

Themenvorschläge für Seminar-, Bachelor- und Masterarbeiten

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Anhand von Fallbeispielen aus Fachbeiträgen sollen verschiedene ökonomische Fragestellungen (z.B. aus den Bereichen Labor, Public Policy oder Entrepreneurship) nachvollzogen werden. Es sind sowohl theoretische als auch empirische Arbeiten möglich. Ausgewählte Gebiete in Theorie und Anwendung:

- Policy Evaluation
- Start-Up Subsidies and Entrepreneurship Dynamics
- Personality Traits, Preferences and Economic Outcomes
- Job Search and Unemployment Dynamics

Konkrete Themenvorschläge:

1. Estimation of Treatment Effects with Matching Estimators

Literatur:

- Caliendo, M. and Kopeinig, S. (2008): Some Practical Guidance for the Implementation of Propensity Score Matching, *Journal of Economic Surveys* 22(1), 31-72.
- Imbens, G. W. and Wooldridge, J. M. (2009): Recent Developments in the Econometrics of Program Evaluation, *Journal of Economic Literature* 47(1), 1-81.

2. The (Self-)Selection Problem in the Evaluation of Labor Market Policy

Literatur:

- Caliendo, M. and Kopeinig, S. (2008): Some Practical Guidance for the Implementation of Propensity Score Matching, *Journal of Economic Surveys* 22(1), 31-72.
- Imbens, G. W. and Wooldridge, J. M. (2009): Recent Developments in the Econometrics of Program Evaluation, *Journal of Economic Literature* 47(1), 1-81.

3. Heterogeneous Treatment Effects in Labor Market Policy Programs

Literatur:

- Caliendo, M. and Künn, S. (2011): Start-Up Subsidies for the Unemployed: Long-Term Evidence and Effect Heterogeneity, *Journal of Public Economics* 95(3-4), 311-331.

4. Not your Mainstream Medicine: Some Unconventional IV Examples out of the Ordinary

Literatur:

- Angrist, J. and A. Krueger (2001): Instrumental Variables and the Search for Identification: From Supply and Demand to Natural Experiments, *Journal of Economic Perspectives* 15(4), 69-85.

5. The Application of the IV Approach in the Treatment Effects Framework

Literatur:

- Angrist, J. and A. Krueger (2001): Instrumental Variables and the Search for Identification: From Supply and Demand to Natural Experiments, *Journal of Economic Perspectives* 15(4), 69-85.

6. Start-Up Subsidies for the Unemployed: An International Overview

Literatur:

- Caliendo, M. and Künn, S. (2011): Start-Up Subsidies for the Unemployed: Long-Term Evidence and Effect Heterogeneity, *Journal of Public Economics* 95(3-4), 311-331.

7. Coaching, Consulting, Mentoring and Training: A Comparison of Different Methods for Helping Entrepreneurs and Enterprises

Literatur:

- Wren, C. and Storey, D. (2002): Evaluating the Effect of Soft Business Support upon Small Firm Performance, *Oxford Economic Papers* 54(2), 334-365.
- Bisk, L. (2002): Formal Entrepreneurial Mentoring: the Efficacy of Third Party Managed Programs, *Career Development International* 7(5) 262-270.
- Bruhn, M.; Karlan, D.; Schoar, A. (2012): The Impact of Consulting Services on Small and Medium Enterprises: Evidence from a Randomized Trial in Mexico. Yale Economics Department Working Paper No. 100.

8. An International Comparison of Coaching Programs for Entrepreneurs

Literatur:

- Fairlie, R. W.; Karlan, D. and Zinman, J. (2012): Behind the GATE Experiment: Evidence on Effects of and Rationales for Subsidized Entrepreneurship Training, NBER Working Paper No. 17804, Cambridge.
- Wren, C. and Storey, D. (2002): Evaluating the Effect of Soft Business Support upon Small Firm Performance, *Oxford Economic Papers* 54(2), 334-365.

9. Entrepreneurship in Developed and Development Countries: A Comparison

Literatur:

- Ardagna, S. and Lusardi, A. (2010): Explaining International Differences in Entrepreneurship: The Role of Individual Characteristics and Regulatory Constraints, in: Lerner, J. and Schoar, A. (eds): *International Differences in Entrepreneurship*, 17-62, University of Chicago Press.
- Woodruff C. (2012): The Other Half: What do We Know – and Need to Learn – about Self Employment in LICs?
online accessible under: http://www.iza.org/conference_files/IZA_DFID_2012/woodruff_c2748.pdf.

