UNIVERSITÄT
Potsdam
International Office

INTERNATIONAL SUMMER CAMPUS POTSDAM
TAILOR MADE PROGRAMS
Welcome to the International Summer Campus Office

A unique educational and cultural experience abroad is an asset your students will value for a lifetime. Create your own specific experience - tailor-made for your students and you!

The ISCO of the University of Potsdam is your partner if you are looking for a program developed especially to match your students’ individual needs. With our many years of experience in the design and supervision of a wide range of academic programs with prestigious universities worldwide, we know what it takes to be a reliable and competent partner.

Joint programs are designed in close cooperation with the sending institutions. We develop, organize and administer special course programs, and our range of services is mainly geared to universities worldwide.

Our Tailor Made Programs are ideal for international colleges and universities that are interested in cooperating with an outstanding German university and want more than a mere student exchange. In close collaboration with you, we design a well-balanced academic program that will suit your expectations concerning the subject of the program, the schedule, and the student performance.

Potsdam has always been home to scientists and has a rich intercultural history. Come and feel the spirit of this place!

Prof. Dr. Schweigert / Vice President for International Affairs, Alumni and Fundraising
I really enjoyed the summer in Potsdam. Thanks to the staff it never gets boring!

Olga Z., student from Moldova
Potsdam is surely one of the most beautiful cities in Europe, and has become extremely popular in recent years. Surrounded by lakes, rivers and forests, and with its many palaces and gardens, it is an inspiring place to live, study and work.

From German empire to democracy, Potsdam’s vibrant history is visible in its multifaceted townscape. You can study in beautiful baroque buildings built by the Prussian Kaiser, visit the memorial site where the Wannsee conference took place and explore the Glienicker Bridge, the former spy bridge from the Stasi era.

Potsdam’s architecture reveals many different European influences throughout the centuries. The Dutch Quarter with its shops and restaurants, the Russian Colony Alexandrowka with its orchards, and the Slavic Weaver’s Quarter in Babelsberg all demonstrate that Potsdam has always been open to many cultures.

By bike, bus or train, you can easily move around Potsdam and its beautiful green surroundings, or quickly reach bustling Berlin, the capital of Germany.

Potsdam has been home to the sciences as well. The historical complex of research buildings on the Telegrafenberg, with the large refracting telescope and the Einstein Tower built in 1920, are the most striking examples. Nowadays, Potsdam is a modern city of sciences with the University of Potsdam as the largest university in Brandenburg, the Babelsberg Film University Konrad Wolf, the Potsdam University of Applied Sciences, and numerous research institutes.

"There are so many interesting places and it’s impossible to see them all."

Marco M., student from Italy
The optional cultural program includes city tours of Potsdam and Berlin, a guided tour of the New Palace castle in Park Sanssouci and a boat trip on the River Havel, where Potsdam’s many castles can be discovered from the water. Depending on the duration of the course, we also offer weekend trips to different cities in Germany, such as Hamburg, Leipzig, Dresden, Weimar and Erfurt. Please feel free to ask us or propose your own ideas.

If requested, we help organize German host families or housing in Potsdam’s student dormitories (only August). We also help you in finding hotels, hostels or guesthouses, depending on the wishes and requirements of the group. We can provide the group with tickets for the public transport system to use buses, trains and subways immediately upon arrival.

If you like, we organize an opening ceremony and a farewell party for your group, complete with catering.

Over the years, we have developed a very flexible modular system for various kinds of academic programs. Almost any topic or subject is possible. Guided by your prerequisites – the number of participants, the duration, the number of study hours, and the subjects you want us to cover – we will prepare an individual proposal for you. Your specifications are our guidelines with regard to workloads, teaching programs and materials.

The transfer of credits should also be considered, if the program corresponds to the curriculum of the participants’ home university. Thus the students would enjoy their study abroad in the sure knowledge that their achievements will be duly recorded in their transcripts.

During the summer program, I enjoy Potsdam and nearby Berlin. I can go to museums in the morning, see some important historical sites in the afternoon, and experience great food and music at night!

