



FILMUNIVERSITÄT
BABELSBERG
KONRAD WOLF



ERICH POMMER
INSTITUT

Module Booklet

European Film Business and Law

LL.M. | MBA

Module 3 | Managing (in) Organizations

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Timetable Module 3 | Managing (in) Organizations

Timetable M3: Managing (in) Organizations

Friday, November 25, 2022 | Day 1

Zoom Link: <https://uni-potsdam.zoom.us/j/63350136108>
Meeting ID: 633 5013 6108
Code: 54134202

09:00 **Fundamentals of Organizational Theory, Part 1**

Prof. Dr. Eric Kearney | University of Potsdam

10:30 Break

10:45 **Fundamentals of Organizational Theory, Part 2**

Prof. Dr. Eric Kearney | University of Potsdam

12:15 Lunch Break

13:15 **Strategic Organizational Design, Part 1**

Prof. Dr. Eric Kearney | University of Potsdam

14:45 Break

15:00 **Strategic Organizational Design, Part 2**

Prof. Dr. Eric Kearney | University of Potsdam

16:30 Break

16:45 **Organization and Management in the Film Industry Using the Example of Nordisk Film, one of the Oldest Film Companies in the World.**

Katrine Vogelsang | Nordisk Film Production

18:15 **End of the Day**

Timetable M3: Managing (in) Organizations

Saturday, November 26, 2022 | Day 2

Zoom Link: <https://uni-potsdam.zoom.us/j/63350136108>
Meeting ID: 633 5013 6108
Code: 54134202

09:00 **Fundamentals of Team Management, Part 1**

Prof. Dr. Eric Kearney | University of Potsdam

10:30 Break

10:45 **Fundamentals of Team Management, Part 2**

Prof. Dr. Eric Kearney | University of Potsdam

12:15 Lunch Break

13:15 **Leadership of Teams**

Prof. Dr. Eric Kearney | University of Potsdam

14:45 Break

15:00 **Time Management in Teams**

Prof. Dr. Eric Kearney | University of Potsdam

16:30 Break

16:45 **Practical exercises**

Prof. Dr. Eric Kearney | University of Potsdam

18:15 **End of the Day**

Timetable M3: Managing (in) Organizations

Friday, December 16, 2022 | Day 3

Zoom Link: <https://uni-potsdam.zoom.us/j/63350136108>
Meeting ID: 633 5013 6108
Code: 54134202

09:00 **Team Composition**

Prof. Dr. Eric Kearney | University of Potsdam

10:30 Break

10:45 **Team Cohesiveness**

Prof. Dr. Eric Kearney | University of Potsdam

12:15 Lunch Break

13:15 **Incentives and Motivation in Teams**

Prof. Dr. Eric Kearney | University of Potsdam

14:45 Break

15:00 **Communication in Teams**

Prof. Dr. Eric Kearney | University of Potsdam

16:30 Break

16:45 **Presentations**

Prof. Dr. Eric Kearney | University of Potsdam

18:15 **End of the Day**

Timetable M3: Managing (in) Organizations

Saturday, December 17, 2022 | Day 4

Zoom Link: <https://uni-potsdam.zoom.us/j/63350136108>
Meeting ID: 633 5013 6108
Code: 54134202

09:00 **Fundamentals of Project Management, Part 1**

Prof. Dr. rer. pol. habil. Christoph Rasche | University of Potsdam

10:30 Break

10:45 **Fundamentals of Project Management, Part 2**

Prof. Dr. rer. pol. habil. Christoph Rasche | University of Potsdam

12:15 Lunch break

13:15 **Fundamentals of Quality Management**

Prof. Dr. rer. pol. habil. Christoph Rasche | University of Potsdam

14:45 Break

15:00 **Fundamentals of Quality Assurance**

Prof. Dr. rer. pol. habil. Christoph Rasche | University of Potsdam

16:30 Break

16:45 **Success Case Study on Project Management in the Film Industry**

Peter De Maegd | Potemkino

18:15 **End of the Day**

Head of Studies



Head of Studies

Prof. Dr. Eric Kearney

Professor for Leadership, Organizational Behavior,
and HR Management

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Eric Kearney has been Professor of Leadership, Organizational Behavior, and Human Resource Management at the University of Potsdam since 2014. He has taught at leading universities and business schools in Germany (e.g., FU Berlin, TU Berlin, HU Berlin, Leibniz Universität Hannover) and abroad (e.g., Purdue University, Tongji University in Shanghai, FGV in Rio de Janeiro). He has published his research on leadership and teamwork in leading scientific journals (e.g., Academy of Management Journal, Organization Science, Journal of Applied Psychology). Aside from teaching in academic institutions, he regularly gives talks and conducts workshops in organizations from various sectors.