10. Gender Gap in Entrepreneurship: An International Comparison

Literatur:

- Georgellis, Y. and Wall, H. J. (2005): Gender Differences in Self-Employment, *International Review of Applied Economics* 19(3), 321-342.
- Global Entrepreneurship Monitor (2010): 2010 Report: Women Entrepreneurs Worldwide.

11. Satisfaction of Self-Employed: An Empirical Approach using Data of the GSOEP

Literatur:

- Fuchs-Schündeln, N. (2009): On Preferences for Being Self-Employed, *Journal of Economic Behavior & Organization* 71(2), 162-171.
- Andersson, P. (2008): Happiness and Health: Well-Being among the Self-Employed, *Journal of Socio-Economics* 37(1), 213-236.

12. Personality Traits: Constant or Constantly Changing?

Literatur:

- L. Borghans, A. Duckworth, J. Heckman, B. ter Weel (2008): The Economics and Psychology of Personality Traits, *Journal of Human Resources* 43(4), 972-1059.
- Dohmen, T., A. Falk, D. Huffman, U. Sunde, J. Schupp, G. Wagner (2007): Risk as a Personality Trait: On the Stability of Risk Attitudes, Discussion Paper.

13. Cognitive and Noncognitive Skills: Influence on Income and Happiness using Data of the GSOEP

Literatur:

- Heckman, J.J.; Stixrud, J.; and Urzua, S. (2006): The Effects of Cognitive and Noncognitive Abilities on Labor Market Outcomes and Social Behavior, *Journal of Labor Economics* 24(3), 411-482.

14. Entrepreneurial Development and Personal Characteristics

Literatur:

- Caliendo, M.; Fossen, F. and Kritikos, A. S. (2011): Personality Characteristics and the Decision to Become and Stay Self-Employed, IZA Discussion Paper No. 5566, Bonn.
- Caliendo, M.; Fossen, F. and Kritikos, A. S. (2010): The Impact of Risk Attitudes on Entrepreneurial Survival, *Journal of Economic Behavior and Organization* 76(1), 45-63.

15. Personality Traits and the Gender Earnings Gap in Self-Employment

Literatur:

- Hundley, G. (2001): Why Women Earn Less than Men in Self-Employment, *Journal of Labor Research*, 22(4), 817-829.
- Budig, M.J. (2006): Gender, Self-Employment, and Earnings: the Interlocking Structures of Family and Professional Status, *Gender and Society* 20(6), 725-753.

16. Income Inequality: A Comparison of Dependent Employees and Self-Employed in Germany

Literatur:

- Atkinson, A. (1969): On the Measurement of Inequality, *Journal of Economic Theory* 2(3), 244-263.
- Parker, S. (1999): The Inequality of Employment and Self-Employment Incomes: A Decomposition Analysis, *Review of Income and Wealth*, 45(2) 263-274.

17. How to Measure Income Inequality: A Critical Analysis using German Data

Literatur:

- Atkinson, A. (1969): On the Measurement of Inequality, *Journal of Economic Theory* 2(3), 244-263.
- Biewen, M. (2000): Income Inequality in Germany during the 1980s and 1990s, *Review of Income and Wealth* 46(1), 1-19.

18. Job Search and Unemployed Dynamics: The Influence of Personality and Policy?

Literatur:

- Uysal, S. D. and Pohlmeier, W. (2011): Unemployment Duration and Personality, *Journal of Economic Psychology* 32(6), 980-992.
- Caliendo, M. and Uhlendorff, A. (2010): Determinanten des Suchverhaltens von Arbeitslosen: Ausgewählte Erkenntnisse basierend auf dem IZA Evaluationsdatensatz, IZA Discussion Paper No. 5379, Bonn.

19. Labor Market Mobility and Labor Market Success

Literatur:

- Antel, J. (1991): The Wage Effects of Voluntary Labour Mobility with and without Intervening Unemployment, *Industrial and Labour Relations Review* 44(2), 299-306.
- Fuchs-Schündeln, N., and Schündeln, M. (2009): East-West Migration within Germany since Reunification: Who Stays, Who Goes, Who Returns? *Economics of Transition* 17(4), 703-738.
- Jaeger, D. A., Dohmen, T., Falk, A., Huffman, D., Sunde, U. and Bonin, H. (2010): Direct Evidence on Risk Attitudes and Migration, *Review of Economics and Statistics* 92(3), 684-689.

Eigene Themenvorschläge sind nach Absprache mit dem Lehrstuhl ebenfalls möglich.