

## Argentinien

San Marcos  
Sierra/ Córdoba

### Sierra Dorada

#### About

“Sierra Dorada” is a non-profit foundation that is dedicated to the upbringing of children and adolescents in vulnerable situations (extreme poverty, exclusion, physical and psychological abandonment). The foundation works in the welfare processes involving family restitution, foster families and/or adoption. Its fundamental objective is to improve the life conditions of children and young people and to support their development as autonomous individuals. “Sierra Dorada” collaborates with judicial powers, governmental bodies, and local as well as international NGOs.

“Sierra Dorada” was founded in 2005 by the initiative of Julio and Patricia Laciari. In 1998 Julio and Patricia decided to leave their private jobs and began to help orphaned children. They worked with children in a home in the mountains of Córdoba. Then, having achieved more experience, in 2000 they opened the doors of the Children’s Home in San Marcos Sierras. In these more than fifteen years of life our Foundation incorporated new projects motivated with the same feeling: to improve the lives of children in vulnerable situations. Now, the foundation includes three children’s homes, housing 73 children and adolescents.

#### Philosophy

Our fundamental objective is to improve the living conditions of children and young people in vulnerable situations. We take care of facilitating and accompanying the processes of social and labor integration, thus promoting the development of a subject who knows their rights and freedoms. We work in the care process and family restitution for foster families and/or adoption.

#### Type

Non-profit foundation /  
Children’s Home

**Date of foundation** 2005

**Website** <http://sierradorada.com.ar>



### Internship: Marketing & Fundraising for a Children’s Home in Argentina

#### About

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#### Your Tasks

- Assistance in the social media activities of the foundation
- Marketing and fundraising activities
- Research activities (e.g. for a bachelor/master thesis) are welcome

#### Your Profile

- very good language and writing skills
- creativity and proactivity – own ideas are welcome
- affinity to the online communication/social media
- background in marketing and/or economics (a plus-Spanish (B1)
- English (B2) if Spanish level is below B2

#### Duration

3-6 months, March – mid-December, 7 hours/day, 5 days/week

#### Financing

Accommodation, meals, water, electricity & internet access are provided for 250 €/month. Opportunity to take paid Spanish classes. Opportunity to apply for the PROMOS scholarship:  
<https://www.uni-potsdam.de/international/outgoing/finanzen/promos.html>

#### Application

Please fill out our online application form and upload your application documents (CV & letter of motivation, preferable in Spanish (or English), addressed to Mr. Julio Laciari) there as well:  
<https://potsdam.moveon4.de/form/5c3867be85fb96217f56346a/deu>

**If you have any questions, please feel free to contact:**  
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