Assignment of topics for theses

Chair of Public and Nonprofit Management

Procedure

Students

until end of
May/ End November

Application procedure at the chair

various Deadlines

Subject registration procedure

PULS / eFile
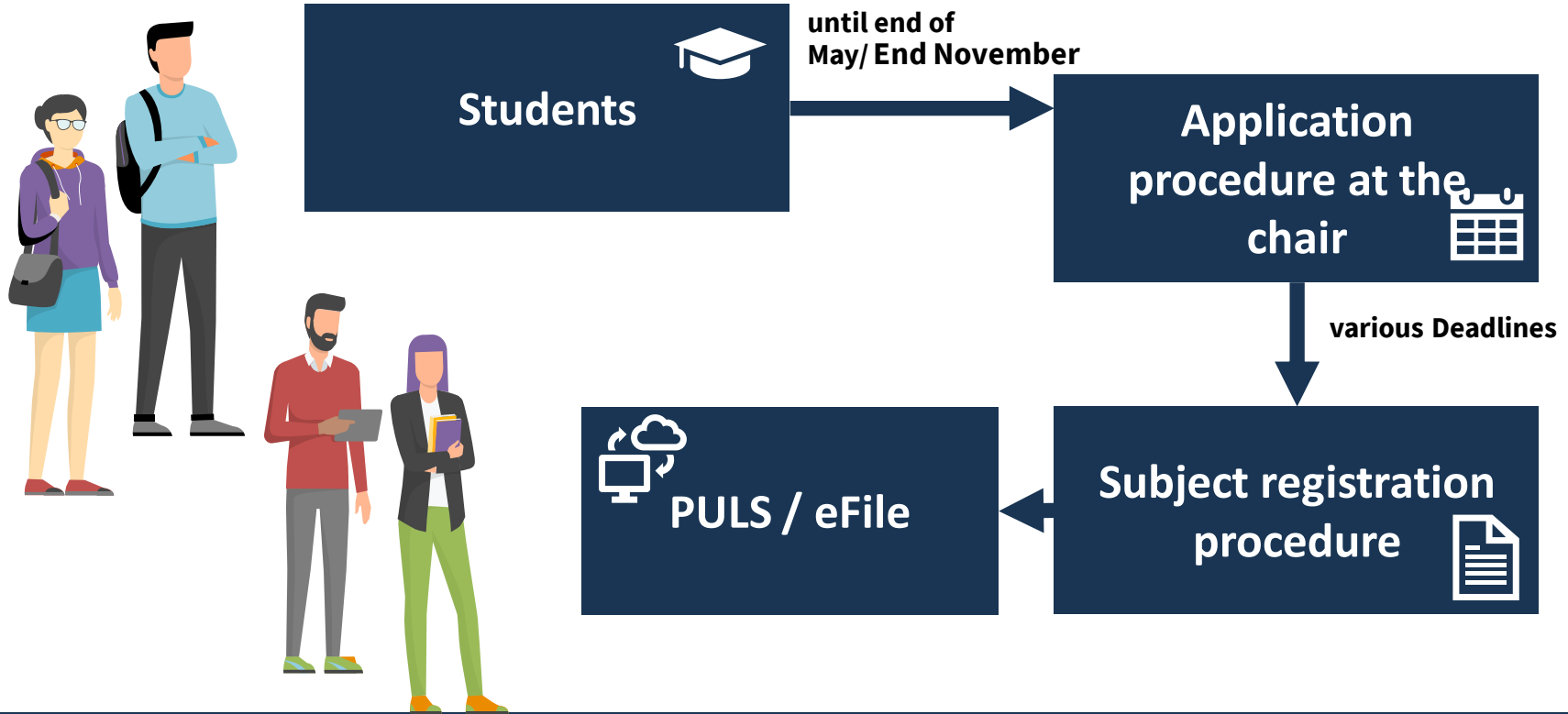
Focus and topics in general

We try to understand, describe and explain how public organisations are managed and led.

This includes describing and explaining what public managers actually do, how they do it and why.

In addition, we are particularly interested in steering processes and routines as well as change processes.

In addition, we want to examine how the strategic management of administrations affects their performance.

Universität Potsdam

Strategic Management

Performance Management

Digitalisation of the administration

Universität Potsdam

Chair of Public and Nonprofit Management

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Chair
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Main topics

Strategic control in the public sector

Performance Management

Digitalization of public administration

Further topic suggestions

Employer attractiveness of public employers

Leadership in the public sector

Governance of public enterprises

Impact control

Methods

Qualitative methods:

Expert interviews, systematic literature reviews, document analysis

Quantitative methods:

Online surveys, mixed methods; OLS regression

Jan P. Adam

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Main topics

Performance Management

Strategic Management

Digitalisation projects in public administration

Automation in public administration

Further topic suggestions

Leadership in the context of digitalisation

Performance measurement in the context of digitalisation

Control of/in Smart Cities

Digitalisation strategies

Strategic Management

Project management in OZG implementation

Process management and automation

Methods

Survey:

Qualitative Interviews, Participant Observation, Qualitative Experiment, Qualitative Heuristics

Evaluation:

Grounded Theory, Ethnography, Discourse Analysis, Sequence Analysis, Qualitative Content Analysis, Method Integrative Designs (Mixed Methods)

Nicolas Drathschmidt

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Main topics

Red Tape & Green Tape - unnecessary bureaucracy & digitalisation
Bureaucracy Research & New Work
Behavioural Public Administration & Quantitative Methods

Further topic suggestions

Administrative Burden, Red Tape, Sludge, Bureaucracy Reduction

Leadership, leadership behaviour, virtual, agile leadership

Personnel development, New Work, Performance-related pay

Home office & teleworking, culture of presence

Stress, Absenteeism, Workplace Agression, Resilience

Organisational learning, ambidextry

Knowledge management, knowledge sharing

Public Service Motivation, Prosocial Behaviour

Methods

Quantitative methods:
Online surveys, experiments, meta-analyses, OLS regression, structural equation modelling, ANOVA, R & STATA

Qualitative methods:
Expert interviews, participant observation, Gioia method

Daniela Großmann

Main topics

Public Sector Innovation

Innovation capacity and performance

Innovation Labs & GovTech

Academic staff member

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Further topic suggestions

Innovation management, co-creation in government

Strategic Management, Sustainable Management

Financial Management & Performance Budgeting,

Digital transformation

Methods

Qualitative survey & evaluation methods:
Consistency analysis, expert interviews, systematic literature review, content/document analysis, frame analysis, case studies, network analysis

Mixed-Methods:
Convergent parallel, nested design, explorative design

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Jakob Kühler

Main topics

Digital Transformation - actors of digitalization/ management of digitalization, paths of digitalization, agile methods

Strategic change & change management in organizations- change agents, actor networks, strategy as practice, narratives, sensemaking/-giving

Further topic suggestions

Public Sector Innovation, Diffusion of Innovation

Administrative Routines and Practices

Adoption of Machine Learning in PSO

Comparative Accounts of Local Governments

Micro-Foundations of Institutional Theories

Employee Engagement, Employer Attractiveness

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Methods

Qualitative methods:

Systematic literature reviews, expert interviews, participant observation, focus group interviews, document analysis, Gioia method, various case study designs

Exemplary research questions

How and why do agile practices / methods influence the (digital) service delivery of public administration?

What influence do digitisation strategies have on organisational structures?

(Why) Do public sector workers tend to be absent more often?

What skills do virtual leaders need?

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