Funding application to SBKW for a Workshop on “Food, Body and Mind”

The psychology of eating and the perception of and interaction with food are key research topics in our region, with stakeholders in the Psychology Department of University of Potsdam (Prof. Warschburger, Prof. Fischer), the German Institute for Food Research (DIfE; Prof. Park) and at Humboldt University (Prof. Sommer, Prof. Markett). What food individuals eat (if they have a choice) has been of concern for a long time in the context of public (and individual) health, e.g. with respect to weight regulation and healthy diets. More recently, there is strong emphasis that the production of certain kinds of food, especially red meat, has a disproportional impact on our climate. However, the development of taste preferences and food choice, how they are modified by experiences throughout the life span, and the underlying biological mechanism have been vastly under-researched. Therefore, the planned workshop aims to bring together experts on taste preferences and food choice in order to foster fruitful discussions and nudge joint research efforts.

This workshop advances our university’s research focus in several ways:

1. Internationalisation of research
   We will build on initial findings by co-operating with researchers from Potsdam, Berlin and abroad to establish a network for larger-scale funding” (e.g., DFG or BMBF “Horizon Europe”).

2. Cross-disciplinary activity
   Our workshop will include multi-disciplinary, theoretical and applied approaches and prepare the ground for a strong funding application and a possible themed special issue in a peer-reviewed international journal such as Appetite, Scientific Reports or PNAS, which will establish a valuable track record of collaboration and leadership for the young post-doc applicant.

International delegates who have agreed to participate:
- Alain Dagher (Montreal, Canada)
- Esther Papies (Glasgow, Scotland)
- Annette Horstmann (Helsinki, Finland)
- Esther Aarts (Nijmegen, Netherlands)
- Hofit Bar (Tel Aviv, Israel)
- Andrea Maier-Nöth (Zurich, Switzerland)
- Two delegates still awaiting confirmation

Local and regional experts likely to attend
- Petra Warschburger (Potsdam)
- Richard Lucius (Berlin)
The workshop will be jointly organized by:

- Prof Soyoung Park, who is an expert in psychology of food choice and gut-brain interaction; she will take the lead in inviting the international experts, scientific conceptualization of the workshop. Further, together with the DIfE administration team, she will organize the administration of the workshop and apply for funding of all the other costs.
- Prof Werner Sommer (HU Berlin) who works on the Psychology of eating and food preference, has contacted several national and international experts and provides scientific guidance on dissemination
- Prof Martin Fischer who supervises PhD projects on food-related behaviors in the context of embodied cognition and contributes to web-based advertising for the workshop.

The workshop will be held on **22-23 April 2020** at the German Institute for Food Research (DIfE) in Potsdam and will be open to other interested researchers. The workshop activity will be announced on the website of the Cognitive Sciences at University of Potsdam and an outcome report will be submitted soon after the workshop.

### Estimated Budget

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<tr>
<th>Activity</th>
<th>Cost in Euro</th>
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<tr>
<td>Preparation and dissemination</td>
<td>to be covered internally</td>
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<tr>
<td>Travel cost (up to 8 persons)</td>
<td>3,500€ by UniPotsdam, 700€ by DIfE</td>
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<tr>
<td>Accommodation (8 or more persons)</td>
<td>Partly to be covered by DIfE, partly by the remaining funds from University of Potsdam</td>
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<td>Catering, Speakers Dinner, local transports, Prints and other costs</td>
<td>6,657€ Covered by DIfE</td>
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<td>Total requested from SBKW</td>
<td><strong>3,500€</strong></td>
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We request a total of **3,500€** to partially support this international workshop. We look forward to the decision of SBKW.

On behalf of all applicants

Martin Fischer