

Startup Academy

Spring 2020

Workshops and Events for
Scientists and Future Entrepreneurs
at Potsdam Science Park

Times 9.15 a.m. - 5.00 p.m.

Feb 21st	Methods! Customer-Oriented Development and Problem Solving for Startups Dr. Axel Sommer	An Introduction to Lean Startup, Scrum and Design Thinking
Feb 28th	Business ABC – Enterprises, Startups & Economy Dr. Arndt Schwaiger	Fundamental Terms and Concepts for Founders
Mar 6th	Business Model Canvas Anett Schönburg	Develop Your Business Idea on One Page
Mar 13th	Storytelling for Scientists Nadine Lux	Wrapping Scientific Research in a Professional Story
Mar 20th	Legal Aspects of Startups Götz Friederich	Finding Your Way Through German Buerocracy
Mar 27th	Project Management Gabriela Schweinberger	Setting Focus: Startup Priorities in Day-to-Day Business
Apr 3rd	From Research to Market Dr. Rüdiger Werp	Transforming Your Research Results Into a Business Idea
Apr 24th	Public Relations for Entrepreneurs Philipp Schmidt	Let the World Know You Are the Expert
May 8th	Leadership & Team Management Konstanze Bittmann	Why Your Team Should Be Smarter Than Yourself
May 15th	Funding opportunities and investments	Meet Representatives to Common Funding Programs and Investors

Please register in advance via
www.potsdam-sciencepark.de/events



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Potsdam Science Park, GO:IN Golm Innovation Center
Am Mühlberg 11, 14476 Potsdam