|  |  |  |  |
| --- | --- | --- | --- |
| First name | Name | | |
| Street | | | |
| City | Telephone number | | |
| E-mail | | | |
| Study program | | | |
| Bachelor or master thesis | | | |
| Intended start date | | Matriculation number | Current semester |
| Completion time according to study regulations | | Registration for the final thesis  ("2nd attempt" means that you have already failed your thesis once at this or another department):  1. Attempt ☐ 2. Attempt ☐ | |
| Specialization subjects in the bachelor's program (if applicable, also master's subjects or specific business administration (diploma): | | | |
| **Declaration of consent**  With my signature I acknowledge and agree that my written work will be checked with the help of a plagiarism detection software. I commit myself to submit my work to the chair also in electronic form (possible formats: .doc, .docx or .rtf). | | | |
| Date | | Signature | |



**Application for a Bachelor Thesis at the Chair of Business Administration especially Innovation Management**

**(Please complete in full)**

|  |  |
| --- | --- |
| **Exposé sheet for the preparation of bachelor- and master theses**  **at the Chair of Business Administration, especially Innovation Management**  **The following sheet is intended to support you and us in the preparation of your planned research work**. Please fill in all fields as far as possible and submit it together with the other application documents (details see website). | |
| **What is your guiding interest or what overarching research question do you want to answer with your work?** Make sure that the question can also be answered within the framework of a thesis. |  |
| **In which research field is your planned work primarily located?** E.g. start-up management, corporate entrepreneurship, innovation management, technology management, networks... |  |
| **Why is your work relevant to this research field?** You can also use this for your introduction. |  |
| **Is this a theoretical/conceptual paper or is an empirical research design planned?** |  |
| **Which scientific theories and models do you refer to in the theory section of your paper**? Consider central theories and possible discourses in your field of research. Pay particular attention to relevance here. |  |
| *For empirical work only***: Outline your planned research design**: (a**) research approach** (qualitative or quantitative?) (b**) survey method** (e.g. questionnaire, guided interview, group discussions, etc.) (c) **evaluation method** (e.g. regression analysis, etc.) (d) **initial ideas about the sample** (qualitative) or the sample (quantitative) number, selection criteria, access, etc.) (e.g., number of respondents, number of respondents, etc.). |  |
| **Create an initial outline.** Make sure that the structure of the outline is symmetrical. Traditionally, you need an introduction, a main section and a conclusion and outlook. For empirical papers, you need a chapter on the research design after the theoretical part; the subsequent presentation and discussion of the results are dealt with separately. |  |
| **Provide 3-5 scientific literature references that seem relevant to your work.** Pay attention to academic relevance, relevance and topicality. For empirical work, you will also need literature on the research design. |  |
| **Formulate a working title here**. Make sure that it contains essential information, the keywords should be compatible with the outline. |  |
| **Which questions are currently still open for you and where do you need support?** |  |
| **Formulate a broad timetable for the preparation of the work here and set essential milestones.** Plan a time buffer. |  |