

Einladung zur nächsten Veranstaltung des Potsdam Research Seminar in Economics

Sehr geehrte Damen und Herren,

Wir laden Sie herzlich zur nächsten Veranstaltung des Potsdam Research Seminar in Economics

am **08.05.2018** ein.

Das Seminar findet von **14.00 bis 16.00 Uhr** (c.t.) in Raum **3.01.231**, Campus Griebnitzsee statt.

Referentin:

Prof. Dr. Gesine Stephan (*Institut für Arbeitsmarkt- und Berufsforschung, IAB*)

Thema des Vortrages:

The effects of additional information on wage and training subsidies - findings from two field experiments

Abstract:

Many individuals do not take up benefits they are entitled to. We examine two active labor market programs with surprisingly low take-up rates. To investigate in as far information deficits might be responsible for low participation rates, we sent program brochures to randomly selected eligible individuals. First, we investigate a targeted wage support program in which elderly unemployed workers, who took up a job paying less than their previous job, qualified for monetary compensation covering part of the wage loss. Second, we analyze a program that generously subsidizes occupational and further training for workers employed in small and medium sized enterprises. We use survey and register data to investigate the effect of the information treatments. Outcomes of interest are awareness of the programs, program take-up and subsequent labor market outcomes. Findings from surveys show that the additional information substantially increased workers' awareness of the programs. Take-up rates and employment, however, increased only for the wage support program, while no effects could be found for the training subsidy program.

(Gerard van den Berg, Pia Homrighausen, Christine Dauth, Gesine Stephan)

Wir freuen uns auf Ihre Teilnahme.