

Strukturbereich Kognitionswissenschaften  
der Universität Potsdam  
z. Hd. Aniko Grellmann  
Im Hause

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### Funding application to SBKW for a Workshop on “Food, Body and Mind”

The psychology of eating and the perception of and interaction with food are key research topics in our region, with stakeholders in the Psychology Department of University of Potsdam (Prof. Warschburger, Prof. Fischer), the German Institute for Food Research (DIfE; Prof. Park) and at Humboldt University (Prof. Sommer, Prof. Markett). What food individuals eat (if they have a choice) has been of concern for a long time in the context of public (and individual) health, e.g. with respect to weight regulation and healthy diets. More recently, there is strong emphasis that the production of certain kinds of food, especially red meat, has a disproportional impact on our climate. However, the development of taste preferences and food choice, how they are modified by experiences throughout the life span, and the underlying biological mechanism have been vastly under-researched. Therefore, the planned workshop aims to bring together experts on taste preferences and food choice in order to foster fruitful discussions and nudge joint research efforts.

This workshop advances our university’s research focus in several ways:

#### 1. Internationalisation of research

We will build on initial findings by co-operating with researchers from Potsdam, Berlin and abroad to establish a network **for larger-scale funding** (e.g., DFG or BMBF “Horizon Europe”).

#### 2. Cross-disciplinary activity

Our workshop will include multi-disciplinary, theoretical and applied approaches and prepare the ground for a strong funding application and a possible **themed special issue** in a peer-reviewed international journal such as *Appetite*, *Scientific Reports* or *PNAS*, which will establish a valuable track record of collaboration and leadership for the young post-doc applicant.

International delegates who have agreed to participate:

- Alain Dagher (Montreal, Canada)
- Esther Papies (Glasgow, Scotland)
- Annette Horstmann (Helsinki, Finland)
- Esther Aarts (Nijmegen, Netherlands)
- Hofit Bar (Tel Aviv, Israel)
- Andrea Maier-Nöth (Zurich, Switzerland)
- Two delegates still awaiting confirmation

#### Local and regional experts likely to attend

- Petra Warschburger (Potsdam)
- Richard Lucius (Berlin)

*Bankverbindung:*  
Landesbank Hessen-Thüringen  
Konto-Nr. 711 040 2844  
BLZ: 300 500 00

*Dienstgebäude:*  
Karl-Liebknecht-Str. 24/25  
14476 Potsdam -Golm  
Haus 14, Raum 6.25

- Sebastian Markett (Berlin HU)
- Friederike Gaedke (Berlin)
- Cornelia Rauh (Berlin TU)
- Felix Bröcker (Offenbach, HS f. Gestaltung)

The workshop will be jointly organized by:

- Prof Soyoung Park, who is an expert in psychology of food choice and gut-brain interaction; she will take the lead in inviting the international experts, scientific conceptualization of the workshop. Further, together with the DIfE administration team, she will organize the administration of the workshop and apply for funding of all the other costs.
- Prof Werner Sommer (HU Berlin) who works on the Psychology of eating and food preference, has contacted several national and international experts and provides scientific guidance on dissemination
- Prof Martin Fischer who supervises PhD projects on food-related behaviors in the context of embodied cognition and contributes to web-based advertising for the workshop.

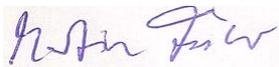
The workshop will be held on **22-23 April 2020** at the German Institute for Food Research (DIfE) in Potsdam and will be open to other interested researchers. The workshop activity will be announced on the website of the Cognitive Sciences at University of Potsdam and an outcome report will be submitted soon after the workshop.

#### Estimated Budget

Activity	Cost in Euro
Preparation and dissemination	to be covered internally
Travel cost (up to 8 persons)	3,500€ by UniPotsdam, 700€ by DIfE
Accommodation (8 or more persons)	Partly to be covered by DIfE, partly by the remaining funds from University of Potsdam
Catering, Speakers Dinner, local transports, Prints and other costs	6,657€ Covered by DIfE
Total requested from SBKW	<b>3,500€</b>

We request a total of **3,500€** to partially support this international workshop. We look forward to the decision of SBKW.

On behalf of all applicants



Martin Fischer

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