

# Science Communicator (f/d/m) for Business De...

Remote Employee Business Development Deadline: September 15, 2021

When Greta Thunberg says that the world must finally act on climate crisis and the media must exert massive pressure on voters and politicians - why haven't we reached this status yet? What is the problem?

We need a clear information situation and one thing above all - unity. But to achieve this, there is currently no adequate system. We research and consume relevant scientific information completely asynchronously. The enlightenment processes and subsequent decision-making procedures take massive amounts of time that humanity simply no longer has. Getting everyone to the same page doesn't work because of the sheer volume of worldly organizations. We need a neutral helping hand, which connects the states of the earth and creates a clear information basis. To form this hand is our mission.

You want to save the world? Whether it's the climate crisis, pandemic or social injustice, we're developing the largest intelligent expert database in human history to accelerate solutions to global challenges. We revolutionize the knowledge transfer between research, media and end users. We start by helping journalists as well as content creators who are under immense time pressure.

With the help of our competence-based database in an innovative collaborative environment, journalists can find reliable, citable sources in the shortest possible time and use them for their work. On the other hand, experts and researchers are offered an easy way to make their knowledge available to a broader public quickly, comprehensively and smoothly. Our goal is to bring more scientific voices into the public discourse and make them heard. We want to enable a new kind of research that ultimately promotes wise decisions for all of us.

So far, we have been funded by the Media Lab Bavaria as well as the Journalism Lab of the North Rhine-Westphalia State Media Authority. From January/February 2021, we will be funded by the EXIST Business Start-up Grant and start off strong.

## Tasks

You are the connector in our company: As a Science Communicator in Business Development, you'll assemble our vision along with management and development at key junctures, convince potential partners, and realize scientific collaboration. Here's your role:

- Identify and research potential partners
- Develop and maintain partner relationships
- Negotiate and execute contract terms with clients and communicate with stakeholders
- Gather useful information from customer and competitor data
- Develop communication standards and templates
- Help develop communication plans and execution strategy with stakeholders and partners

## Requirements

- Masters's degree or diploma (f.e. marketing, media studies, communication, law, science journalism)
- 3-5 years of experience in a science organization
- Broad knowledge of the German scientific landscape, wide range of contacts from different scientific disciplines
- Excellent skills in network and association management
- Excellent communicational and organizational skills, strong empathy
- Excellent German and English language skills
- Prior technical knowledge in the areas of AI, social networks and databases is advantageous

## Benefits

- Flexibility: flexible working hours and remote working
- Freedom: autonomy and the freedom to jointly define and drive the strategic direction of the company
- Ownership: opportunity to build a startup that will change science communication for the better
- Team: work in a flat hierarchy with 2 founders with business, journalism and technical backgrounds, a diverse team of 5+ freelancers, interns and some of the world's best experts
- Remuneration: EXIST-based salary (up to 3,000 EUR/month depending on education level\*) and equity with steady performance

Do you want to improve science communication? Then join our adventure and apply! We are looking forward to it.

\*Doctorate 3,000 euros/month

Graduates with university degree 2,500 Euro/month

Technical staff 2,000 Euro/month

Students 1.000 Euro/month

Child supplement: 150 euros/month per child

### Interested in this job?



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## About Meta.link

We develop a social research network that helps journalists quickly research complex topics with experts and make them understandable.

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2-10 employees

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