

**1<sup>st</sup> Potsdam PhD Workshop in Empirical Economics**  
***Economics of Entrepreneurship***  
University Potsdam  
June 11-13, 2012



Organizers: Marco Caliendo (University of Potsdam and IZA)  
Alexander S. Kritikos (University of Potsdam and DIW Berlin)

**+++ Preliminary Program +++**

Monday, June 11

- 09.00 – 09.45 Registration
- 09.45 – 10.00 Marco Caliendo (University of Potsdam and IZA)  
Alexander Kritikos (University of Potsdam and DIW Berlin)  
*Welcome and Introduction*
- 10.00 – 12.00 Alicia Robb (UCSC and Kauffman Foundation)  
*KFS overview and issues with longitudinal data*
- 12.00 – 13.00 **Lunch Break**
- 13.00 – 14.30 Alicia Robb (UCSC and Kauffman Foundation)  
*Linear models in longitudinal data analysis*
- 14.30 – 15.00 **Coffee Break**
- 15.00 – 16.30 Alicia Robb (UCSC and Kauffman Foundation)  
*Nonlinear models in longitudinal data analysis*
- 17.00 – 18.30 Concluding Exercise Day 1

Tuesday, June 12

- 09.00 – 10.30 Alicia Robb (UCSC and Kauffman Foundation)  
Survival analysis
- 10.30 – 11.00 **Coffee Break**
- 11.00 – 12.30 Alicia Robb (UCSC and Kauffman Foundation)  
*Extensions of survival analysis*
- 12.30 – 14.00 **Lunch Break**
- 14.00 – 16.30 First Poster Session – Empirical Economics:  
Vanessa Dräger (IZA Bonn)  
*Labour demand for fixed-term-contracts: The role of employment protection and product demand fluctuation*  
Clemens Hetschko (Free University Berlin)  
*Flexibilisation without Hesitation? Temporary Contracts and Workers' Satisfaction*  
Ingrid Hohenleiter (HWWI Hamburg & University of Hamburg)  
*Impact on Benefit Sanctions on Unemployment Outflow – Evidence from German Survey Data*

Steffen Künn (University of Potsdam & IZA Bonn)  
*Getting Back into the Labor Market: The Effects of Start-Up Subsidies for Unemployed Females*

Andreas Moczall (IAB Nuremberg)

*Subsidies for substitutes? New evidence on deadweight loss and substitution effects of wage subsidy for hard-to-place jobseekers*

Maximilian Riedl (University of Göttingen)

*Ordered Response Models and Non-Random Personality Traits: Monte Carlo Simulations and a Practical Guide*

Ricarda Schmidl (University of Potsdam & IZA Bonn)

*Fighting Youth Unemployment: The Effects of Labour Market Policies*

16.30 – 17.00

Coffee Break

17.00 – 18.30

Mirjam van Praag (University of Amsterdam)

*Field Experiments in Entrepreneurship Economics*

20.00

Workshop Dinner

Wednesday, June 13

09.00 – 10.30

Simon Parker (University of Western Ontario)  
*Entrepreneurship Economics: Overview*

10.30 – 11.00

Coffee Break

11.00 – 12.30

Simon Parker (University of Western Ontario)  
*Entrepreneurship Economics: Micro-topics*

12.30 – 13.30

Lunch Break

13.30 – 16.00

Second Poster Session – Entrepreneurship:

Julian Baumann (University of Potsdam & DIW Berlin)

*The Effect of Dismissal Protection on SMEs' R&D Behavior*

Maximilian Göthner (University Jena)

*Performance differences between academic spin-offs and non-academic start-ups: A comparative analysis using non-parametric matching approach*

Johannes Hagen (Uppsala University)

*Tax evasion and self-employment over time: Evidence from Sweden*

Jens Hogenacker (University of Potsdam & IZA Bonn)

*Entrepreneurial Success: Sometimes Predictable?*

Daniel Lechmann (University of Erlangen-Nürnberg)

*What explains the gender earnings gap in self-employment? A decomposition analysis with German data*

Gabriele Pellegrino (University of Barcelona)

*R&D drivers in young innovative companies*

Laura Rosendahl Huber (University of Amsterdam)

*Testing Lazear's JAT theory on teams: Evidence from a field experiment*

16.00 – 16.30

Coffee Break

16.30 – 18.00

Simon Parker (University of Western Ontario)

*Round up based on poster session of PhD Students*