

**1<sup>st</sup> Potsdam PhD Workshop in Empirical Economics**  
***Economics of Entrepreneurship***  
University Potsdam  
June 11-13, 2012



Organizers: Marco Caliendo (University of Potsdam and IZA)  
Alexander S. Kritikos (University of Potsdam and DIW Berlin)

Monday, June 11

09.00 – 09.45 Registration  
*House 1 Room 165a*

09.45 – 10.00 Marco Caliendo (University of Potsdam and IZA)  
Alexander Kritikos (University of Potsdam and DIW Berlin)  
*House 1 Room 165a*  
*Welcome and Introduction*

10.00 – 12.00 Alicia Robb (UCSC and Kauffman Foundation)  
*House 1 Room 165a*  
*KFS overview and issues with longitudinal data*

12.00 – 13.00 **Lunch Break**

13.00 – 14.30 Alicia Robb (UCSC and Kauffman Foundation)  
*House 1 Room 165a*  
*Linear models in longitudinal data analysis*

14.30 – 15.00 **Coffee Break**

15.00 – 16.30 Alicia Robb (UCSC and Kauffman Foundation)  
*House 1 Room 165a*  
*Nonlinear models in longitudinal data analysis*

17.00 – 18.30 Concluding Exercise Day 1

Tuesday, June 12

09.00 – 10.30 Alicia Robb (UCSC and Kauffman Foundation)  
*House 1 Room 165a*  
Survival analysis

10.30 – 11.00 **Coffee Break**

11.00 – 12.30 Alicia Robb (UCSC and Kauffman Foundation)  
*House 1 Room 165a*  
*Extensions of survival analysis*

12.30 – 14.15 **Lunch Break**

14.15 – 16.30 First Poster Session – Empirical Economics:  
*House 6 Room S18*

Vanessa Dräger (IZA Bonn)  
*Labour demand for fixed-term-contracts: The role of employment protection and product demand fluctuation*

Clemens Hetschko (Free University Berlin)  
*Flexibilisation without Hesitation? Temporary Contracts and Workers' Satisfaction*

Ingrid Hohenleitner (HWWI Hamburg & University of Hamburg)  
*Impact on Benefit Sanctions on Unemployment Outflow – Evidence from German Survey Data*

Steffen Künn (University of Potsdam & IZA Bonn)  
*Getting Back into the Labor Market: The Effects of Start-Up Subsidies for Unemployed Females*  
Andreas Moczall (IAB Nuremberg)  
*Subsidies for substitutes? New evidence on deadweight loss and substitution effects of wage subsidy for hard-to-place jobseekers*  
Maximilian Riedl (University of Göttingen)  
*Ordered Response Models and Non-Random Personality Traits: Monte Carlo Simulations and a Practical Guide*  
Ricarda Schmidl (University of Potsdam & IZA Bonn)  
*Fighting Youth Unemployment: The Effects of Labour Market Policies*

16.30 – 17.00

Coffee Break

17.00 – 18.30  
House 6 Room S18

Mirjam van Praag (University of Amsterdam)  
*Field Experiments in Entrepreneurship Economics*

20.00

Workshop Dinner

Wednesday, June 13

09.00 – 10.30  
House 6 Room S21

Simon Parker (University of Western Ontario)  
*Entrepreneurship Economics: Overview*

10.30 – 11.00

Coffee Break

11.00 – 12.30  
House 6 Room S21

Simon Parker (University of Western Ontario)  
*Entrepreneurship Economics: Micro-topics*

12.30 – 13.30

Lunch Break

13.30 – 16.00  
House 6 Room S21

Second Poster Session – Entrepreneurship:

Julian Baumann (University of Potsdam & DIW Berlin)  
*The Effect of Dismissal Protection on SMEs' R&D Behavior*  
Maximilian Göthner (University Jena)  
*Performance differences between academic spin-offs and non-academic start-ups: A comparative analysis using non-parametric matching approach*  
Johannes Hagen (Uppsala University)  
*Tax evasion and self-employment over time: Evidence from Sweden*  
Jens Hogenacker (University of Potsdam & IZA Bonn)  
*Start-up Subsidies as Part of ALMP in Germany: A New Evaluation Approach*  
Daniel Lechmann (University of Erlangen-Nürnberg)  
*What explains the gender earnings gap in self-employment? A decomposition analysis with German data*  
Gabriele Pellegrino (University of Barcelona)  
*R&D drivers in young innovative companies*  
Laura Rosendahl Huber (University of Amsterdam)  
*Testing Lazear's JAT theory on teams: Evidence from a field experiment*

16.00 – 16.30

Coffee Break

16.30 – 18.00  
House 6 Room S21

Simon Parker (University of Western Ontario)  
*Round up based on poster session of PhD Students*