

The Berlin School of Economics (BSoE), the Center for Economic Policy Analysis (CEPA), the Potsdam Center for Quantitative Research (PCQR), the DFG Research Unit Labour Market Transformation, and the Faculty of Economics and Social Sciences at the University of Potsdam are proud to present a

## Joint Lecture Series on: “Practical Guidance for Survey and Field Experiments” by *Jens Hainmüller (Stanford)*

**Location:** University of Potsdam  
Campus Griebnitzsee | Room 3.06.Ho2

**Local Organizers:** Anna Bindler, Marco Caliendo, Jan Marcus,  
Shushanik Margaryan, Thomas Siedler

**Start:** September 24, 2025 | 10:00

**End:** September 25, 2025 | 14:00

### About the Lecture Series

Survey experiments – randomized interventions embedded in surveys – offer a flexible and cost-effective way to test mechanisms, measure attitudes, and pilot interventions. They are increasingly used as stand-alone designs or in combination with field experiments to strengthen causal inference. Field experiments complement this approach by uncovering causal effects in real-world settings, often with high external validity. This workshop provides hands-on guidance for designing and implementing both survey and field experiments, with a focus on practical strategies and methodological best practices. Topics include power analysis, blocking, estimating treatment effects, and ensuring transparency and replicability. Participants will gain the tools and confidence to run high-quality experiments that produce credible, policy-relevant insights.

### The Lecturer

**Jens Hainmueller** is the Kimberly Glenn Professor of Political Science and Director of Graduate Studies in Stanford’s Department of Political Science. He co-directs the Stanford Immigration Policy Lab and is a Faculty Affiliate at the Stanford Center for Causal Science, the Institute for Human-Centered Artificial Intelligence, and the Europe Center. Hainmueller’s research spans statistical methods, causal inference, immigration, and political economy, and he has published 70 articles with over 40,000 citations. Many of his works appear in top journals, including Science, Nature, and the Proceedings of the National Academy of Sciences (PNAS), as well as leading journals in political science, statistics, economics, and business.

### Audience

The content is tailored towards PhD candidates, and early career researchers, and faculty members. We kindly ask you to register online before September 12, 2025: <https://tinyurl.com/25dsznru> There is no participation fee, but space availability is limited. Priority will be given to researchers from UP and BSoE.

### Contact

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