



Venue: **Bildungsforum Potsdam (WIS, 4th floor)**



Date: **17-09-2025/18-09-2025**

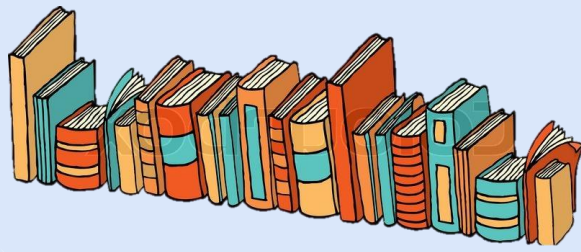
## PROGRAMME:

### ‘Transnational Reading Approaches in Inclusive Learning Environments’ (TRAIL)

- Coffee, Snacks, Welcome, Keynotes, Wrap-up = Room *Schwarzschild* (rooftop)
- Working Sessions = Room *Volmer/Sühning* (4th floor)

#### Day 1 - 17-09-2025

<b>09:30</b>	Arrival and registration (4th floor, vice versa of elevator)
<b>10:00 - 11:00</b>	Welcome (Vice-President Dr B. van Kempen, ZeLB Director Prof A. Borowski, Minister of Education of the State of Brandenburg S. Freiberg, Prof C. Garbe, Prof W.-K. Giera)
<b>11:00 - 11:30</b>	<b>Keynote 1</b> (Prof. T. Mascia, University of Urbino) <i>A Sociocultural Approach to Literacy: A Case Study on Nonfiction Digital Storytelling</i>
<b>11:30 - 12:00</b>	<b>Keynote 2</b> (Prof. J. Rowsell, University of Sheffield) <i>Gather Round the YouTube Fire: What YouTube Kids Can Tell Us about Promoting Reading Skills and Inclusive Pedagogies</i>
<b>12:00 - 13:00</b>	Working phase in focus groups on Keynote 1/2 (rooms Volmer/Sühning)
<b>13:00 - 14:15</b>	Exchange during the lunch break (Restaurant ALEX, self-paying)
<b>14:30 - 15:00</b>	Presentation/discussion of the results (Room Schwarzschild)
<b>15:00 - 15:30</b>	Networking + coffee (Schwarzschild room)
<b>15:30 - 16:00</b>	Wrap-up (room Schwarzschild) (presentation/discussion of the results)
<b>16:00 - 19:30</b>	University tour, historical walk through Sanssouci Park with Dr Lucas Deutzmann
<b>19:30</b>	Dinner together at ‘El Puerto’ (appetisers by Prof Dr Giera, self-paying meal)



## **Day 2 - 18-09-2025**

<b>09:30</b>	Check-in (room Schwarzschild)
<b>10:00 - 10:15</b>	Onboarding, Wrap-up Day 1 (room Schwarzschild)
<b>10:15 - 10:45</b>	<b>Keynote 3</b> (Sen. Res. J. Bremholm, University of Aarhus) <i>Inclusive literacy instruction in Denmark: Examples from projects conducted by the Danish National Centre for Reading</i>
<b>10:45 - 11:15</b>	<b>Keynote 4</b> (Prof. J. Casteleyn, University of Antwerp) <i>Investigating Excellence in Reading and Literature Education: A Study of High-Performing Schools in Flanders (Belgium)</i>
<b>11:15 - 12:00</b>	Working phase in focus groups on Keynote 3/4
<b>12:00 - 13:15</b>	Lunch break (Restaurant ALEX, self-pay)
<b>13:30 - 14:00</b>	Presentation/discussion of the results of work phase 2
<b>14:00 - 14:30</b>	<b>Keynote 5</b> (Prof. E. Amponsah and Prof. W.-K. Giera) <i>Promoting Reading combined with Drama - Perspectives from University of Education in Ghana</i>
<b>14:30 - 15:00</b>	Networking + coffee (sharing evaluation form)
<b>15:00 - 15:45</b>	Working phase in focus groups on Keynote 5 (Rooms Vollmer/Sühning)
<b>15:45 - 16:00</b>	Presentation/discussion of the results of work phase for keynote 5
<b>16:00 - 17:00</b>	Backup, outlook (planning publication) & conference reflection
<b>17:50</b>	Departure RE1 from Potsdam Main Station to Berlin Main Station
<b>18:15</b>	Arrival Berlin Main Station Walk to the Brandenburg Gate and City Centre
<b>20:00</b>	Dinner together in Berlin (Piazza Rossa) - self-paying