



Summer School – Picture this! Visual meaning making in theory and practice

Conference – Conveying Meaning through Iconic Visual Languages: Theory, Practice, and Didactics – An Interdisciplinary Exchange

University of Potsdam

Online Preparatory Courses

Schedule Fridays, 2:00–4:00 p.m.

17 April 2026	Introductory session Objectives, group formation, project tasks Marie Schröer (U Potsdam), Anja Schwarz (U Potsdam), Thomas Sähn (U Sorbonne),
22 May 2026	Theory and Practice 1 Introduction to the theory of iconicity and its applications Dario Compagno (UNanterre)
29 May 2026	Theory and Practice 2 Introduction to Sign Theory Eva Kimminich (U Potsdam)
05 June 2026	Methodology 1 Basics of Conference Moderation Marie Schröer (U Potsdam), Anja Schwarz (U Potsdam), Thomas Sähn (U Sorbonne)
12 June 2026	Methodology 1 Practical Training in Conference Moderation Marie Schröer (U Potsdam), Anja Schwarz (U Potsdam), Thomas Sähn (U Sorbonne),

Time	29 June 2026 Monday	30 June 2026 Tuesday	01 July 2026 Wednesday	02 July 2026 Thursday	03 July 2026 Vendredi	
09:00–09:30	Welcome and introduction session	Workshop 3 Photographs Séverine Letalleur Sommer	Presentation of project results	Section 1 1) Presentation 1 2) Presentation 2 3) Presentation 3	Section 5 10) Presentation 10 11) Presentation 11 12) Presentation 12.	
09:30–10:00						
10:00–10:30						
10:30–11:00		Workshop 4 Semiotic Guerilla Eva Kimminich	Presentation of project results	Section 2 4) Presentation 4 5) Presentation 5	Section 6 13) Presentation 13 14) Presentation 14	
10:30–11:30						
11:00–11:30		Lunch break	Lunch break	Lunch break	Lunch break	
11:30–12:00						
12:00–12:30		Workshop 1 Stickers / Emoticons Anja Schwarz / Marie Schröer	Workshop 5 Sign languages Saghie Sharifzadeh & Thomas Sähn	Cultural excursion	Section 4 6) Presentation 6 7) Presentation 7	Section 7 15) Presentation 15 16) Presentation 16 17) Presentation 17
12:30–14:00						
14:00–14:30		Workshop 2 Stickers/ Emoticons Anja Schwarz / Marie Schröer	Workshop 6 Sound and Iconicity Sebastian Feil		Section 8 8) Presentation 8 9) Presentation 9	
14:30–15:00						
15:00–15:30	Cultural event	Maria Giulia Dondero – Opening lecture –	Cultural event	Conference dinner		
15:30–16:00						
16:00–16:30	Cultural event	Maria Giulia Dondero – Opening lecture –	Cultural event	Conference dinner		
16:30–17:00						
17:00–17:30	Cultural event	Maria Giulia Dondero – Opening lecture –	Cultural event	Conference dinner		
17:30–18:00						
18:00–18:30	Cultural event	Maria Giulia Dondero – Opening lecture –	Cultural event	Conference dinner		
18:30–19:00						
19:00–19:30	Cultural event	Maria Giulia Dondero – Opening lecture –	Cultural event	Conference dinner		
19:30–...						

