

Current Activities in the Field of Data Law

1st Potsdam Talk about Data Economy

Federation of German Industries
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23. Februar 2022

Current Activities in the Field of Data Law

Agenda

1. **German Data Strategy**
2. **Data Policy in the coalition agreement of the new federal government**
3. **Empirical study on the German data economy**

Current Activities in the Field of Data Law

Data Strategy of the Federal German Government

“An innovation strategy for social progress and sustainable growth”

Four Chapters / >240 measures of the Data Strategy:

- I. The foundations: creating effective and sustainable data infrastructures
- II. Increasing innovative and responsible data use
- III. Improving data skills and establishing a data culture
- IV. Making the Federal Government a world leader in data use



Current Activities in the Field of Data Law

Data Policy in the coalition agreement of the new federal government

Ch. II: Use of data and data law

- **Raising the potential of data (German Data Act)**
 - Support data infrastructures
 - Improving data access for SMEs and Start-Ups
- **Implementation of a German Data Institute**
 - Implementation of Data Trusts
 - Access to research data
- **Anonymisation of data**
 - Support anonymisation techniques
 - Create legal certainty through standards
- **Further data policy aspects**
 - Improving the use of health data
 - Improving the use mobility data



Current Activities in the Field of Data Law

Empirical study on the German data economy

Representative survey of over 500 industrial companies

- > 98 % Small and medium-sized enterprises (SME)
- Survey took place in September/October 2020

Structure of the survey:

1. „Data-Readiness“
2. Willingness to share data / data sharing obligations
3. Obstacles for more economic use of data



You can find the study [here](#) (only in German)

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1. „Data-Readiness“

- Only 28 % are considered "digital" in terms of their own data management.
- 40 % of large companies are classified as "digital".

2. Willingness to share data / data sharing obligations

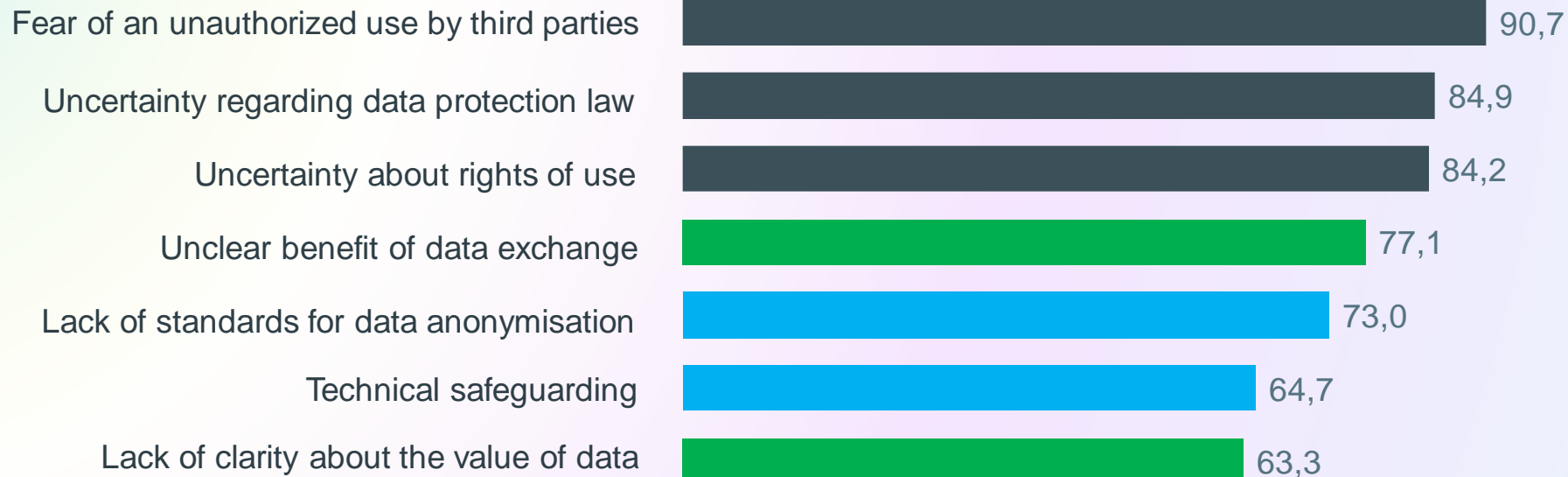
- 26 % have a need for data from external sources
- 12 % are willing to share data with third parties
- 86 % reject a data sharing obligation (also for companies with a dominant market position)

Size-category of the enterprise (Employees)		
Under 49 (Small Enterprises)	50 to 249 (Medium Enterprises)	250 and more (Large Enterprises)
90,8	7,5	1,7
Industry sectors		
Industry	Logistics	Service provider
24,9	24,8	50,3
Data Readiness		
Less digital	Digital	
72,0	28,0	

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3. Obstacles for more economic use of data:



Legal obstacles
Economic obstacles
Technical obstacles

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Thank you!

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