Takahiro N., student from Japan
As umbrella brand for three short term programs and in addition to the Tailor Made Programs, the International Summer Campus also offers Summer School Programs and Intensive Language Programs.

"I’m very much looking forward to teaching at the University of Potsdam every summer anew. The global knowledge transfer and exchange of experience happens almost incidentally here and is yet essential."

Katja Baumeister-Frenzel, lecturer

---

**TAILOR MADE PROGRAM EXAMPLE**

The German Language and Culture Program was developed in 2009 in close cooperation with the renowned College of William & Mary (Williamsburg, VA, USA). The intensive seven-week stay carries a workload of one full semester and is a great chance to get to know the language as well as Germany as a country and culture. While in Potsdam, the students complete a German course and a complementary seminar given by a professor from W&M, who accompanies the group. In addition to the academic program, we organize excursions and cultural activities.

For the students, staying with host families is a special aspect of this program. Living with a family in Potsdam or Berlin offers authentic insights into everyday life and supplements the idea of the program: to get to know Germany and its many-faceted culture in a variety of ways. The program is an ideal combination of education and intercultural exchange with a long-lasting impact.

**WILLIAM & MARY**

**ACADEMIC PROGRAM**
- 60 hours of German as a foreign language
- 12 hours of Practical Phonetics
- Additional seminar by the Program Director of William & Mary

**CULTURAL PROGRAM**
- Four-day excursions to Dresden or other destinations, e.g. Baltic Sea
- Guided city tours of Potsdam and Berlin
- Course-supporting field trips
- Free time activities, e.g. open air cinema, German beer garden, karaoke bar, canoeing tour, flea market

---

**FURTHER PROGRAMS**

**SUMMER SCHOOL PROGRAMS**
**Who?** National and international students (BA to PostDocs)
**What?** Subject-specific courses (EN and GER) with a modular cultural program (including field trips and leisure time program)
**When?** 2-4 weeks in August

**INTENSIVE LANGUAGE PROGRAMS**
**Who?** International and incoming exchange students (Erasmus+ and international partnerships)
**What?** Language classes (GER), intercultural and orientation courses with cultural program
**When?** Prior to start of summer and winter term resp. August
JOIN THE INTERNATIONAL SUMMER CAMPUS POTSДAM

THE SMARTEST SUMMER IN GERMANY!

University of Potsdam
ISCO | International Summer Campus Office
Am Neuen Palais 10, 14469 Potsdam, Germany
0049 331 977-1724
isco@uni-potsdam.de
www.uni-potsdam.de/isco
www.facebook.com/ISCO.UniPotsdam/
www.instagram.com/internationalsummercampus/

IMPRINT

Publishers:
University of Potsdam
ISCO | International Summer Campus Office
Am Neuen Palais 10, 14469 Potsdam, Germany
Editors: S. Bossier-Steuerwald, A. Gräfe, S. Reinicke
Layout and design: sciencehoch3 GbR
Title: ZIM, Multimedia, Grafik
Print: H. HEENEMANN GMBH & CO KG

Photo Credits:
M. Friel (p. 1-2, p. 2 right, p. 5-6 bottom, p. 6 top, cover back), K. Fritze (p. 3 right), H. Bach, SPSG (p. 4), H. C. Krass, SPSG (p. 10 top right), A. Stiebitz, PMSG (p. 2 left, p. 7 large photo), T. Roese (cover front, p. 3 top left), S. Ginelli, Hauptstadt Harfe (p. 7 top left), UP (p. 7 middle), Magix Wakeboarding (p. 7 bottom left), S. Stache (p. 9), S. Bossier-Steuerwald (p. 1 top left, bottom left, p. 6 top right, p. 8, p. 10 left, p. 12), icons made by Freepik, flaticon.com (p. 10), J. Uhry-Ganz (p. 11), Wikimedia Commons (p. 13), ISCO (p. 14)
SEE YOU IN
POTSDAM