

THEMENFELDER: Lifestyle-, Luxury-, Label- & Leisure-Management

1. Apparel and fashion management: Tectonic shifts in the value chain
2. Sustainable fashion and brand management
3. Triple value chain management: Co-alignment of commercial, political and digital value chain issues
4. Business model innovation in the fashion and apparel industry
5. Beyond leansizing, rightsizing and downsizing: How to build a sustainable future 4 the apparel industry
6. Platform economics in the fashion industry
7. Digital Fashion
8. The future of sustainable consumer behavior
9. (Non) Sustainable Influencer Marketing
10. Digital sustainability in fashion
11. Accumulation of sustainability capabilities alongside the value chain
12. The impact of reselling platforms on sustainability
13. Sustainability Based View of the Firm – The Fashion Industry Revisited
14. Design and defining a digital value chain in the fashion industry
15. Safe the resource - From Value Chain to Value Circle
16. Accumulation of sustainability capabilities alongside the value chain
17. Sustainability as a key success factor in the fashion industry - A sustainability framework for fashion

THEMENFELDER: INTEGRTIERTE VERSORGUNG UND GESUNDHEITSMANAGEMENT

18. Vormarsch der Hybridversorgungsmodelle
19. Idee, Konzeption und Realisierung eines Gesundheitscampus
20. From Case 2 Customer: Abbildung der Service-Orientierung in der Integrierten Versorgung
21. Dashboard-Management-Plattformen als Optionen der Integrierten Versorgung
22. Konsolidierung notleidender Kliniken im Rahmen einer holistischen Versorgungsstrategie
23. Konzeption der Virtuellen Maximalversorgung: Idee, Realisierung, Fallstricke
24. Von der integrierten Versorgung zur Zentralen Patientensteuerung
25. Ambulant-stationäres Schnittstellenmanagement
26. Lessons Learned From Supply Chain Management: Fließfertifigungsoptionen in der Versorgung
27. Modellierung elitärer High-end- und kosteneffizienter Low-end-Versorgungskonzepte
28. Versorgung oder 24/7-Convenience: Pflege- und Medizinparadigmen im Fokus des Wertewandels

THEMENFELDER: NON-MARKET-STRATEGY AND POLITICAL IMPACT MANAGEMENT

29. From non-market strategy 2 hybrid strategy in healthcare: Co-alignment of corporate political and corporate commercial strategies
30. Hybrid management in healthcare: Co-alignment of commercial, political and digital value chain activities
31. Hybrid management and strategies in healthcare: Future study

- 32. Towards a holistic management & leadership concept 4 critical industries
- 33. Transforming critical industries into sustainable industries: Literature review, empirical evidence and field studies
- 34. Erfolgsfaktoren des Kunst- und Kulturmanagements (Strategic Success Factors in Culture and Arts)

THEMENFELDER: CONSULTING, VALUE MANAGEMENT AND PROFESSIONAL SERVICES

- 35. Digitalization imperatives 4 consulting
- 36. Mindful leadership: Literature review, empirical evidence and best practices
- 37. Toolbox revisited: The impact of consulting tools on leadership and management performance
- 38. Culture eats strategy for breakfast: Modelling the impact of culture in consulting
- 39. Success factors of the crypto economy
- 40. Crypto Finance: Progress of digital currencies
- 41. ESG Consulting & Advisory als strategischer Imperativ
- 42. Smart Defense Business Models: The Renaissance of Security and Surveillance Services
- 43. From Sustainability 2 ESG Leadership: Translating Philosophy into Profit
- 44. Accumulation of ESG Competencies: Closing the Gap in Finance, Investment and Accounting
- 45. Towards a holistic ESG Framework 4 responsible Investors
- 46. ESG Compliance: STG Strategy as a source of value
- 47. Safety, Security & Surveillance als Handlungsimperativ
- 48. Risiko- und Volatilitätsmanagement unter VUCA-Bedingungen
- 49. ETFs auf dem Prüfstand
- 50. Strategisches Investment Management zwischen aktiver und passiver Navigation
- 51. AMLEG Navigation - Führung und Steuerung im Kontext von Disruption und Diskontinuität
- 52. The Resourced Based View revisited - Natural Resources or advanced Knowledge Assets as the Foundation of Prosperity?

THEMENFELDER: Sportmanagement

- 53. Plattform-Geschäfts-Modelle im Sport: Eine Szenario-basierte Zukunftsstudie
- 54. Towards a Paradigm Shift in Sports Fashion: Sustainable Supply Chain and Brand Management
- 55. Digitalisierung im Sport
- 56. Nachhaltigkeit als Vermarktungschance in der Sportartikelindustrie
- 57. Nachhaltigkeitsstrategien der Sportartikelhersteller im Vergleich
- 58. Platform economics in the sport industry and the impact on sustainability
- 59. Digital Sustainability in the sports industry
- 60. Good Corporate Governance im Sport