannes Paha
1	S	Fr	12:00 - 18:00	Einzel	3.06.S14	10.05.2019	Dr. Johannes Paha
1	S	Fr	08:00 - 18:00	Einzel	3.06.S13	05.07.2019	Dr. Johannes Paha
1	S	Sa	08:00 - 16:00	Einzel	3.06.S13	06.07.2019	Dr. Johannes Paha
Links:							
Syllabus			https://www.uni-potsdam.de/fileadmin01/projects/intwipo/Syllabus_DE_190320.pdf				

Kommentar
Allgemeine Hinweise / General Remarks This seminar is about demonstrating the relevance of competition, and thus competition policy, for the economic development of countries. The students shall present results of theoretical and empirical research on competition and combine them with information about competition cases and competition policy in developing countries.
Literatur
A list of literature will be delivered.
Leistungsnachweis
Seminararbeit + Vortrag + Assignments
Lerninhalte
The students shall learn to work with state-of-the-art research, and how to align this research with information they collect about practice. They shall learn how to write a paper meeting scientific standards, which will prepare them for writing their thesis later-on.
Leistungen in Bezug auf das Modul
PL 428611 - Vorlesung oder Seminar (benotet)

74503 S - Digital Marketing Strategy							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mi	10:00 - 12:00	wöch.	3.06.H02	10.04.2019	Prof. Dr. Hanna Krasnova, Safa'a Abujarour

Kommentar
Schedule: Wednesday, 17.04.2019, 10:15 - 11:45 – Project Presentation and Assignments, Room 3.06.H02 Wednesday, 24.04.2019, 10:15 - 11:45 – Fundamentals of Social Media Marketing, Room 3.06.H02 Wednesday, 08.05.2019, 10:15 - 11:45 – Early Bird Presentation, Room 3.06.H02 Wednesday, 15.05.2019, 10:15 - 11:45 – Fundamentals of Social Media Marketing, Room 3.06.H02 Wednesday, 22.05.2019, 10:15 - 11:45 – Academic Coordination, Room 3.06.H02 Wednesday, 29.05.2019, 10:15 - 11:45 – Academic Coordination, Room 3.06.H02 Wednesday, 05.06.2019, 10:15 - 11:45 – Mid-Term Presentation, Room 3.06.H02 Wednesday, 12.06.2019, 10:15 - 11:45 – Mid-Term Presentation, Room 3.06.H02 Wednesday, 19.06.2019, 10:15 - 11:45 – Academic Coordination, Room 3.06.H02 Wednesday, 26.06.2019, 10:15 - 11:45 – Academic Coordination, Room 3.06.H02 Wednesday, 03.07.2019, 10:15 - 11:45 – Academic Coordination, Room 3.06.H02 Wednesday, 10.07.2019, 10:15 - 11:45 – Academic Coordination, Room 3.06.H02 Wednesday, 17.07.2019, 10:15 - 11:45 – Final Presentation, Room 3.06.H02 Wednesday, 24.07.2019, 10:15 - 11:45 – Final Presentation, Room 3.06.H02 Wednesday, 31.07.2019, 10:15 - 11:45 – Submit Final Report!

Voraussetzung

Interest in Social Media Marketing and research methods. This class is limited to **20** students ; and takes place both in German and English. Presentations can be held in German or in English.

Literatur

Tuten, T.L.and Solomon, M.R: Social media marketing. Sage, 2014.

The Beginner's Guide to Social Media, <https://moz.com/beginners-guide-to-social-media/>

Example of past student projects: www.uni-potsdam.de/social-media-krasnova/teaching/students-projects.html

Leistungsnachweis

Early-Bird, Mid-Term, and Final Presentations; Final Report

Lerninhalte

PLEASE NOTE THE COURSE STARTS ON 17.04.2019 at 10:15 !

As consumers spend more and more time on online and especially on Social Media platforms, business and non-for-profit organizations are rededicating their marketing budgets away from traditional TV and radio advertising to social media channels. However, many businesses struggle with their online and Social Media presence. Reflecting these developments, the goal of this course is to familiarize students with the fundamentals of online and Social Media Strategy and the mechanics of digital marketing campaigns. As part of this course, students will be expected to perform an in-depth situational analysis for a specific product, company or social cause, including existing weakness, strengths, threats and opportunities. Building on this, students will be required to develop a social media strategy for their industry partner and implement it as part of the original social media campaign using one of social media channels (e.g. Facebook, YouTube, LinkedIn, Blog, Instagram). Development of original "value"-content is a critical component of this course and may include blog posts, videos, photos, and infographics. The timeline of the course includes mid-term and final presentations, as well as the final project report. Presentations and campaigns could be made in either English or German.

