

EDUC blended research summer school
“Picture this! Visual meaning making in theory and practice”
 - preliminary schedule -

Online classes (via Zoom, link tba):

Friday 15 th May 2026	Friday 22 nd May 2026	Friday 29 th May 2026	Thursday 5 th June 2026	Friday 12 th June 2026
14:00-16:00 Introductory session formation of groups, and assignment of project work tasks	14:00-16:00 Theory and Practice I Introduction to the theory of iconicity and its application	14:00-16:00 Theory and Practice II In-depth study of the theory of iconicity and its application	14:00-16:00 Methodology I Planning and moderating an academic conference	14:00-16:00 Methodology II Planning and moderating an academic conference



On site week, university of Potsdam:

Monday 29 th June 2026	Tuesday 30 th June 2026	Wednesday 1 st July 2026	Thursday 2 nd July 2026	Friday 3 rd July 2026
9:30 – 11:00 Welcome and Orientation	09:30–11:00 Workshop 3: Comics and Picture Books	09:30–11:00 Presentation of group project work	Conference Day 1 (program tba) 09:30–11:00 section 1a	Conference Day 2 09:30–11:00 section 3a
11:15–12:45 Workshop 1: Street Art and Graffiti	11:15–12:45 Workshop 4: Sign Language	11:15–12:45 Presentation of group project work	11:15–12:45 section 1b	11:15–12:45 section 3b
Lunch				
14:00–15:30 Workshop 2: Sticker	14:00–15:30 Workshop 5: Typographies	14:00–15:30 field trip / cultural event (tba)	14:00–15:30 section 2a	14:00–15:30 debate
break	15:45–17:15 Workshop 6: Vision and applications		15:45–17:15 section 2b	15:45–17:15 final discussion
17:30–19:00 key lecture	17:30–19:00 cultural event (tba)			
19:30 welcome dinner (invitation EDUC)				