Speakers



Katrine Vogelsang

CEO

Nordisk Film Production

Copenhagen | Denmark

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Katrine Vogelsang has been CEO at Nordisk Film Production since 15th of August 2022. Before she has worked as Director of Fiction from 2011 to 2022 for projects like: "Dag og nat", "Kometernes jul", "The Investigation", "DNA", "Warrior", "Rita", "Seaside Hotel", "Dicte", "Clown" and many more. She was responsible for TV 2's involvement in Danish film. From 2005 to 2011 she worked as a producer for DR Drama and has been in charge of series like "Absalons hemmelighed", "Summer", "The Pact" og "Lykke". From 2001 to 2005: Education, producer at the Danish Film School.

Nordisk Film was founded in 1906 in Valby, just outside Copenhagen, by entrepreneur Ole Olsen and is one of the world's first film companies. We still have our headquarters on the Valby lot where you will also find the world's oldest still standing film studio building.

Since our foundation we have created a raft of popular film successes and incubated many of the talents who have made their mark in both Denmark and internationally.

In 1992, Nordisk Film became part of Egmont, a Nordic media group, and has within recent years seen high growth rates. In just over five years our revenues have increased with nearly 40%, and our activities now span much wider than the film business that was our starting point. Today, Nordisk Film is among the leading entertainment companies in the Nordics involved in film and series production and distribution, cinemas, computer games, digital gifting and digital advertising.



Prof. Dr. rer. pol. habil.

Christoph Rasche

Professor for Management, Professional Services & Sport Economics

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After finishing highschool in Minden, Germany and fulfilling national service Prof. Rasche studied Sport Economics at the University of Bayreuth. Initially as external doctorate candidate, later as research associate and assistant he did his doctorate at Prof. Dr. Heymo Böhler (†) (Chair of Marketing at University of Bayreuth). Afterwards a career in business and strategy consulting for Droege & Comp. AG in Dusseldorf followed. Prof. Rasche's habilitation in the field of strategic management was accomplished at the University of Bayreuth in his function as a Senior Scientist. In 2001 he became full-professor at the University of Potsdam and since then he owns the Chair of Management, Professional Services and Sport Economics. For several periods Prof. Rasche was the managing director and vice director of the Department of Sport Sciences. Furthermore he is a member of the founding committee of gmip - General Management Institute Potsdam e.V., member of the Institute for Management and Organization (IMO) e.V. and of the nation-wide task force Sport Economics as well as associate editor and co-publisher for the publication series "Leadership" and "Strategisches Kompetenzmanagement" [Strategic Competence Management]. He also taught European Media Management at the University of Potsdam for several years. Prof. Rasche is passionate about running marathon and rowing.



Peter De Maegd

Founder & Producer

Peter built a solid track record as producer and entrepreneur with a strong focus on international and innovative projects. He has worked with top talent from Peter Greenaway and Ennio Morricone to Helena Bonham Carter, Udo Kier and Toni Servillo while also creating opportunities for new talents and producing first features of among others Jonas Govaerts (Cub) and Jonas Baeckeland (Cool Abdoul) in various formats: feature films, TV series, animation, VR and gaming.

Potemkino

Brussels | Belgium

www.potemkino.com

Potemkino is a Belgian production company with an international reputation for its expertise in combining high quality fiction, innovative formats and international financing. From its collaboration with legendary filmmakers such as Peter Greenaway (Eisenstein in Guanajuato), Terence Davies (A Quiet Passion starring Cynthia Nixon) and Bille August (55 Steps starring Helena Bonham Carter and Hilary Swank), to producing the Scandic-Crime series Cold Courage (for Nent & Lionsgate), the prestigious sci-fi movie Iron Sky 2, the renowned horror feature Cub and the Emmy-nominated participative TV Series The Spiral (a European 6 country co-production, simultaneously broadcast), Potemkino has become one of Europe's cutting edge production companies. Its output includes highly diverse projects – where high quality and ambition is the common denominator – frequently collaborating with new, local talent and launching them internationally. This international profile is combined with a strong focus on innovation and keeping up with new trends.