

## **New Year's Reception 2021 | Guido-Reger-Gründerpreis (Guido Reger Founder's Award) Film Transcript**

Voice-Over:

The founders' idea is a digital toolbox. It is meant to improve the interconnectedness of processes on a construction site. So that communication between the companies, the office and the construction site works hand in hand.

**Lasse Steffen (Co-Founder Koppla):**

**In concrete terms, this means that all information on the construction site that would otherwise be in analog form, such as delivery slips, photos, other documents, working hours, and deficiency reports, is now recorded in digital form, exchanged in digital form and made available to all those involved.**

Voice-Over:

With Koppla's software, everyone stays up-to-date, coordination becomes easier and smoother. Delays of individual construction phases are avoided and this saves money. The concept convinced the laudator.

**Prof. Uta Herbst:**

**Over the past few months, Koppla has shown an extreme amount of courage, vision and, above all, stamina. These skills often do not receive enough attention in traditional business administration lectures. We are proud of how well we teach these skills at the University of Potsdam, also with the help of Potsdam Transfer. And for today, we all hope that Koppla can keep their professionalism, their spirit, but also their agility. Good luck.**

Voice-Over:

For the mentor at the Digital Engineering Faculty, it was above all the enthusiasm of the founders that stood out.

**Prof. Katharina Hölzle:**

**But they paired that at the same time with a very deep knowledge of the problems of the industry, the trades, the construction industry, and getting to the bottom of this problem again and again and asking the question: Is this what you need?**

Voice-Over:

The founders' various fields of expertise were an advantage: whether it was business administration, computer science, or even practical knowledge from handicraft businesses. Koppla knew that such a software had to be easy to use, above all. But the team wouldn't be a start-up if it didn't have to keep clearing obstacles out of their way.

**Jerome Lange (Co-Founder Koppla):**

**At the University of Potsdam, the start-up service Potsdam Transfer, especially the start-up advisor Christian, provided us with a lot of support. There were always people to talk to if something wasn't going well. But Katharina Hölzle from HPI was also our mentor, and the HPI Seed Fund invested in us very early on, enabling us to continue with the development of the software.**

Voice-Over:

The Koppla team is awarded the 500 Euro Guido Reger Founder's Award by Potsdam Transfer. Because the founders have used the cycle of consulting services in an ideal way.

**Johannes Zier:**

**The Koppla team is a striking example for a successful start-up ecosystem in Potsdam: They have taken advantage of the consulting and coaching services of Potsdam Transfer, worked with us to obtain an Exist start-up grant, and successfully completed their first rounds of financing.**

Voice-Over:

Koppla still has some plans for the future.

**Marco Trippler (Co-Founder Koppla):**

**We are very happy about the nomination and also the award. I think that this is in fact the first award we have actually won.**

Voice-Over:

More awards could follow if their software should indeed establish itself as a part of every toolbox in the next few years.