

INTERNATIONAL SUMMER CAMPUS POTSDAM

TAILOR MADE PROGRAMS

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UNIVERSITÄT POTSDAM



City of Potsdam, p. 7-8

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The ISCO | International Summer Campus Office-Team develops, organizes and supervizes special course programs: Tailor-made for you!

YOUR PARTNER

WELCOME TO THE INTERNATIONAL SUMMER CAMPUS OFFICE

A unique educational and cultural experience abroad is an asset your students will value for a lifetime. Create your own specific experience tailor-made for your students and you!

The ISCO of the University of Potsdam is your partner if you are looking for a program developed especially to match your students' individual needs. With our many years of experience in the design and supervision of a wide range of academic programs with prestigeous universities worldwide, we know what it takes to be a reliable and competent partner.

Joint programs are designed in close cooperation with the sending institutions. We develop, organize and administer special course programs, and our range of services is mainly geared to universities worldwide.

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Potsdam has always been home to scientists and has a rich intercultural history. Come and feel the spirit of this place!

Prof. Dr. Schweigert / Vice President for International Affairs, Alumni and Fundraising





Our Tailor Made Programs are ideal for international colleges and unversities that are interested in cooperating with an outstanding German university and want more than a mere student exchange. In close collaboration with you, we design a well-balanced academic program that will suit your expectations concerning the subject of the program, the schedule, and the student performance.

YOUR HOST UNIVERSITY OF POTSDAM

WHERE KNOWLEDGE IS BROUGHT TO LIFE

The University of Potsdam is an experienced host to international students and fellow researchers. Since its founding in 1991, the university has quickly established itself among the numerous academic science and research facilities in the Berlin-Brandenburg area.

The University of Potsdam offers a wide variety of degree programs as well as a distinct interdisciplinary research profile. Some of the subjects offered are quite unique in Germany, such as Jewish Studies or Patholinguistics. In addition to that, the university is the center of teacher education in the Federal State of Brandenburg.

The three university campuses each have their own past: Campus Neues Palais was built by Frederick the Great as part of his guest palace, Campus Golm first consisted of Nazi barracks, was taken over by the Soviet Army and later the Ministry of State Security (Stasi) during the GDR period, and Campus Griebnitzsee was the German Red Cross Headquarters during World War II, later it housed the GDR Academy of State and Law.

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I really enjoyed the summer in Potsdam. Thanks to the staff it never gets boring!

Olga Z., student from Moldowa





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Home to culture. sciences and fun free time activities.

A CITY RICH IN CULTURE, NATURE AND HISTORY

Potsdam is surely one of the most beautiful cities in Europe, and has become extremely popular in recent years. Surrounded by lakes, rivers and forests, and with its many palaces and gardens, it is an inspiring place to live, study and work.

From German empire to democracy, Potsdam's vibrant history is visible in its multifaceted townscape. You can study in beautiful baroque buildings built by the Prussian Kaiser, visit the memorial site where the Wannsee conference took place and explore the Glienicke Bridge, the former spy bridge from the Stasi era.

> There are so many interesting places and it's impossible to see them all.

> > Marco M., student from Italy

Potsdam's architecture reveals many different European influences throughout the centuries. The Dutch Quarter with its shops and restaurants, the Russian Colony Alexandrowka with its orchards, and the Slavic Weaver's Quarter in Babelsberg all demonstrate that Potsdam has always been open to many cultures.



By bike, bus or train, you can easily move around Potsdam and its beautiful green surroundings, or quickly reach bustling Berlin, the capital of

HOME TO THE SCIENCES

Since 1874. Potsdam has been home to the sciences as well. The historical complex of research buildings on the Telegrafenberg, with the large refracting telescope and the Einstein Tower built in 1920, are the most striking examples. Nowadays, Potsdam is a modern city of sciences with the University of Potsdam as the largest university in Brandenburg, the Babelsberg Film University Konrad Wolf, the Potsdam University of Applied Sciences, and numerous research institutes.



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TAILOR-MADE FOR YOU

Over the years, we have developed a very flexible modular system for various kinds of academic programs. Almost any topic or subject is possible. Guided by your prerequisites – the number of participants, the duration, the number of study

hours, and the subjects you want us to cover – we will prepare an individual proposal for you. Your specifications are our guidelines with regard to workloads, teaching programs and materials.