Leistungen in Bezug auf das Modul

PL 428611 - Vorlesung oder Seminar (benotet)

74797 S - Authoritarianism and Democracy

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mi	14:00 - 16:00	wöch.	3.06.S24	10.04.2019	Dr. Zafer Yilmaz

Kommentar

This seminar aims to discuss both the characteristics and dynamics of authoritarian regimes and sources of authoritarianism in the modern world from a comparative perspective. Therefore, rather than analyzing authoritarianism solely as a form of regime, it also targets to enlarge the discussion to current state and problems of modern democracies so as to shed light on different sources of the recent escalation of authoritarian politics. It will also review and discuss the literature on authoritarianism in pursuit of finding the answers to the following questions: What makes authoritarian politics sustainable or fragile? What are the sources of authoritarian politics in the modern world? What are the political strategies, followed by authoritarian leaders? How and why authoritarian parties get the support of masses in the contemporary world? How authoritarian regimes transform democracies institutionally, legally and politically after getting power? In that context, varieties of authoritarian regimes, sustenance, durability, and resilience of authoritarian politics in the modern world will be discussed with a reference to theories of democracy, populism and contemporary classifications of authoritarian regimes, such as competitive authoritarianism, electoral authoritarianism, hybrid regimes, and non-democratic regimes, etc. Meanwhile, contemporary authoritarian tendencies and country cases will also be analyzed with close scrutiny to underline their differences and commonalities.

Leistungen in Bezug auf das Modul

PL 428611 - Vorlesung oder Seminar (benotet)

74798 S - Migration and Democracy

Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	S	Mo	16:00 - 18:00	wöch.	3.06.S22	08.04.2019	Dr. Özge Yaka

Leistungen in Bezug auf das Modul

PL 428611 - Vorlesung oder Seminar (benotet)

75075 PR - Internship							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	PR	N.N.	N.N.	wöch.	N.N.	N.N.	Prof. Dr. Sabine Kuhlmann, Dr. Thomas Hickmann
Raum und Zeit nach Absprache							
Links:							
https://www.uni-potsdam.de/de/wiso/fakultaet/beauftragte/praktikumsbeauftragte.html							
Leistungen in Bezug auf das Modul							
PL	428601 - Praktikum (unbenotet)						

E - Finale Module

NIA-M.11 - Colloquium							
74644 KL - Kolloquium zur Vorbereitung der Abschlussarbeit im Bereich Internationale Politik							
Gruppe	Art	Tag	Zeit	Rhythmus	Veranstaltungsort	1.Termin	Lehrkraft
1	KL	Mi	12:00 - 14:00	wöch.	3.07.0.39	10.04.2019	Prof. Dr. Harald Fuhr

F - Fast-Track-Doctorial Stream

NIA-M.12 - Preparation Doctoral Project							
Für dieses Modul werden aktuell keine Lehrveranstaltungen angeboten							

Glossar

Die folgenden Begriffserklärungen zu Prüfungsleistung, Prüfungsnebenleistung und Studienleistung gelten im Bezug auf Lehrveranstaltungen für alle Ordnungen, die seit dem WiSe 2013/14 in Kraft getreten sind.

Prüfungsleistung	Prüfungsleistungen sind benotete Leistungen innerhalb eines Moduls. Aus der Benotung der Prüfungsleistung(en) bildet sich die Modulnote, die in die Gesamtnote des Studiengangs eingeht. Handelt es sich um eine unbenotete Prüfungsleistung, so muss dieses ausdrücklich („unbenotet“) in der Modulbeschreibung der fachspezifischen Ordnung geregelt sein. Weitere Informationen, auch zu den Anmeldeöglichkeiten von Prüfungsleistungen, finden Sie unter anderem in der Kommentierung der BaMa-O
Prüfungsnebenleistung	Prüfungsnebenleistungen sind für den Abschluss eines Moduls relevante Leistungen, die – soweit sie vorgesehen sind – in der Modulbeschreibung der fachspezifischen Ordnung beschrieben sind. Prüfungsnebenleistungen sind immer unbenotet und werden lediglich mit "bestanden" bzw. "nicht bestanden" bewertet. Die Modulbeschreibung regelt, ob die Prüfungsnebenleistung eine Teilnahmevoraussetzung für eine Modulprüfung oder eine Abschlussvoraussetzung für ein ganzes Modul ist. Als Teilnahmevoraussetzung für eine Modulprüfung muss die Prüfungsnebenleistung erfolgreich vor der Anmeldung bzw. Teilnahme an der Modulprüfung erbracht worden sein. Auch für Erbringung einer Prüfungsnebenleistungen wird eine Anmeldung vorausgesetzt. Diese fällt immer mit der Belegung der Lehrveranstaltung zusammen, da Prüfungsnebenleistung im Rahmen einer Lehrveranstaltungen absolviert werden. Sieht also Ihre fachspezifische Ordnung Prüfungsnebenleistungen bei Lehrveranstaltungen vor, sind diese Lehrveranstaltungen zwingend zu belegen, um die Prüfungsnebenleistung absolvieren zu können.
Studienleistung	Als Studienleistung werden Leistungen bezeichnet, die weder Prüfungsleistungen noch Prüfungsnebenleistungen sind.



Quelle: Karla Pirze

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