



- Welcoming students and lecturers from overseas universities at the UIB and connecting them with our academic community.
- Promoting the image of the Faculty of Philosophy and Arts and the University of the Balearic Islands as a hub for undergraduate and postgraduate students (for Erasmus stays and other collaboration frameworks), and as a home for researchers in training.

### 3. Coordination:

Marta Puxan, Mercè Picornell, Maria del Mar Vanrell and Jesús Revelles (Degree in Catalan Language and Literature)

Macià Blázquez (Degree in Geography)

Joaquín Valdivielso (Degree in Philosophy)

### 4. Places:

There are 65 places available for undergraduate, master's and PhD students on Catalan Language and Literature, Spanish Language and Literature, English Studies, Geography, History, History of Art and similar programmes.

They will be divided as follows:

- 25 pre-allocated places for students from the Universität Potsdam and Philipps-Universität Marburg
- 20 places for students and researchers from other overseas universities. Students must be endorsed by a lecturer and spots will be allocated by order of registration
- 20 places for students and researchers at the University of the Balearic Islands or students from other Spanish universities who wish to undertake a SICUE stay for coming academic years. By order of registration.

### 5. Languages:

Sessions will be run in Spanish, Catalan and English. Alongside the different presentations, attendees will have the opportunity to experience different class sessions in the normal faculty hours.

### 6. Registration:

Registration is free and includes attendance at activities and transport for the Friday field trip. The deadline is **30 September 2023**.

Please access the registration form at: [https://sac.uib.cat/aules/Formacio/any\\_academic/23-24/ILLES-MARS-TURISME-FRONTERES/](https://sac.uib.cat/aules/Formacio/any_academic/23-24/ILLES-MARS-TURISME-FRONTERES/)

### 7. Organisation:

Faculty of Philosophy and Arts, University of the Balearic Islands

### 8. Academic and Scientific Coordination

GIST. Sustainability and Territory Research Group

LiCETC. Contemporary Literature: Theoretical and Comparative Studies

PRAXIS. Practical Philosophy Research Group

ERC Ocean Crime Narratives Project

GRESIB: Research Group on Sociolinguistics in the Balearic Islands

### In collaboration with:

International Relations Office, University of the Balearic Islands

Cultural Activities Service, University of the Balearic Islands

Fundació Mallorca Literària



## Research seminar and teaching exchange

# Islands, seas, tourism, borders

18<sup>th</sup>-20<sup>th</sup> October 2023  
Ramon Llull Building  
University of the Balearic Islands

ffl.uib.cat

PROGRAMA I INSCRIPCIONS



Col·laboració:

Facultat de Filosofia i Lletres

Servei de Relacions Internacionals

Servei d'Activitats Culturals



European Union  
European Regional Development Fund

COMPROMESA AMB L'AGENDA 2030



#SomUIB

## Day 1 Wednesday 18<sup>th</sup> october

Morning:

9.30am **Student Welcome**

10am-Midday **Lecturer exchange at the Faculty of Philosophy and Arts.**

Attendance at selected class sessions.

Midday **Keynote speech (in English, TBC)**

Philip Steinberg, University of Durham

Lunch

Afternoon:

**Seminar: Islands, Seas, Tourism, Borders. Section 1**

2.30pm **"Escoja su idioma": el paisaje lingüístico online de los hoteles de Palma**, Maria Joan Garau and Antonio Bruyèl (University of the Balearic Islands)

3.30pm **Llenguatge, turisme i variació: el cas particular de la població jove a Eivissa**,

Maria del Mar Vanrell and Christopher Little (University of the Balearic Islands)

4.30pm **The Playground of British Travellers and Their Imagery of Pleasure**,

Eduard Moyà (University of the Balearic Islands)

7pm **Field Trip 1.** A literary trail around Palma

## DAY 2 Thursday 19<sup>th</sup> october

**Option 1: Lecturer exchange at the Faculty of Philosophy and Arts.**

Attendance at selected class sessions

**Option 2: Seminar: Islands, Seas, Tourism, Borders. Section 2**

10am **Practices and Discourses of Marine Protection: the Case of Posidonia Oceanica in the Balearic Islands**, José Cañada (University of Exeter)

11am **Poetic Responses to Tourism in Caribbean and Majorcan Poetry**, Maria Grau (University of Barcelona)

Break

12am **¿Ha supuesto la pandemia una diferencia? Discursos en torno a la masificación turística, el SOSTurismo y el decrecimiento en las islas Baleares**, Joaquín Valdivielso (University of the Balearic Islands)

12.30pm **Masificación turística en los destinos costeros españoles. Estrategias de decrecimiento turístico**, Macià Blázquez (University of the Balearic Islands)

1.30-2.30pm Lunch

4pm **Field Trip 2.** Train to Binissalem (departing from Palma intermodal station) A tour of the Villalonga House Museum

7pm Conference: **Les ràtzies pirates en el llegendari de les Balears: la desesperació i el coratge**, Caterina Valriu (University of the Balearic Islands)

## DAY 3 Friday 20<sup>th</sup> october

**Seminar: Islands, Seas, Tourism, Borders. Section 3**

10am **Turismo cultural y antropología del viaje**, Ulrich Winters (Philipps Universität Marburg)

11am **En procura de "lo maya" en las guías turísticas de Quintana Roo**, Melanie Uth (Universität Potsdam)

Break

12.30pm **Perspectives crítiques sobre el turisme, un estat de la qüestió**, Ivan Murray, Ernest Cañada (University of the Balearic Islands)

1.30pm **Closure**

Afternoon:

4pm **Field Trip 3.** Bus from Palma Mature Tourist Destinations Palmanova to Magaluf Trail, Macià Blázquez and Maria Sebastián (University of the Balearic Islands)

### 1. Factsheet:

This research seminar offers the chance to reflect in an interdisciplinary approach on the cultural, literary and geographic dynamics linked to the conjunction of maritime, island and tourism spaces in the Balearic Islands as well as other settings. Many researchers across the departments in the Faculty of Philosophy and Arts work on these issues linked to the specialisation fields of English studies, Catalan and Spanish language and literature, political philosophy and geography. A selection of their research findings will be presented in

different sessions, in dialogue with different guest speakers from universities in Spain and overseas.

In this way, the research seminar aims to establish an exchange between researchers, lecturers and students. Given this perspective, the seminar aims to host undergraduate and postgraduate students from other European universities, and put them in contact with students and researchers at the University of the Balearic Islands. It is inspired by previous experiences with field trips by European students who travel and stay on the island, and contact local lecturers for deeper insight into island realities. It thus aims to contextualise these realities into a broader framework connected to those in other settings and, in this way, includes internationalisation of relevant content for UIB students taking part in the event. The aim is also to promote the image of the University of the Balearic Islands and, specifically, the Faculty of Philosophy and Arts, as a hub for undergraduate and postgraduate Erasmus students, as well as a home for researchers in training.

The conference format is modular and multilingual. Sessions in Catalan, Spanish and English are planned, as is the opportunity to attend sessions from current subjects taught in these subjects on the programmes at the Faculty of Philosophy and Arts.

### 2. Objectives:

- Boost the exchange of perspectives on cultural contact from social and economic processes such as globalisation and tourism.
- Bolster contact between students and researchers in the Faculty of Philosophy and Arts, and those from other universities who have shown an interest in enhancing collaboration.