

Publikationsliste

Alexandra Hüttel, geb. Klemm

Dissertationsschrift

Hüttel, A. (2019). The Role of Human Values in Sustainable Consumption. Kumulative Dissertation, Universität Potsdam.

Beiträge in Fachzeitschriften

Hüttel, A., Balderjahn, I., & Hoffmann, S. (2020). Welfare Beyond Consumption: The Benefits of Having Less. *Ecological Economics*, 176. <https://doi.org/10.1016/j.ecolecon.2020.106719>

Ziesemer, F., Hüttel, A., Balderjahn, I. (2019). Pioneers' Insights into Governing Social Innovation for Sustainable Anti-Consumption. *Sustainability*, 11(23), 6663–6679. <https://doi.org/10.3390/su11236663>

Balderjahn, I., Hüttel, A. (2019). Why Consumers Buy Sustainably: The Role of Personal Values. *Marketing - ZFP*, 41(1), 24–38. <https://doi.org/10.15358/0344-1369-2019-1-24>

Hüttel, A., Ziesemer, F., Peyer, M., & Balderjahn, I. (2017). To Purchase or Not? Why consumers make economically (non-)sustainable consumption choices. *Journal of Cleaner Production*, 174, 827–836. <https://doi.org/10.1016/j.jclepro.2017.11.019>

Peyer, M., Balderjahn, I., Seegebarth, B., & Klemm, A. (2017). The role of sustainability in profiling voluntary simplifiers. *Journal of Business Research*, 70, 37–43. <https://doi.org/10.1016/j.jbusres.2016.07.008>

Ziesemer, F., Peyer, M., Klemm, A., & Balderjahn, I. (2016). Die Messung von nachhaltigem Konsumbewusstsein: Ein ganzheitlicher Blick auf Nachhaltigkeit. *Ökologisches Wirtschaften*, 31(4), 24–26.

Konferenzbeiträge

Hüttel, A.; Balderjahn, I.; Hoffmann, S. (2018). Beyond national boundaries: The impact of anti-consumption and personal values on subjective well-being. *Proceedings of the International Centre for Anti-Consumption Research Symposium*, Almeria, 2018.

Klemm, A., Ziesemer, F., Peyer, M., & Balderjahn, I. (2017). Sharing in the private sphere: People's means-end chains behind their motivation to borrow (not) from others. In J.-C. Andreani & U. Collesei (Eds.), *Proceedings of the 10th International Marketing Trends Conference*, Madrid, 2017.

Klemm, A., Ziesemer, F., Peyer, M., & Balderjahn, I. (2016). Buying less, sharing more? Comparative analysis of downshifting and collaborative consumption practices. *Poster presentation at the 45th European Marketing Association Conference*, Oslo 2016.

Klemm, A., Ziesemer, F., Peyer, M., Balderjahn, I. (2016): Why do they care? Consumer's means-ends chains behind (non-)sustainable consumption patterns, *International Sustainability Transitions Conference*, Wuppertal, 2016.

Ziesemer, F., Klemm, A., Peyer, M., Balderjahn, I. (2016): Pioneers confidential: Tools for policy interventions in selected anti-consumption patterns, *Proceedings of the International Centre for Anti-Consumption Research Symposium*, Melbourne, 2016.

Zieseimer, F.; Klemm, A.; Peyer, M.; Balderjahn, I. (2017): "I tried sustaining myself by reducing my needs": The role of responsibly handling financial resources in sustainable consumption. *SustEcon Conference*, Berlin, 2017.

Beiträge in Sammelwerken

Peyer, M., Zieseimer, F., Balderjahn, I., & Klemm, A. (2017). Die Messung des nachhaltigen Konsumbewusstseins mit der CSC Skala: Ein trilateraler Vergleich zwischen Polen, Russland und Deutschland. In M. Heinemann & J. Słodczyk (Eds.), *Politics vs. Economics. Consequences and Economic Challenges for the East-West Partnership*. Potsdam: WeltTrends.