

Global Design Thinking Workshop: Good Health & Well-Being

/ Summer Term 2026 (August/September 2026)

Join the Global Design Thinking Workshop at the HPI d-school in August/September 2026

Explore Good Health & Well-Being

August 27th – September 2nd, 2026 – Potsdam, Germany

Are you ready to design a **healthier future**? The Global Design Thinking Workshop is back, and this year's focus is on "**Good Health & Well-Being**". From August 27th to September 2nd, 2026, we are inviting creative minds from around the globe to gather in Potsdam, Germany, for an immersive and impactful experience.

Our workshop dives into human-centered design to address global challenges. This year, we will address challenges with a focus on physical and mental health, prevention, modern, efficient health care, and health care management. In essence, health and well-being are essential for all at all ages. Around the world, societies face rising challenges such as chronic diseases, mental health issues, and global health risks and crises. There is a growing need for accessible, effective, and holistic health care and health management solutions, and digital health/health tech has become a key lever to get there. The GDTW gives space to explore how future health and well-being systems, services and digital solutions can contribute to healthier, more resilient lives – benefiting people, communities, and the planet. Solutions are designed to support our partners in discovering product and service innovations, exploring new business models, or developing new approaches for healthcare.

Together with real-world partners – from public institutions to companies/startups and NGO's - we will uncover human insights and develop innovative concepts that can contribute to more livable societies. You will work in small, interdisciplinary teams over one week and get 3 ECTS, guided by coaches from our international network.

Why Participate?

- **Learn by doing:** Explore Design Thinking concepts and tools as you address health challenges and innovation opportunities.
- **Tackle real-world issues:** Hands-on work with partners on challenges tied to health & well-being, designing solutions that can make an impact.
- **Join a vibrant community:** Guest speakers, exploration journeys, and social activities enrich your learning experience.
- **Collaborate globally:** Join a diverse and multidisciplinary team, guided by experienced design thinking coaches from our international network.
- **Shape what's next:** Envision and prototype solutions for healthier futures that align with the needs of patients, stakeholders, and people.

What will you take from it?

- **Skills that matter** – creative, human-centered, future-focused
- **Hands-on projects** – tackle real challenges for health & well-being
- **Ideas & prototypes for digital solutions** – shaped by real-life insights
- **Concept & tools** – a practical design thinking toolkit paired with a critical lens
- **Global teamwork & inspiration** – from diverse peers and coaches
- **3 ECTS & a unique experience** you'll carry forward

Program Details

Theme:	Good Health & Well-Being
Format:	6-day intensive Design Thinking format
Participants:	International students from IT, Design, Business, and other disciplines
Output:	Human-centered, future-oriented concepts and prototypes
Location:	HPI d-school Campus, Potsdam, Germany
Dates:	August 21, August 27 – September 2, 2026
Application Deadline:	June 15 th , 2026

If you are a student (Bachelor, Master, PhD) at any academic institution, the GDTW offers you a unique space to imagine, explore, and prototype the future of good health & well-being.

Participants will receive a Certificate of Attendance and can earn a Performance Record with 3 ECTS for program completion including the submission of your team's documentation.

Friday, 21.08.26	Virtual Launch 9.00 am - 12.00 pm <i>Team Building & Understand</i>
Thursday, 27.08.26	Understand & (Re-)Frame 9.00 am - 5.00 pm and After-Program Drinks <i>Challenge the challenge & (re-)frame opportunities</i>
Friday, 28.08.26	Observe & Learn 9.00 am - 5.00 pm* <i>Research, synthesize & learn</i>
Monday, 31.08.26	Ideate & Prototype 9.00 am - 5.00 pm <i>Solution sprint</i>
Tuesday, 01.09.26	Test & Iterate 9.00 am - 5.00 pm <i>Test, iterate, test, iterate...</i>
Wednesday, 02.09.26	Present 9.00 am - 5.00 pm and After-Program Celebrations <i>Final presentations & farewell</i>

* And for those who like it, dinner together.
And, we are planning to offer some additional weekend activities for everyone interested :-)

Tuesday, 15.09.26	Submission Deadline for Project Documentation
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Virtual

Onsite

Are You Ready to Design a Healthier Future?

[Apply](#) and be part of this transformative learning experience, where creativity meets impact.

[Visit our website for more details](#) and contact us:

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