A sociology of literacy acquisition in the context of multilingualism: Comparative results from LAS Turkey and Germany

### LAS Closing Conference, Potsdam 16-17 September 2011 Inken Suerig & Müge Ayan Ceyhan



Literacy Acquisition in Schools in the Context of Migration and Multilingualism



# Aim

## Social construction of the educated person

- Fundamental differences
- Underlying philosophical tenets
- What is learner?
- What is learning?
- What is literacy?
- My intention is not to favour one model to another but rather to show two different conceptions

# Children vsPupilsGERTUR

- children learning to become PUPs
- treated as children initially
- creating a childfriendly atmosphere
  - Classroom resembling a playground
- easy transition to becoming a PUP
- alternating between motivational (i.e. fictional) and instructive strategies

- treated as PUPs from the beginning
- instructive approach
- PUPs as serious learners
- internalise the rules of a structured atmosphere

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# Natural ability vs learned technical skillGERTUR

- reading and writing as a natural ability
- implicit objectives
- downplaying the seriousness of the lesson
- playful approach to learning
- writing is done for "Penguin Pikus" and other fictional friends of the class

- reading and writing as a learned skill
- 'we are here to learn how to read and write'
- writing as a serious activity done in a concentrated manner
- technical skills of good handwriting and orthography
- rhymes and songs when
  PUPs are exhausted

# Contextualisation

## GER

TUR

- embedded learning in textual contexts
- eg. telling stories and writing texts
- no explanations of text genres (i.e. letter, diary)
- emphasis on the technical side of the writing activity
- eg. size of the letters, space between words
- clear handwriting & well-organised notebooks as requirements
- special texts for each letter



Process-oriented experimental approach vs product oriented approach GER TUR

- flexible attitude towards errors
- learning can only take place through making errors
- experimenting encouraged
- producing texts by trial and error

- notebooks should only include the assigned writings
- producing a flawless end product
- 'Erase this part, it confuses me.'
- text production for the TEA, not for the PUP
- Don't be afraid.' & 'Be courageous.'



# Recap

- acquiring literacy vs learning how to read and write
- functional approach to literacy targeting textual quality of language vs mechanical approach of reading and writing targeting acquisition of technical skills
- emphasis on the PUPs' own discretion and selfresponsibility at the expense of maintaining order vs emphasis on everybody does the same at the expense of the development and expression of individuality



# Thank you for your attention.

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#### Part One:

Attitudes towards school, multilingualism and literacy in international comparison



#### 1 Basic assumptions

- Acquisition of literacy in schools is embedded in historically and culturally shaped views of knowledge and language
- Differently organised education processes occur in the context of of nationally different school systems and education styles



#### 2 General features of the schools under scrutiny

- Three-tiered school system in Germany versus comprehensive school system in Turkey
- Location of Turkish LAS school leads to relative socio-economic homogeneity of clientele from the beginning; this sort of homogeneity is in Germany more pronounced in post-selection, after primary school
- Generally lower educational standard of case families in Turkey than in Germany



#### 3 Attitudes towards the schools' educational mandate

On the part of the schools:

- Universal claim to education versus the capability to meet this claim
- Organisational differences on the immediate local level trigger major differences in the seizure of school attendance, in staffing, equipment with space and materials, teachers' salaries, and fluctuation within the staff
- Turkish LAS school is not equipped to sufficiently execute its universal claim, German schools have to compete for their clients

On the part of the parents:

- Turkey: school as a safe place to accommodate children for the day, but no differentiated ideas or attitudes as regards the procedure and planning of school careers
- Germany: school as an institution that provides children with the necessary academic degrees to meet the challenges of the labour market



#### 4 Attitudes towards nationalism, multilingualism, and multiculturalism

- "National idea" is strongly promoted in the Turkish LAS school, but rather critically perceived in the German LAS schools
- Homogeneity of the clientele is a major concern in both countries, most obviously displayed in the banishment of minority languages from school
  - Turkish school and German primary school: attitude towards multilingualism and multiculturalism is official denial
  - German comprehensive school: such aspects are addressed and processed in a pedagogically and didactically purposeful manner
- Negative perceptions of minority groups are conveyed informally towards the researchers, but not in the classroom
- In Germany, such perceptions are coupled with "politically correct" functional arguments; in Turkey, they are openly racist



#### 5 Attitudes towards literacy and literacy acquisition

- Turkey: hardly any regular literate practices in the LAS case pupils' families, independent of the mono-/ bilingual factor
- Germany: diverse findings from extremely scarce to well-developed literate practices with a slight surplus of such practices in the German L1-families
- The teachers' attitudes towards literacy are almost oppositional in Turkey and Germany:
  - # Both German teachers treat literacy as a "natural" quality and its acquisition as a "natural" ability regardless of the pupils' educational backgrounds.
  - # The Turkish first-grade teacher is more aware of the pupils' poor starting conditions and takes their unfamiliarity with literacy into account, leading to a systematic, mechanical didactic approach.
  - # The Turkish seventh-grade teacher makes no effort to support the pupils' literate advancement. He does not seem to consider them "higher education material".



#### 6 Summary

- Literacy acquisition in the context of multilingualism appears to be shaped
  - by the specific schools' interpretation of the educational mandate,
  - by the respective teacher's individual didactical and pedagogical handling of topics and texts,
  - and by culturally different approaches to the issue itself.
- The Turkish approach is much more mechanical and more limited than the German one, directed towards technical skills rather than intellectual advancement.
- The German approach is the opposite, rather neglecting techniques, and demanding greater intellectual and autonomous efforts.