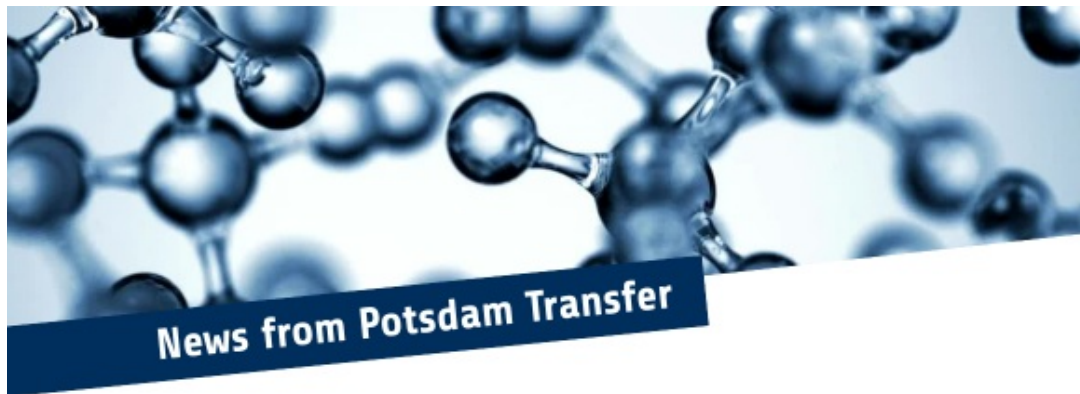




Potsdam Transfer



Dear scientists, ladies and gentlemen,

**We're back from the summer break!**

After many wonderful summer moments, it's now time to kick off the second half of the year full of motivation. We've put together some great events and exciting news for you – definitely worth a look!

Best regards,  
The Potsdam Transfer Team



**From September 2–5, our Potsdam Entrepreneurship Experience Lab (PEELx) will take place once again!**

PEELxImpact is a four-day intensive workshop where participants develop sustainable business models using the Design Thinking method. Guided by experienced coaches and enriched with valuable input, participants not only learn what it takes to create a business plan, but also what “sustainability” and “impact” truly mean for our society. This format takes place annually in cooperation with the HPI D-School at the Griebnitzsee campus. → [More information about PEELxImpact](#)



## Founding Stories from the Startup Service at Potsdam Transfer

“Tell your story ...” – under this motto, the Startup Service is launching a new series in which alumni founders present their companies and share their journey with us. Kicking things off is the AI startup and EXIST team [Sectorlens](#). Founders Benedict, Tim, and Marcel aim to revolutionize the way companies select software with their product Find-Your-Software. → [Watch the whole story on LinkedIn!](#)



### September 9, 2025 | Workshop: “How To Transfer”

10:00 AM – 1:00 PM | Campus II – Golm, Building 29, Room 0.25/0.26 | GER

Under the motto “Bringing research results into society and the economy”, we invite you to explore your transfer opportunities using the creative method **LEGO® SERIOUS PLAY®**, develop new approaches, and uncover previously untapped potential.

Curious to join?

If you would like to participate, please send us an email by September 5, 2025 to:

→ [weiterbildung@potsdam-transfer.de](mailto:weiterbildung@potsdam-transfer.de)

→ [More information can be found here.](#)



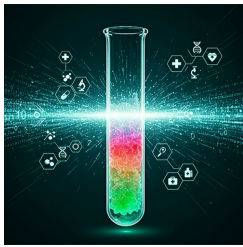
### September 13, 2025 | Workshop “Science – and me?!”

10:00 AM – 2:00 PM | Bassinplatz | Potsdam | GER

Scientists from Brandenburg and Berlin invite you to join them for conversations over coffee and cake at the market on Bassinplatz in Potsdam, bringing exciting topics and scientific objects from their daily research. They will present the latest findings from their work. Topics range from psychology and health promotion to nutrition, chemistry, future solar cells, and economics.

Join us! We look forward to seeing you!

→ [More information](#)



### September 18, 2025 | 5th FGW Research Partnering

1:00 PM – 5:00 PM | Fraunhofer Conference Center | Am Mühlenberg 12, 14476 Potsdam

We warmly invite you to this year's Research Partnering event on the topic "Bioanalytics and In Vitro Diagnostics – New Opportunities through the Integration of Digital Tools." Look forward to exciting keynote presentations, research pitches, and collaborative work on selected topics to advance project ideas and establish research collaborations.

→ [Register here!](#)

## Follow us on LinkedIn!



### More events and news!

Follow [Potsdam Transfer](#) and the [Startup Service](#) on LinkedIn for even more exciting and up-to-date topics!



### October 10, 2025 | "Transfer Breakfast": Information Event on ZIM Funding for Cooperation Projects between Universities and SMEs

10:00 AM | Online via ZOOM | GER

The funding guideline "Central Innovation Program for SMEs (ZIM)" offers technology- and industry-independent support for R&D cooperation projects between universities and SMEs. Dr. Ferenc Liebig will explain exactly what is funded and what you need to consider when applying.

Dr. Björn Schulz, Head of R&D and member of the DVGW project group "Neobiota in Water Supply" at Schönborner Armaturen GmbH, will provide practical insights from ZIM-funded projects.

Join us! → [Register here!](#)



### November 12, 2025 | Science Slam at Waschhaus

8:00 PM | Waschhaus Potsdam | Schiffbauergasse 6, 14467 Potsdam

Students and researchers from the University of Potsdam as well as Potsdam's non-university research institutions will once again present their research topics on the big stage at Waschhaus this November.

Whether in natural, human, or social sciences, politics, economics, or law: the audience chooses the winner – the one who manages to present their topic clearly and humorously.

Feeling like slamming? Then send an email to: → [ute.rzaha@uni-potsdam.de](mailto:ute.rzaha@uni-potsdam.de)

→ [Get your ticket here!](#)



**November 14, 2025 | NANO ScienceQuest: Fascination Volcanoes – A Journey to the Fire Mountains of the Earth with Alea Joachim from the Institute of Geosciences, University of Potsdam**

4:00 PM | NANO, Am Kanal 57, 14467 Potsdam | GER

Volcanic eruptions have always been fascinating, yet destructive events. But how do volcanoes actually form, and why are there more volcanoes in some regions than others? Alea Joachim will answer these and many other questions using experiments, videos, images, and lava rocks – also looking at current volcanic eruptions, such as those occurring regularly in Iceland.

**For children aged 8 and up → [Get your ticket here!](#)**

GRÜNDUNG

INNOVATION

TRANSFER

EVENTS



**Herausgeber & Inhaltliche Verantwortlichkeit**

Universität Potsdam

Potsdam Transfer - Zentrale Einrichtung für Gründung, Innovation, Wissens- und Technologietransfer

Karl-Liebknecht-Str. 24-25, Haus 29

14476 Potsdam

Tel.: +49 331 977-6171

E-Mail: [kontakt@potsdam-transfer.de](mailto:kontakt@potsdam-transfer.de)

Web: [www.potsdam-transfer.de](http://www.potsdam-transfer.de)

Klicken Sie hier um sich aus dem Verteiler abzumelden.