The transfer of credits should also be considered, if the program corresponds to the curriculum of the participants' home university. Thus the students would enjoy their study abroad in the sure knowledge that their achievements will be duly recorded in their transcripts.

CHOOSE YOUR IDEAL PROGRAM SETTING

BASIC PROGRAM COMPONENTS

- Academic program, including all teaching materials
- Extensive overall and individual support and counseling
- Any further necessary materials (readers, copies, etc.)
- Services for the participants, e.g. WiFi, discounts on meals on campus, free access to all university facilities

OPTIONAL CULTURAL PROGRAM

- Guided city tours
- Free time activities with staff
- Field trips including weekend trips to exciting destinations in Germany

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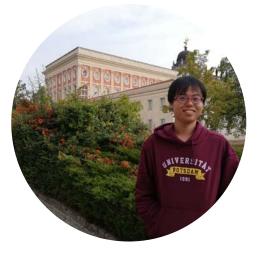
The optional cultural program includes city tours of Potsdam and Berlin, a guided tour of the New Palace castle in Park Sanssouci and a boat trip on the River Havel, where Potsdam's many castles can be discovered from the water. Depending on the duration of the course, we also offer weekend trips to different cities in Germany, such as Hamburg, Leipzig, Dresden, Weimar and Erfurt. Please feel free to ask us or propose your own ideas.

During the summer program, I enjoy Potsdam and nearby Berlin. I can go to museums in the morning, see some important historical sites in the afternoon, and experience great food and music at night!

Takahiro N., student from Japan



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If requested, we help organize German host families or housing in Potsdam's student dormitories (only August). We also help you in finding hotels, hostels or guesthouses, depending on the wishes and requirements of the group.

We can provide the group with tickets for the public transport system to use buses, trains and subways immediately upon arrival.

If you like, we organize an opening ceremony and a farewell party for your group, complete with catering.

TAILOR MADE PROGRAM EXAMPLE

10 YEARS OF GREAT PARTNERSHIP

The German Language and Culture Program was developed in 2009 in close cooperation with the renowned College of William & Mary (Williamsburg, VA, USA). The intensive seven-week stay carries a workload of one full semester and is a great chance to get to know the language as well as Germany as a country and culture. While in Potsdam, the students complete a German course and a complementary seminar given by a professor from W&M, who accompanies the group. In addition to the academic program, we organize excursions and cultural activities.

For the students, staying with host families is a special aspect of this program. Living with a family in Potsdam or Berlin offers authentic insights into everyday life and supplements the idea of the program: to get to know Germany and its many-faceted culture in a variety of ways. The program is an ideal combination of education and intercultural exchange with a long-lasting impact.



Academic Program

- 60 hours of German as a foreign language
- 12 hours of Practical Phonetics
- Additional seminar by the Program Director of William & Mary

Cultural Program

- Four-day excursions to Dresden or other destinations, e.g. Baltic Sea
- Guided city tours of Potsdam and Berlin
- Course-supporting field trips
- Free time activities, e. g. open air cinema, German beer garden, karaoke bar, canoeing tour, flea market

WILLIAM & MARY

As umbrella brand for three short term programs and in addition to the Tailor Made Programs, the International Summer Campus also offers Summer School Programs and Intensive Language Programs.

I'm very r

I'm very much looking forward to teaching at the University of Potsdam every summer anew. The global knowledge transfer and exchange of experience happens almost incidentally here and is yet essential.

Katja Baumeister-Frenzel, lecturer





FURTHER PROGRAMS

SUMMER SCHOOL PROGRAMS

- **Wно?** National and international students (BA to PostDocs)
- WHAT? Subject-specific courses (EN and GER)
- with a modular cultural program (including
- field trips and leisure time program)
- WHEN? 2-4 weeks in August

INTENSIVE LANGUAGE PROGRAMS

- WHO? International and incoming exchange students (Erasmus+ and international partnerships)
 WHAT? Language classes (GER), intercultural and orientation courses with cultural program
 WHEN? Prior to start of summer and winter
- term resp. August

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JOIN THE INTERNATIONAL **SUMMER CAMPUS** POTSDAM

THE SMARTEST SUMMER IN GERMANY!

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SEE YOU IN POTSDAM