

**GET THE GRANT.  
DO YOUR RESEARCH.**

**Proposal Coaching  
for Researchers**

*Dr Baumann's*

**BACKSTAGE  
EU PROJECT FUNDING**

**Dr Mechthild Baumann**



# PROPOSAL COACHING IN HORIZON EUROPE

## Your excellent research proposal is at the centre of our coaching.

You want to apply for funding to conduct your research? An MSCA- or ERC-grant within Horizon Europe? Or another programme?

No matter which EU funding programme you choose, they all have two things in common: very good funding conditions but high competition.

The only way to get a realistic prospect for funding is to submit an **excellent project proposal**.

But the requirements are quite complex and the EU expects far more from a high quality proposal than just an excellent research concept. The art is to reconcile your research idea with the award criteria.

## During a Proposal Coaching

**you have my full assistance, from the initial idea to the submission of your research proposal.**

This includes

- Checking all call conditions set out in the work programme and Guide for Applicants as well as in accompanying documents
- Consulting on research design corresponding to the aforementioned criteria
- Supporting the analysis of needs and the state of the art
- Supporting the creation of a logical framework including key performance indicators
- Consulting on the creation of a complementary research consortium corresponding to these criteria where needed
- Supporting the adoption of a cross-sector and cross-actor approach where needed
- Supporting the development of strategies for involving stakeholders, civil society and end users where needed
- Proofreading of the draft and final proposal and giving detailed feedback

# DR MECHTHILD BAUMANN



- Advisor on impact-driven European projects and funding proposals. She trains researchers and project managers from Europe and beyond in proposal writing.
- More than 400 EU proposal assessments and project monitoring assignments (mostly commissioned by the European Commission).
- Author of two guides on proposal writing (Schäffer-Poeschel-Publishing)
- Mother of two children, voluntary chairperson of *Europa-Union Brandenburg*, loves the city of Berlin and its surrounding region Brandenburg.

## EXPERIENCE

- 10 years programme director at European Academy Berlin: planning and coordination of European projects, fundraising
- more than 10 years research consulting and teaching in international Master's programmes (e.g. Master of European Governance and Administration MEGA)
- more than 20 years University lecturer on EU integration, migration politics and project management
- programme manager at European Online Academy, Centre International de Formation Européenne (CIFE)

## EDUCATION

- Ph.D. in social science from Humboldt University Berlin
- Diplom (Master) from Free University Berlin
- Diplôme (Master) from Sciences Po Paris /
- Institut d'Etudes Politiques de Paris
- PhD-Scholarship from German Academic Scholarship Foundation (Studienstiftung des deutschen Volkes)

## CONTACT

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