

HEPCoPa-Project  
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## Lecture Series 2021/2022

### SOCIETAL TRANSFORMATION PROCESSES. A COLOMBIAN-GERMAN DIALOGUE FROM AN INTERDISCIPLINARY PERSPECTIVE.

The societal transformations driven by the impact of current pandemic, globalization, wider recognition of diversity, environmental changes, economic and financial crises as well as political debates are taking place in both Colombia and Germany. How do the sociocultural, political, economic and info media processes in each society act on each other? Is the worldwide pandemic accelerating or decelerating the transformation processes in Colombia and Germany? What are the common challenges in both countries through their transformations? We are inviting you to the collaborative working and online teaching experience of a lecture series at the partner universities in Colombia and Germany.

#### Description

The world is undergoing rapid critical change that is putting social and political orders to the test. Politics, science and each individual face the challenge of mastering these developments while holding society together and securing democracy and freedom for tomorrow. Societal transformation refers to "profound and sustainable nonlinear systemic change" (Linnér & Wibeck, 2020). The concept is increasingly used in international sustainability policy and broadens the perspective of related concepts such as sustainable development, green economy, socioeconomic change or environmental policy to include a systemic, global perspective. If societal transformation is to succeed, we need to understand and consider different perspectives, create new narratives, balance interests, negotiate solutions, seek compromises and convince the skeptics.

This is precisely the goal of this lecture series: to bring different academic perspectives from two world regions into dialogue, to create a space for discussion about the concept of societal transformation, and to provide insight into the complex processes of digitalization, diplomacy, climate, inclusion, health and other issues in Germany and Colombia

The speakers in the lecture series will each offer disciplinary perspectives on global developments, contexts and policies that make global developments easier to understand. In subsequent discussion rounds, points of interest can be explored in greater depth and further questions can be discussed.

#### FRAMEWORK PARTNERSHIP AND PROJECT

Funded by the German Academic Exchange Services (DAAD), the DIES Partnership "Higher Education Partnership Colombia - Potsdam" (HEPCoPa) aims to optimize the institutional management and strengthen the future-oriented aspects digitalization and quality management in the context of teaching and learning.



The University of Potsdam, the Asociación Colombiana de Universidades (Colombian Association of Universities), the Pontificia Universidad Javeriana section Cali, the Universidad Pontificia Bolivariana section Bucaramanga and the Universidad de Caldas thus join the DAAD partnership program to expand their internationalization profile as well as increase of international competitiveness.

The sub-project Internationalization through Digitalization aims to conceptualize and implement multiple blended learning scenarios to explore the conditions of success for Collaborative Online International Learning (COIL). The central tasks are to reconcile dynamically occurring short-term projects such as non-curricular, innovative cross-campus teaching collaborations and strategically defined long-term development goals such as internationalization.

### Program Lecture Series "Societal Transformation"

<b>Wednesday 10:00 am COT 04:00 pm CET</b>	<b>Titel</b>	<b>Key Issues</b>	<b>Speaker(s)</b>	<b>Institution</b>
3th Nov, 2021	100% decarbonization: Policies and Instruments.	The path to decarbonization: How can we fully decarbonize?	Prof. Dr. Johan Lilliestam	IASS Potsdam
10th Nov, 2021	Overcome the current mindset	Can we transmute the mindset (of citizens) to revolutionize the cross-cultural economy?	Prof. Gustavo Eduardo Quiroz Uribe	Universidad Pontificia Bolivariana
17th Nov, 2021	Designing for a pluriverse.	About a case study in design practice as a means for action in times of crisis and a design class searching for the entanglements of relational landscapes.	Prof. Myriel Milicevic  Profesor Asociado Andrés Burbano	FH Potsdam  Universidad de los Andes
24th Nov, 2021	The Program "La Universidad en el Campo"	How can education programs be used to create conditions for sustainable peace?	Juan Pablo Ospina Yepes	Universidad de Caldas



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1th Dec, 2021	Broaden perspectives and open minds - International Offices of University of Potsdam & Universidad Pontificatio Bolivariana	There are numerous opportunities for German and Colombian students to study one or more semesters abroad in Germany or in Colombia. In this session we want to inform about these possibilities.	International Offices of University of Potsdam & Universidad Pontificatio Bolivariana	
2nd Feb, 2022	Central dimension of the transformation of society in the 21st century.		Prof. Dr. Roland Verwiebe	University of Potsdam
9th Feb, 2022	Social and biological impact on human growth	Global nutrition policies: Which factors really influence the body height? To what extent does nutrition play a role?	PD Dr. Christiane Scheffler	University Potsdam
16th Feb, 2022	A comparison of the practice of online arbitration in e-commerce	How does the digital world regulate disputes? A closer look at the procedure using the example of Germany and Colombia.	Dr. iur. Santiago Dussan	Pontificia Universidad Javeriana
23th Feb, 2022	Waste management, waste reduction and circular economy.	How can economic systems and industrial processes be more environmentally friendly and sustainable?	Dr. Angelica Muskus	Universidad Pontificia Bolivariana
2nd Mar, 2022	Partnership in Leadership? - Colombia's Role in German Sustainability Diplomacy	How can diplomacy make the world more sustainable? An insight into Germany's foreign sustainability policy.	Dr. Christian E. Rieck	University Potsdam



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9th Mar, 2022	Closing Lecture: What does the society of the future look like?	What can past and present representations of utopian and dystopian societies tell us about the future of our living together? From Thomas More to Dave Eggers and from Immanuel Kant to "Black Mirror".	Dr. Reinhard Babel	German Academic Exchange Service DAAD