

Concept of Internationalization – Faculty of Economic and Social Sciences

Internationalization is one of the strategic objectives committed by the Potsdam-University.

The Faculty of Economic and Social Sciences is considering internationalization as an important topic and part of her general faculty-strategy.

The concept of internationalization at the Faculty is orientated:

- to work successfully in study and teaching to increase the international reputation of the Faculty;
- to enable her graduates for being prepared for the international labor market;
- to establish an international ambience at the Faculty, especially to raise the inter-cultural competences of her members.

The Faculty's concept of internationalization is concentrated on four levels which are called *Handlungsfelder*:

- 1) Internationalization of study and teaching;
- 2) Internationalization of research, transfers of knowledge and technology and promotion of young scientists and researchers;
- 3) Planning and controlling;
- 4) Advice and Support.

Internationalization of study and teaching – means the improvement of mobility capabilities for incoming and outgoing students by a better integration, supervision and service. The Faculty orientates to increase the number of incoming and outgoing students and to offer more international study-programs and courses taught in English language (*internationalization at home*).

Internationalization of research, transfers of knowledge and technology and promotion of young scientists and researchers - means to intensify the international research cooperation by setting focus, to benefit from networks and to create effects of synergy. So the Faculty wants to strengthen the different kinds of scientific cooperation like common international publications, scientific conferences and exchange of international scientists by developing the existing cooperation network (University and Faculty – Partnerships)

Planning and controlling – means to participate at the University project “*Human Resources Excellence in Research*” to offer better working and researching conditions for national and international scientists.

Advice and Support – orientates to the professionalization of knowledge-management, including the internationalization of personnel and staff as well as the professionalization of administrative processes. Better communication and access to information are important ways to reach the objective. Internationalization of personnel and staff means to sensitize them for international issues and to enable them for higher inter-cultural competences and capabilities - also by further education measures and strengthening of exchange programs.