

# UNFOLD YOUR CREATIVE POTENTIAL!

[www.youngentrepreneursinscience.com](http://www.youngentrepreneursinscience.com)

For PhDs  
& Postdocs  
of all  
disciplines

## Online Workshop • 09.–10.06.2022 • 9 am – 5 pm FROM PHD TO INNOVATOR

with  
Startup Service of Potsdam  
Transfer

### How much of an entrepreneur is in you?

Find out in our intensive two-day online workshop tailored to PhD's and postdocs of all disciplines! Learn how to turn your PhD into a startup idea, meet real-life innovators & train your pitch story in front of the camera. Discover your hidden potential together with other high-calibre researchers, led by professional innovation coaches. Participation grants you a personalised certificate and exclusive access to our online network for scientists.

### How to apply

Admission is free and no previous knowledge is required. Register until 05.06.2022 via the link:

<https://falling-walls.com/yes/online-workshop-grundkurs/from-phd-to-innovator-potsdam-09-10-06-2022/apply/>

### Workshop Programme

#### DAY 1: ENTREPRENEURSHIP & INNOVATION

Discover what it means to be an entrepreneur, explore your entrepreneurial strengths and meet our experienced role models. Develop your idea and make it tangible!

#### DAY 2: PITCHING & INTRAPRENEURSHIP

Test your prototype in front of a critical audience and learn how to convince people of your idea. Meet an innovator from our regional partner SAP to gain insights into the corporate world.

### Questions?

Check our [FAQ's](#) or mail us: [workshops@falling-walls.com](mailto:workshops@falling-walls.com) and visit our website for detailed info:

[www.youngentrepreneursinscience.com](http://www.youngentrepreneursinscience.com)

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